

# PRESS RELEASE



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## National Medical Readiness Center Promises Government Readiness for Future Medical Crises through Public-Private Partnership

*The mission of this government-owned, contractor-managed entity is to establish a rapidly deployable, perpetually maintained inventory to meet the needs of future pandemics and other medical disasters. The fundamental concept of a “living inventory” addresses the systemic limitations of the current stockpile philosophies. This inventory includes mobile healthcare facilities, equipment, pharmaceuticals, and other supplies and services.*

**Austin, TX, and Annapolis, MD – July 26, 2020** – Conceived by experts from the military, institutional, and first responder healthcare supply chain management fields, the National Medical Readiness Center (NMRC; <https://nmrctr.com/>) provides a 21st-century healthcare disaster readiness system that will save lives, time, and money by streamlining government responses to future healthcare crises. The NMRC will establish a comprehensive inventory of Federally-owned resources that will be shared by states and healthcare providers. The center will continuously maintain the readiness of a wide range of critical reusable equipment and supplies, as well as provide the infrastructure, training, and certification services required to ensure the success of the public-private partnership.



Most notable among the many goals and benefits of the NMRC program are:

- Accelerating government response times to medical disasters
- Increasing efficiency and effectiveness of healthcare readiness
- Eliminating the chaos of states and territories competing for equipment and supplies
- Saving billions of dollars by standardizing supplies and services
- Creating tens of thousands of new jobs across the country

According to NMRC co-principal Jim Rush, **“The NMRC will provide a systematic, coordinated, and intelligent approach for disaster preparedness. In any National disaster, we will provide supplies and equipment until the medical industry can ramp up.”**

With over 20 years of Healthcare Administration, Supply Chain Management, Healthcare Disaster Readiness, and Business Operations expertise, the NMRC has been Mr. Rush’s vision dating back to the 9/11 attacks and the subsequent anthrax scare. The COVID-19 pandemic has shed fresh light on how

poorly prepared the nation is to respond to a significant healthcare emergency and highlights why a comprehensive approach is so needed to solve this dilemma.

Ready-to-deploy equipment managed by the NMRC will include mobile hospitals, ERs, ICUs, personal protective equipment, treatments, vaccines, and other critical supplies. Services provided by the center will include centralized purchasing, demand planning, logistics, staffing, and remote/field training and certification.

**“This unmatched approach to medical readiness incorporates the latest information technologies, blockchain strategies and data analytics into the process right from the start,” notes NMRC co-principal Robert Bona. “The role of NMRC is to improve government medical responsiveness through accuracy, visibility, and accountability.”**

### **About the National Medical Readiness Center (NMRC)**

The NMRC represents a systematic, coordinated, and intelligent approach to disaster preparedness. It will be a government-owned, contractor-managed (GOCO) program with shared risks and responsibilities that manages critical supplies, equipment, infrastructure, and training resources that are shared by Federal and state governments and healthcare providers.

NMRC Co-principal Jim Rush has over 20 years of Healthcare Administration, Supply Chain Management, Healthcare Disaster Readiness, and Business Operations expertise. He has a track record of accomplishments as a results-driven leader in private, public, and military healthcare organizations.

NMRC Co-principal Robert Bona, who also serves as CEO of Annapolis, MD-based AdvanTech, Inc., has an extensive background in Healthcare and Defense supply chains that includes experience with Johns Hopkins Medicine, Defense Logistics Agency (DLA), and other group purchasing agencies (GPOs) and health systems nationwide. The technology expertise he brings to NMRC includes data warehousing, asset visibility, supply chain integration, business intelligence, and data analytics.

For more information, visit <https://nmrctr.com/>.

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