

EMBASSY OF ITALY IN LONDON
5TH SEPTEMBER 2024

THE ART OF WINE



FOCUS ON ITALIAN CREATIVES

THE ART OF WINE

2BROS CREATIVE

GIANLUCA ALLA

CAROLINA ALTAVILLA

SILVIA AMADEI

CLAUDIA BUMBICA

LUCA CALFAPIETRA

CAROSELLO LAB

LORENZO D'ALESSANDRO

VERONICA DALL'ANTONIA

MATTIA DEMOMINICI

ANDRÉ DUCCI

EMANS

CLAUDIO FABBRO

CAMILLA FALSINI

FRANZ LANG

NAIDA MAZZENGA

NICK ÖHL

CARLO QUARANTA

SILVIA REGINATO

MATTIA RIAMI

IRENE RINALDI

GIULIA SAPORITO

JACOPO SCARRETTA

MATTEO SIGNORELLI

ALEXANDRA WONG

VITTORIA ZORZI

MATTIA ZINGALE

WELCOME

As senior print designer for *Glug* magazine, and art director for Wine52's private wine labels, it's a been a truly great pleasure of mine to have the opportunity to work with vibrant creatives in every country we visit. None more so than Italy, where the sheer talent and enthusiasm for their craft is evident in the wonderful, unique artwork that you see today across our bottles and magazine covers.

We've covered an array of inspiring themes in as many different styles. From the founding of Rome, to a tribute to a beloved Marsican bear, and from bold vector graphics, to comforting hand-drawn creations. Our Italian collaborators have delighted us with their talent, and I cannot wait for you to explore and enjoy their artwork.

We are excited to continue working with these brilliant artists and designers, and to discover more in future.



Ashley Johnston

ASHLEY JOHNSTON
SENIOR PRINT DESIGNER
WINE52

BROUGHT TO YOU BY

WINE52



Embassy of Italy
London

ITTA
ITALIAN TRADE AGENCY

EEBRIA **glug**

madeinitaly.gov.it



2 BROS CREATIVE

Brothers Luca and Andrea combine their talents in their illustration studio based in Vicenza. In *Amanti Sfortunati*, they've represented their home town (where the 'castles of Romeo and Juliet' are situated) with this gorgeous illustration of the famous star-crossed lovers. In *Fondatrice*, they paid tribute to the she-wolf who rescued and nurtured the mythical founders of Rome, Romulus and Remus.



VICENZA
2broscreative.com
@2broscreative



GIANLUCA ALLA

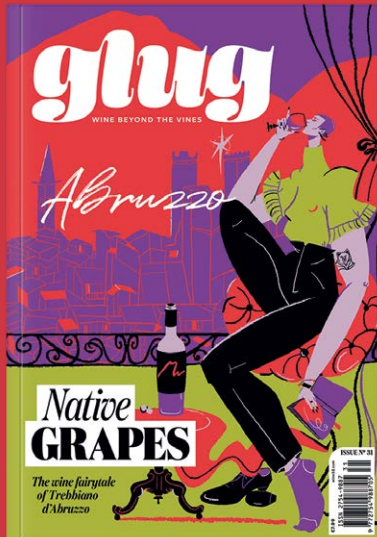
A London-based Creative Director and Designer, Gianluca Alla is a master of contemporary type design, as we can see here on *A tarallucci e vino*.

Throughout his career, he has led a diverse range of design projects across branding, digital, animation, and editorial for both cultural and commercial clients.



LONDON
a-g-o-f.com
@agof.design

**CAROLINA
ALTAVILLA**



Carolina is an illustrator, designer, art director and visual artist. Her illustrations mainly focus on cultural diversity, global identity, social topics, fashion and lifestyle.

"I was inspired by Abruzzo's distinctive landscape, the intensity of its colour palette and its winemaking history. I illustrated a scene to celebrate the unique encounter between regional wine and the warmth of home in the company of the mountains, from a fresh and intimate perspective."



