



# SPONSORSHIP PROPOSAL

SMART stands for Science, Math, Art, Reading and Technology - all crucial skills that start with reading. That's why Friends of the Dallas Public Library sponsors the SMART Summer program, with the mayor's backing, and why we believe it is worthy of your support.



**1515 Young Street, 7th Floor**  
Dallas, TX 75201  
214-670-1458  
[friends@fodpl.org](mailto:friends@fodpl.org)

SMART SUMMER 2023  
BY THE NUMBERS



**10,040**

people signed up

**8,077**

kids

**1,963**

adults



**3,203,480**

minutes read!



**13,387**

prizebooks given away

**1,427** programs offered

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**31,822**

attendees

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**1,816**

attendees

**Did you know?**

93% of parents surveyed said their children had educational experiences they otherwise wouldn't have during the summer thanks to SMART Summer library programs.



Dallas Public  
**LIBRARY**

**FRIENDS  
OF THE  
DALLAS PUBLIC  
LIBRARY**

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<https://supportdpl.org/smart-summer>



**JUNE 1 - AUGUST 10, 2024**

## Why Sponsor SMART Summer?

Summer reading is critical, not only for helping kids maintain learning while school is out, but also for fostering social-emotional development, discovering the joy of stories, and elevating the importance of lifelong learning. Students who don't read are at risk of falling behind.

Private and corporate funding provides the incentive books and prizes, supplies for arts and crafts and science experiments, and pays for professional program providers who bring quality experiences like animal encounters, professional storytellers, science educators, and others to each of Dallas' 30 library branches.

## SMART SUMMER INCLUDES



### Reading Challenge Foster a love of reading

Children ages 0 - 18 who read, or are read to, can win great prizes. Participants receive a new book of their choice for every 10 days they read for at least 20 minutes.



### Free Lunch and Snacks

#### A partnership with Education PV and CitySquare

In high-need neighborhoods. Children who depend on free lunch programs during the school year are at risk of hunger during the summer months.



### Educational Programs In-person

Provided by library staff, professional animal handlers, magicians, scientists and musicians. These high-quality programs are offered free to the public to help reduce the achievement gap students experience when they don't have summer learning opportunities.



### Teen Volunteer Opportunities Make an impact on their community

Summer is the perfect time for teenagers to gain experience and give back to their communities through volunteerism. Reading programs, activities, and events make the library a hub of activity during the summer months.



### Hands-On Learning Activities 21st century skills

SMART Summer programming provides science, math, art, reading and technology activities that help keep skills sharp while capturing the interest of children and teenagers.



### And, for Adults

#### Grown-ups can have a SMART Summer too!

Adults 18+ can earn badges and prizes for reading, attending programs, or completing activities. Log reading at [www.dallaslibrary.beanstack.org](http://www.dallaslibrary.beanstack.org) or on the Beanstack app.



To become a sponsor, please complete and return this form along with payment to 1515 Young Street, 7th Floor, Dallas, TX 75201.

Questions - Email [friends@fodpl.org](mailto:friends@fodpl.org), call 214-670-1458 or visit [www.supportdpl.org](http://www.supportdpl.org).

Friends of the Dallas Public Library is a 501(c)3 organization, 75-2033106





## SPONSORSHIP OPPORTUNITIES

### ☐ Diamond - \$25,000

- Recognized in all press materials and on both the Dallas Public Library and Friends of the Dallas Public Library websites
- Opportunity to participate in the kickoff event
- Exclusivity in category
- Recognition in e-blasts to program participants and more than 260,000 library customers
- Opportunities to create a volunteer component, provide branded items for group prizes and/or grand prize backpacks, sponsor activation at the annual Discovery Faire

### ☐ Platinum - \$10,000

- Recognized in all press materials and on both the Dallas Public Library and Friends of the Dallas Public Library websites
- Opportunity to participate in the kickoff event
- Recognition in e-blasts to program participants and more than 260,000 library customers
- Opportunities to create a volunteer component, provide branded items for group prizes and/or grand prize backpacks, sponsor activation at the annual Discovery Faire

### ☐ Gold - \$5,000

- Recognized in all press materials and on both the Dallas Public Library and Friends of the Dallas Public Library websites
- Opportunity to participate in the kickoff event
- Recognition in e-blasts to program participants and more than 260,000 library customers

### ☐ Silver - \$2,500

- Recognized online on both the Dallas Public Library and Friends of the Dallas Public Library websites
- Includes a one-year Book Hero membership with Friends of the Dallas Public Library (\$1,000 value) and includes invitations to special Friends' events

### ☐ Bronze - \$1,000

- Recognized on both the Dallas Public Library and Friends of the Dallas Public Library websites
- Includes a one-year Collector-level membership with the Friends (\$500 value) and includes invitations to special Friends' events

### ☐ Friend - \$500

- Recognized on both the Dallas Public Library and Friends of the Dallas Public Library websites
- Includes a one-year Sustainer-level membership with the Friends (\$100 value) and includes invitations to special Friends events

## Yes! I want to be a SMART Summer Reading Sponsor!

My company is interested in organized volunteer opportunities ☐ Yes ☐ No

In addition to sponsorship, my company is interested in donating prizes ☐ Yes ☐ No

I'm unable to be a sponsor this year, but wish to make a donation in the amount of \$\_\_\_\_\_

### Method of Payment

☐ My check for \$\_\_\_\_\_ made payable to Friends of the Dallas Public Library is enclosed.

☐ Please charge my credit card \$\_\_\_\_\_ ☐ VISA ☐ MC ☐ AMEX ☐ Discover

Card Number:\_\_\_\_\_ Exp. Date:\_\_\_\_\_ CVV:\_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Preferred listing for recognition: \_\_\_\_\_

Billing Address:\_\_\_\_\_ City:\_\_\_\_\_ State:\_\_\_\_\_ ZIP \_\_\_\_\_

Phone:\_\_\_\_\_ Email:\_\_\_\_\_



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