



NEWS

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TFD Consulting LLC Selects Laskos Communications as Agency of Record

FEB. 1, 2026 (WASHINGTON, NEW JERSEY) – TFD Consulting, LLC, has announced the selection of Laskos Communications as its public relations, communications, and marketing agency of record. The national consulting firm dedicated to helping financial institutions maximize non-interest income and reduce expenses, has partnered with Laskos Communications to help increase public awareness of the firm and strengthen its messaging throughout the national financial services marketplace.

“Laskos Communications brings us decades of financial services and credit union knowledge combined with global PR agency experience catering to many of the nation’s Fortune 500 corporations,” noted Thomas Dufner, TFD Founder/President. “That unique combination is well-suited to distinguish TFD Consulting among its peers, helping to share our story and enhance the relationships we currently enjoy with our loyal clients, while also fostering new opportunities for service and growth.”

Walt Laskos, CEO/Owner of the PR and communications consulting firm, added to the excitement of the announcement, saying, “TFD Consulting provides an invaluable service to both credit unions and banks alike. Through the highly skilled contract negotiation expertise of its team, TFD has returned more than \$10 million in savings to its clients in 2025. TFD consistently delivers solid results, and we are thrilled to add our skills to the TFD team, to help them magnify those outcomes and expand their valuable service offerings to others throughout the country.”

TFD Consulting, LLC, is an independent national consulting firm dedicated to helping financial institutions maximize non-interest income and reduce expenses. By applying years of financial services knowledge and expertise, TFD Consulting's team of negotiators work to achieve optimal contract terms for their clients, mitigate vendor risk, and improve operational efficiency, while generating customized strategies designed to enhance and strengthen the bottom line, delivering unparalleled savings and value for their organizations. To discover what TFD Consulting can do for your organization, visit TFDconsultingLLC.com.

Laskos Communications is a strategic public relations and communications consultancy, offering a unique blend of credit union and financial services knowledge combined with decades of marketing and communications experience serving at several nationally-renowned agencies entrusted with managing the marketing and communications needs of America's top corporations. Put our skills and expertise to work for you. Learn more at LaskosCommunications.com.

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