

START

Jenn

THE SUGAR MAMA JENN - YOUR BRAND FILES

Hi Jenn! ✨

Here you'll find all your final logo files, organized for easy use across print, web and social media.

I've included everything you'll need to confidently use your new branding, from full-colour to black, white, and pink versions.



FILE FORMATS:

- **PNG:** Transparent background (socials & web)
- **JPG:** White background (simple sharing)
- **EPS:** Scalable for print & embroidery



COLOUR VARIATIONS:

- **Full Colour:** Main palette
- **Black:** Clean & bold for light backgrounds
- **White:** For dark backgrounds
- **Pink Accent:** Your signature Sugar Mama Jenn touch 💕



LOGO LAYOUTS:

- **Primary Logo**
- **Horizontal Logo**
- **Submark / Icon**

HOW TO USE

Don't miss your logo

THE SUGAR MAMA JENN - **HOW TO USE YOUR FILES**

Here's how to get the most out of your logo files:



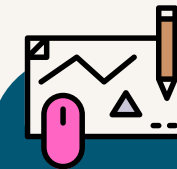
PNG & JPG:

- **Use PNG** for transparent backgrounds (websites, social media, and overlays).
- **Use JPG** for simple sharing or documents with white backgrounds.



EPS/VECTOR:

- **Use EPS** for printing, embroidery, or large-format designs.
- Like business cards, signage, or merch!



ORGANIZATION:

- Keep everything safe in your **Google Drive folder** so you always have access to the correct files.
- You can also download a copy to your computer for backup.

Reach out anytime if you need a new file format or branded material!
All the best, Erin

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design solutions