📍 LOMBARDY
caroaltavilla.com
📷 @caroaltavilla



SILVIA AMADEI

"As a passionate expert in heraldic redesign, the main source of inspiration for my work was therefore the flag of Veneto, characterised by the emblematic Lion of St. Mark, which became the protagonist of the label. The main challenge was to represent it in a new way: in the heraldic world, the symbol of the lion is widespread, so there was a need to characterise it to differentiate it from the rest. Stylistically, I took up the aesthetics of Byzantine art (there are ample references to this artistic style in the Veneto region) to give the lion an ancient, magical and esoteric aspect."



📍 RIMINI
silviaamadei.com
📷 @silviaamadei.design



CLAUDIA BUMBICA

"My design was born from the symbolic research of typical elements of print production and more generally of the world of wine production.

The work was created with digital and a superimposed technique, the colours used are the ones I love to use, the primaries. I use them as a symbol of the primary elements such as the sun, water and the earth."



📍 MILAN
📷 @bumbi2000xd



LUCIA CALFAPIETRA

Lucia is an Italian illustrator based in France. Deeply influenced by old children's books, she plays with textures, clean shapes and vivid colors. She loves to digitally recreate the feeling of hand-made, cheap printed ephemera from the past. She combines dreamy sceneries with an ironic touch.

"I was inspired by wonderful Italian stuffed olives I tasted in a small village in the south, and also by minimalistic yet realistic food advertising from the past.

I loved focusing on a single subject at the centre of the design, and the use of a bold background colour."



📍 MARSEILLE
luciacalfapietra.com
📷 @silviaamadei.design



CRSL STUDIO

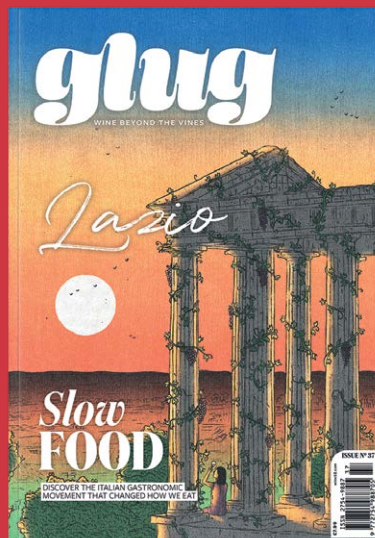
Founded in 2008, CRSL STUDIO (Formerly Carosello Lab) is a full-service design agency, operating from Milan.

Pursuing the founder's eclectic spirit, the team combines strategy, design and visual culture to build strong brands and unique contents.



📍 MILAN
carosello.com
 @crsl.studio

LORENZO D'ALESSANDRO



"I've always been fascinated by classic art, especially its architecture, and lately I'm getting very attached to my country and my territories so this was a beautiful opportunity. For the Lazio cover, I immediately thought of some ancient Roman ruins in a countryside with elements such as wine, vines or grapes. My favourite parts of the creative process are the beginning; when you research and realise ideas, and the end; when you add textures and fix the last things to see the work completed."



📍 PRATO
lorenzodalessandro.com
 @lorenzodalessandro



VERONICA DALL'ANTONIA

"I believe in happy designs and escapism, so I always aim to create something bold, joyous and a bit dreamy."

Thanks to the creative freedom I have through my *Glug* collaboration, I can use bright colours and strong colours combinations without any fear.

My main inspiration behind *Ciao Estate!* was trying to recreate a typical Italian Summer day: sitting at a restaurant table outdoor at the Circeo National Park and enjoying the view while enjoying also the Italian food & wine culture—so the result was summer in a glass!"



📍 MILAN
veronicadallantonia.com
 @dallantoniaveronica

MATTIA DEMOMINICI



"What inspires my work the most is observing the outside world and everything other designers are doing on the various online platforms."

I love to create contexts in which to place characters or objects that create contrast that give an alternative key to the image."



📍 TURIN
mattiadedominici.onfabrik.com
 @mattidi



ANDRÉ DUCCI

André Ducci is a Brazilian illustrator and cartoonist based in Italy.

“My inspiration for this design was a combination of the Four Horses of Saint Mark and ancient Tesseræ mosaics, all blended with a colour palette inspired by Venice.”



