

Privacy Policy

Last Updated: [9 June 2026]

1. Introduction

Action Safety Pte. Ltd. (“**Action Safety**”, “**we**”, “**our**”, or “**us**”) is committed to protecting your privacy and safeguarding your personal data in accordance with the Personal Data Protection Act 2012 (“PDPA”) of Singapore.

This Privacy Policy explains how we collect, use, disclose, store, and protect your personal data when you visit our website, submit enquiries, request quotations, register for training, or engage with our products and services.

By using our website or providing us with your personal data, you consent to the collection, use, and disclosure of your personal data as described in this Privacy Policy.

2. Collection of Personal Data

We may collect personal data including but not limited to:

- Full name
- Company name
- Job title
- Email address
- Telephone number
- Business address
- Project location details
- Information submitted through contact forms, quotation requests, surveys, or correspondence

We may also automatically collect certain technical information when you visit our website, including:

- IP address
- Browser type
- Device information
- Website usage data
- Cookies and analytics information

3. Purpose of Collection

We collect and use personal data for purposes including:

- Responding to enquiries and requests
- Providing quotations and proposals
- Delivering products and services
- Conducting site assessments and inspections
- Managing customer relationships
- Providing technical support
- Scheduling training and certification services
- Improving our website and services
- Complying with legal and regulatory requirements
- Sending relevant business communications and updates

4. Disclosure of Personal Data

Action Safety may disclose your personal data to:

- Employees and authorised representatives
- Service providers and contractors engaged by us
- Business partners and manufacturers supporting project execution
- Professional advisers, auditors, and insurers
- Government authorities and regulators where required by law

We do not sell, rent, or trade your personal data to third parties.

5. Protection of Personal Data

We implement reasonable administrative, technical, and physical security measures to protect personal data against unauthorised access, collection, use, disclosure, modification, or loss.

While we strive to protect your information, no method of transmission over the Internet or electronic storage can be guaranteed to be completely secure.

6. Retention of Personal Data

We retain personal data only for as long as necessary to fulfil the purposes for which it was collected, or as required by applicable laws and regulations.

When personal data is no longer required, it will be securely deleted or anonymised.

7. Cookies and Website Analytics

Our website may use cookies and analytics tools to improve user experience and website performance. Cookies help us understand website traffic, visitor behaviour, and service effectiveness. You may modify your browser settings to refuse cookies; however, certain website features may not function properly.

8. Access and Correction of Personal Data

You may request access to or correction of your personal data held by Action Safety by contacting us using the details provided below.

We may require verification of identity before processing such requests and may charge a reasonable administrative fee where permitted by law.

9. Withdrawal of Consent

You may withdraw your consent for the collection, use, or disclosure of your personal data at any time by contacting us.

Please note that withdrawing consent may affect our ability to provide certain products, services, or support.

10. Third-Party Websites

Our website may contain links to third-party websites. Action Safety is not responsible for the privacy practices or content of such external websites.

We encourage users to review the privacy policies of any third-party websites they visit.

11. Changes to This Privacy Policy

Action Safety reserves the right to amend this Privacy Policy at any time to reflect changes in legal requirements, business operations, or technology.

Any updates will be published on this page with the revised effective date.

12. Contact Us

If you have any questions regarding this Privacy Policy or wish to make a request concerning your personal data, please contact:

Action Safety Pte. Ltd.

Email: sk@actionsafety.sg | **Phone:** +65 9093 8612 | **Website:** <https://actionsafety.sg>

We will respond to your request within a reasonable timeframe in accordance with applicable Singapore data protection laws.