



JUNE 3 - AUGUST 13

Why Sponsor SMART Summer?

Summer reading is critical, not only for helping kids maintain learning while school is out, but also for fostering social-emotional development, discovering the joy of stories, and elevating the importance of lifelong learning. Students who don't read are at risk of falling behind.

Private and corporate funding provides the incentive books and prizes, supplies for arts and crafts and science experiments, and pays for professional program providers who bring quality experiences like animal encounters, professional storytellers, science educators, and others to each of Dallas' 30 library branches.

SMART SUMMER INCLUDES



Reading Challenge Foster a love of reading

Children ages 0 - 18 who can read, or are read to, can win great prizes. Participants receive a new book of their choice for every 10 days they read for at least 20 minutes.



Free Lunch and Snacks A partnership with Education PV and CitySquare

In high-need neighborhoods. Children who depend on free lunch programs during the school year are at risk of hunger during the summer months.



Educational Programs In-person

Provided by library staff, professional animal handlers, magicians, scientists and musicians. These high-quality programs are offered free to the public to help reduce the achievement gap students experience when they don't have summer learning opportunities.



Teen Volunteer Opportunities Make an impact on their community

Summer is the perfect time for teenagers to gain experience and give back to their communities through volunteerism. Reading programs, activities, and events make the library a hub of activity during the summer months.



Hands-On Learning Activities 21st century skills

SMART Summer programming provides science, math, art, reading and technology activities that help keep skills sharp while capturing the interest of children and teenagers.



And, for Adults Grown-ups can have a SMART Summer too!

Adults 18+ can earn badges and prizes for reading, attending programs, or completing activities. Log reading at www.dallaslibrary.beanstack.org or on the Beanstack app.



To become a sponsor, please complete and return this form along with payment to 1515 Young Street, 7th Floor, Dallas, TX 75201. Questions - Email friends@fodpl.org, call 214-670-1458 or visit www.supportdpl.org. Friends of the Dallas Public Library is a 501(c)3 organization, 75-2033106



SPONSORSHIP OPPORTUNITIES

Diamond - \$25,000

- Recognized in all press materials and on both the Dallas Public Library and Friends of the Dallas Public Library websites
- Opportunity to participate in the kickoff event
- Exclusivity in category
- Recognition all summer long in e-blasts to program participants and library customers
- Opportunities to create a volunteer component, provide branded items for group prizes and/or grand prize backpacks, sponsor activation at the annual Discovery Faire

Platinum - \$10,000

- Recognized in all press materials and on both the Dallas Public Library and Friends of the Dallas Public Library websites
- Opportunity to participate in the kickoff event
- Recognition all summer long in e-blasts to program participants and library customers
- Opportunities to create a volunteer component, provide branded items for group prizes and/or grand prize backpacks, sponsor activation at the annual Discovery Faire

Gold - \$5,000

- Recognized in all press materials and on both the Dallas Public Library and Friends of the Dallas Public Library websites
- Opportunity to participate in the kickoff event
- Recognition all summer long in e-blasts to program participants and library customers

Silver - \$2,500

- Recognized online on both the Dallas Public Library and Friends of the Dallas Public Library websites
- Includes a one-year Book Hero membership with Friends of the Dallas Public Library (\$1,000 value) and includes invitations to special Friends' events

Bronze - \$1,000

- Recognized on both the Dallas Public Library and Friends of the Dallas Public Library websites
- Includes a one-year Collector-level membership with the Friends (\$500 value) and includes invitations to special Friends' events

Friend - \$500

- Recognized on both the Dallas Public Library and Friends of the Dallas Public Library websites
- Includes a one-year Sustainer-level membership with the Friends (\$100 value) and includes invitations to special Friends events

Yes! I want to be a SMART Summer Reading Sponsor!

My company is interested in organized volunteer opportunities Yes No

In addition to sponsorship, my company is interested in donating prizes Yes No

I'm unable to be a sponsor this year, but wish to make a donation in the amount of \$_____

Method of Payment

My check for \$_____ made payable to Friends of the Dallas Public Library is enclosed.

Please charge my credit card \$_____ VISA MC AMEX Discover

Card Number:_____ Exp. Date:_____ CVV:_____

Name as it appears on card: _____

Preferred listing for recognition: _____

Billing Address:_____ City:_____ State:_____ ZIP _____

Phone:_____ Email:_____



To become a sponsor, please complete and return this form along with payment to 1515 Young Street, 7th Floor, Dallas, TX 75201.

Questions - Email friends@fodpl.org, call 214-670-1458 or visit www.supportdpl.org.

Friends of the Dallas Public Library is a 501(c)3 organization, 75-2033106