

# How We Fight

## 2 Point Plan

### I. Acknowledgement

The riots that have taken place all over the country, and now all over the world, are inevitable, effective, and necessary. The problem is rioting is not a sustainable path to what we want.

### II. Why this is happening

In order to find a solution, we must first understand why this is happening. The reason that officers of the law and private citizens acting as if they are officers of the law continue to murder us is because we can offer no consequence. For example, the reason you don't see so many people from other communities being murdered by police is because they can provide economic consequences. They own things COLLECTIVELY, and they've built a strong community by focusing on exclusive, internal growth and wealth-building. But when members of the black community are murdered by white officers or vigilantes, we peacefully protest, focus on whatever election is upcoming, and ultimately there are no convictions for the criminals.

### III. Brief history of why the Civil Rights movement was effective

There's something that we missed about HOW the Civil Rights Movement was effective. Protesting was just the beginning. It was to unify the people and bring attention to the issue. But the next step was always economic action; boycotting, investing in our communities. Then, that economic action is what FORCED legislation. The reason our efforts continue to fail is because we first of all, keep asking for change instead of forcing it. But secondly, because we keep skipping a critical step in the process.

### IV. What do we want?

In the short-term we demand justice. In the long-term we demand reform. But we must be specific if we are to hold our nation accountable. We demand three things:

- (1) We demand convictions and equitable and appropriate prison-time for all officers involved in the murders of Breonna Taylor and George Floyd, and all parties involved in the lynching of Ahmaud Arbery.
- (2) We demand legislation that ensures Independent review of Public Safety Officers
- (3) We demand a modification to the standards by which officers can be prosecuted.

### V. Voting isn't enough

I'm sure you've heard people say, "If you want change, get to the polls." Now, I'm not suggesting voting is useless. But the reality is voting will not solve our problems. In fact, we cannot allow ourselves to become distracted by political affiliations. The only way to get the change we seek is to show strength, both economically AND physically.

### VI. Physical strength

First, let's address physical strength. It is both irrational and un-American for us to continue to be met with force and not respond in-kind. This is why we need all able black Americans to exercise their constitutional rights and LEGALLY acquire a firearm. Perhaps Ahmaud Arbery would be alive right now had he been able to defend himself against the THUGS who lynched him. And under Georgia's Stand Your Ground Laws, he would have been within his legal rights.

To all my gangbangers: my bloods, my crips, GDs, FOLK, everybody. I'm asking you to help us protect our communities from the white supremacist groups who would harm us. You are already armed, and you aren't afraid to die. I hope that you see fit to call a truce and unite against a greater, common enemy in order to protect our children, our mothers, our sisters, aunties, and grandmothers.

## VII. Economic strength

Now, we must address how we fight economically. America doesn't particularly care about black life. If it did, we wouldn't still be facing what we're facing right now. What America DOES care about is black dollars. So, we have to start speaking America's language. Effective immediately, we will only buy food from black-owned restaurants. This does not apply to grocery stores, as we don't feel there are enough black-owned grocery stores nationwide, at this point, to accommodate the initiative. However, there are many grocery items you can find on sites like [webuyblack.com](http://webuyblack.com). Now, our black-owned restaurant initiative means that you will need to avoid many of your favorite restaurants. But you will discover new black-owned favorites. And you must ask yourself, "What's more important?" Understand that this is only Phase 1 of a larger plan. We will implement Phase 2 in the weeks to come. But this is something that everyone can do. So, what's the point, and why will this work? According to both Nielsen and the CDC, black people eat more fast food than anyone. By diverting our billions of dollars, we will accomplish two things:

- 1) Change is not free. Supporting only black restaurants keeps our money in our communities. Money we can ultimately leverage to create the changes we all want to see.
- 2) It uses our money (money we are already spending anyway) to create powerful billionaire allies. These companies will do what is necessary to get our dollars back. And if that means helping us to meet our objectives, that's what they'll do.

There are a few important notes to make concerning this plan:

- This is not a boycott. We are not punishing white businesses. We are simply consumers who are making a choice to exclusively support black restaurants in the strategic interest of justice and reform.
- Please note that we are exclusively supporting BLACK owned restaurants; not MINORITY owned. The terms "black" and "minority" are not interchangeable. So, to my Chinese, Korean, Arabic, & Indian restaurant owners: We have nothing against you personally. But if we don't do this now, there will be none of us left to buy your products anyway.
- If a franchised location is owned by a black person, eat at that location exclusively. We will not harm our own people.
- There are websites like, [eatblackowned.com](http://eatblackowned.com) that you can use to find black-owned restaurants in your area. But I am confident that once everyone learns of our initiative, they'll let you know how to find them.
- We will not support non-equitable services. We will support black restaurants that offer the quality and service we deserve. And if we have a negative experience, we will not generalize and say, "See, this is why I don't support black businesses". We will simply express our concerns to the management, and if we so choose, we just won't go back to that particular restaurant. Just as we would behave with a restaurant that isn't black-owned.
- This is not a one-day event. Did you know that the famous Montgomery Bus Boycott lasted over a year? 381 days to be exact. It takes time and consistency to have impact, just as it took time and

consistency to implement the racist constructs we are fighting. We will continue with our strategy until our demands are met. At times this will not be easy. You will be tempted to stray. But please accept that there can be no change without sacrifice.

X. A brief message to White America – We don't hate you.

A brief message to White America: We don't hate you. We don't hate America; we just need it work for us in the same way it works for you. Please stop saying all lives matter. Saying All Lives Matter is like ONE house in a subdivision is on fire. The fire truck arrives, and you ask the fireman to douse your house with water – even though it's not on fire – because your house is important too. We've been asking for equality for hundreds of years now. Please process that. Understand, we're done asking.

XI. Why ukulwa?

This word ukulwa is Zulu; it means “fight”. Black people, we must know that we are bigger than slavery. Our existence didn't begin when we became useful to America. We have our own continent, our own African culture, our own independent history. We are better than begging to not be murdered. The time has come for us to fight, and now we know how.

**This plan cannot work if people don't know about it.** So, if you do nothing else it's important that you share this post or the link to this post on all your social media. And whenever you mention the plan, use the hashtag: #howwefight. Remember, #howwefight. Share the post.

#howwefight