Writing a Screener

- Online shopper

- Moderate income

- Fashionable

- Decent budget to prioritize clothing

1. Are you a fan of online shopping or would you prefer to shop in-store?

   ⭐ a) I would rather online shop than shop inside the store

   ✖ b) Personally, I like to shop in the store so I can see the product in person and easily try it on before I purchase it

2. What does your yearly gross income look like? Do you bring in a fair amount to spend on your wardrobe?

   ✖ a) Honestly no, my income isn't something to brag about but we make it by

   ⭐ b) Yeah, I make a decent amount annually so I can afford to treat myself to some new outfits pretty frequently

3. When shopping, are you the kind of person that "dresses to impress" or do you go for more comfort?

⭐ a) I definitely tend to buy whole outfits that I wear exclusively only together, which of course means I have to purchase multiple outfits in one shopping spree.

⭐ b) I go for more comfort for sure, especially when it comes to working remotely. However, since I end up paying less per item of clothing, it only makes sense for me to buy more!

✖ c) I have honestly been trying to save up as much as possible so I've been steering clear of online shopping.

4. When it comes to finances and your priorities, do you believe that having a stylish wardrobe is essential and therefore, worth what you spend on clothes?

⭐ a) For my job, I am required to dress in professional attire so I ty to find the best deals on work clothes. But also for my social life, having fashionable clothes is a must!

✖ b) Honestly, I would much rather spend money on eating out and alcohol rather than on clothes. I have way too many clothes anyway, can't fit anything else in my closet!