📍 LADISPOLI
[behance.net/
andreducci](https://www.behance.net/andreducci)
📷 @andre_ducci



EMANS

Born and raised in the vibrant city of Rome, Italy, Emanuele, known as Emans, has been captivated by art since his early years, channeling his passion into graffiti from a young age.

Emans finds inspiration in observing human beings and transforming these observations into imposing characters that communicate through gesture.

Through his extravagant and vibrant characters, Emans paints unique portraits of modern society, capturing details and complexity in every stroke.



📍 ROME
[emans-illustration.com](https://www.emans-illustration.com)
📷 @emans_91



CLAUDIO FABBRO

Claudio Fabbro is a Senior Designer based in London.

He started his career in 2016 and has worked across different realms of design, including branding, editorial, digital and motion graphics.



📍 LONDON
[claudiofabbro.com](https://www.claudiofabbro.com)
📷 @claudiofabbro_



CAMILLA FALSINI

Muralist and illustrator Camilla’s work is characterised by clear lines, stylised and minimal shapes and strong colours. Camilla combines her bold, abstract style with traditional Venetian masks, an important feature of Carnevale di Venezia for *Enigma*.

“I really enjoy working with simple shapes, assembling and modifying them until I am happy with the results. I love vivid and strong colours and the contrast they generate when they are side by side.”



📍 ROME
[camillafalsini.it](https://www.camillafalsini.it)
📷 @camillafalsini



FRANZ LANG

Franz Lang grew up in the mountains of Northern Italy, near the Austrian border. She studied at the Academy of Fine Arts in Venice before moving to London. Her work is created by hand in sketchbooks, before transferring to the computer where she is also adept at bringing life to her characters through movement.



📍 LONDON
franzlang.co.uk
 @franz_lang_



NAIDA MAZZENGA

Naida loves travelling and getting lost, seeing new worlds and learning about new perspectives. A recurring theme in her drawings are nature and plants, which help her to create imaginary and fantastic worlds. The use of bright colours is a feature of her work, influenced by her passion and practice in risograph printing.



📍 BARCELONA
 (b. SORA)
naidamazzena.cargo.site
 @naida.mazzenga



NICK ÖHLÖ

"My goal is to reinterpret what is around me, my friends, nature and everyday contexts. My goal is to make everything light, colourful and simple, leaving no room for stress or anxiety."



📍 MARSEILLE
 (b. VICENZA)
nickohlo.com
 @nick_ohlo



CURATED

Rather than having a huge range of wines, our Head Wine Buyer personally selects a small number of wines each month.



DISCOVER

By exploring 'hidden gem' regions and grape varieties, we discover wines that punch above their weight in terms of quality.



DIRECT

We focus on a small number of independent producers each month, unlocking exceptional value for money for our members.



COMMUNITY

We collect millions of reviews from our members, helping us to select styles of wine that are extremely popular.

The smart way to buy wine

www.wine52.com



CARLO QUARANTA

Graphic designer Carlo has a real talent for bold and impactful artwork, he also brings a wealth of humour to this design for *Allora*, with a nod to the ancient history of Greek Sicily.

📍 MILAN
behance.net/tacoquaranc883
 @bytacoquaranta



SILVIA REGINATO

"In my work, I draw inspiration mainly from children's books and printing techniques such as risograph and screen printing. What I enjoy most about creating illustrations is developing stories for the characters I draw and taking the time to appreciate the small details, such as textures and patterns."

📍 BASSANO DEL GRAPPA
silviareginato.com
 @sylvissxi



MATTIA RIAMI

"For *Eneide*, I was inspired by the story of Aeneas. I chose the love he feels for Dido and the moment of their fateful meeting. I really enjoyed immersing myself in the story to select this moment. For *Un momento all'imbrunire*, I chose an abstract approach, deconstructing the characteristic colours of that time of day. I added a girl crossing this space, heading towards the unknown. I really enjoy working with the human figure in my work."

📍 VENICE
mattiariami.com
 @mattiariami



IRENE RINALDI

"Inspiration can come from many things, I always try to keep my eyes wide open on everything, because you never know what shapes, colour or texture will catch your attention. Travels can be very inspiring and I'm very interested in folk art; both Italian and foreign."

My style is very influenced by mid-century graphic design and from the strong graphic aesthetic of linocut printing but also inspired by screen printed poster-art. I love to use traditional printing techniques mixing them with digital painting, that's my favourite part of the creative process."

📍 ROME
yoirene.com





GIULIA SAVORITO

"The artwork for the Barocco wine bottle draws inspiration from the intricate shapes and volumes of the Pugliese architectural style known as "Barocco Leccese."

The primary source of inspiration for the design was the facade of the Basilica of Santa Croce in Lecce, with its elaborate decorations and distinct volumes. The local stone used in the area, known for its softness and ease of carving, takes on a beautiful honey tint at sunset, which further influenced the design."

📍 LONDON
(b. SICILY)
giuliasaporito.com
📷 @giulia.saporito



JACOPO SCARRETTA

"I found inspiration in using old graphic styles to best represent the history of my country's regions. For example, in Angizia, I referenced early 1800s product labels, while in Vinarium, I used Art Nouveau. I enjoy studying folklore, origins, and general traditions of a territory. This allows me to discover new and interesting information that is often overlooked, enriching my work with unique and authentic details."

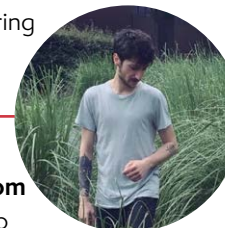
📍 ROME
[behance.net/jacoposciarretta](https://www.behance.net/jacoposciarretta)



MATTEO SIGNORELLI

"I don't know what it actually means to be inspired. I rather believe there are times when things work and other times they don't, for various possible reasons. Let's say that research and formal synthesis are the two components I care about most during the process."

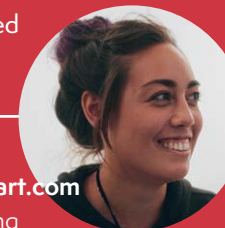
📍 MILAN
matteosignorelli.com
📷 @signorellimatteo

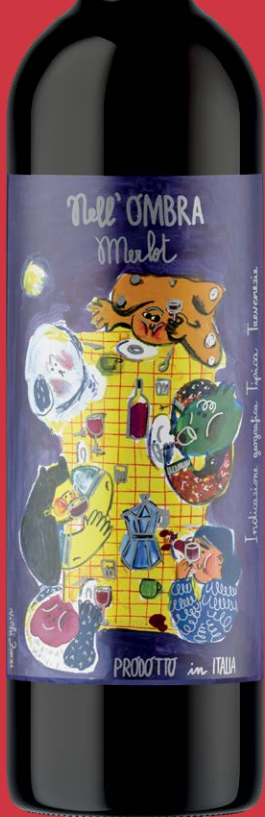


ALEXANDRA WONG

Originally from Milwaukee, USA, Alexandra's illustrations are informed by her time spent as a painter and equally influenced by the historical art and architecture that surrounds her every day in Italy. Working with bright and vivid colours, her carefully assembled compositions explore surprising vantage points and perspectives that aim to narrate stories from unexpected angles."

📍 TURIN
alexandrawongart.com
📷 @alliealliewong





VITTORIA ZORZI

"I get inspired by what surrounds me, from people, shapes, and colours. When I start a new project it takes me some days to research and connect the dots. Most of the time it turns out something unexpected. That's what I like the most; you often cannot predict the end result."



📍 TURIN
behance.net/vichizorzi
 @vichizorzi



MATTIA ZINGALE

Born and raised in Sicily, Mattia has a brilliant eye for combining typography with illustration. We love the striking contrast of the inky, intricate illustrations with the bold typefaces. *Alpe Madre* is based on the previous name of Monte Grappa, which was named a new UNESCO biosphere reserve in 2021.



📍 CATANIA
mazzzinga.com
 @mazzzinga

WINE52



Embassy of Italy
London

ITA[®]
ITALIAN TRADE AGENCY



glug

madeinitaly.gov.it