

Work on Love<sup>®</sup>  
with  
**the love equation<sup>®</sup>**

## Launch your Love Platform

### START YOUR JOURNEY

1

#### Registration

Complete the registration form, and we will review your profile for certification

REGISTER

2

#### Application fee

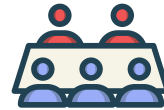
Receive a payment link for the application and coach package \$844



3

#### Seminar & Certification

Attend a coaching seminar and pass The Love Equation Coach Exam



4

#### Coach Launch Package

Complete your coach package and receive the IP license



5

#### Customization

We work with you to customize your own The Love Equation website and platform



6

#### Access & Promotion

Access The Love Equation creatives and promote your platform



### LAUNCH





## Launch your Love Platform

### Get:

The Love Equation  
Coach certification &  
License  
The Love Equation  
Intellectual Property

### Customize:

Your Love Equation  
video lessons and  
platform

### Launch:

Your platform helping  
singles and couples  
foster deeper and  
purposeful connections

## The Love Equation Certification & Platform Include:

Your own customized The Love Equation platform  
and access to The Love Equation Ai

Feature your customized Love Equation video lessons

License to The Love Equation Intellectual Property

The Love Equation Certification Seminars

The Love Equation Certification Exam

The Love Equation designated market area





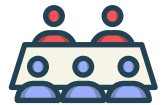
## Launch your Love Platform

**Get:**

The Love Equation Coach certification & License  
The Love Equation Intellectual Property

### The Love Equation Certification & Platform:

- Apply for your platform and register for a certification seminar.
- Complete and pass The Love Equation certification exam.
- Get The Love Equation Certified Coach designation.
- Get The Love Equation Intellectual Property License





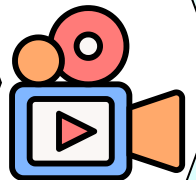
## Launch your Love Platform

**Customize:**

Your Love Equation lessons website

### The Love Equation Platform & Network:

- Your own customized Love Equation website, including a personalized subdirectory domain identifier.
- Feature your customized Love Equation video lessons on The Love Equation Subscribers' Interactive reports.
- Feature your personalized Love Equation content on The Love Equation Podcast and Social Media Platforms.



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## Launch your Love Platform

### Launch:

Your platform helping singles and couples foster deeper and purposeful connections

### The Love Equation Platform Benefits:

- No overhead and minimal Startup Cost.
- No operational maintenance.
- Quick path to profitability and ROI.
- Revenue on The Love Equation virtual events and workshops.
- Revenue The Love Equation live events and workshops.
- Revenue The Love Equation niche industries.



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## Launch your Love Platform Numbers

### Application fee

One-time application fee

Launch  
Year 1

**\$44**

### Coach Launch Package

Coach package, video production &  
Intellectual Property license

**\$800**

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**\$844**

### Coach Renewal Package

Coach package, video production &  
Intellectual Property license

Renewal  
Year 2

**\$488**



Example: Coach Lisa, The Love Coach Certified Coach Website/Webapp  
(Desktop View)



Lisa  
The Love Equation  
Certified Coach



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Relationships aren't easy; meaningful connections require work,

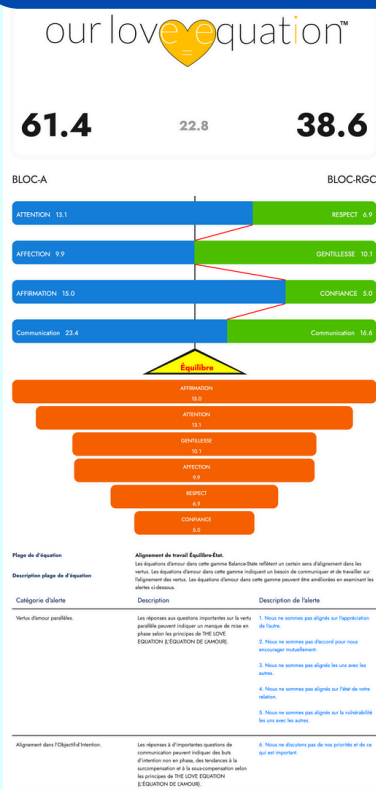
try

**The Love Equation<sup>®</sup>**

Sign up for your assessment, interactive report, and course material.  
Video Lessons by Coach Lisa

## Our Love Equation Reports for Couples

## Video Lessons by Coach Lisa



Closeness

Acknowledge

Appreciation

Encouragement

Alignment I

Alignment II

Vulnerability

Priorities

Concerns I

Opinions I

High Regard I

Connection

Worries I

Past/Future



## My Love Equation Reports for Single Members

## Video Lessons by Coach Lisa

my love equation™

58.5

17.0

41.5

A-BLOCK RKT-BLOCK



Equilibrium



Equation Scores Range

Equation Scores Range

Description

Alert Category

Low Virtues:

High Alignment Release Note:

Although scores in this range are low, Love Equation in this Balance Sheet range reflect a high sense of alignment to virtue. Low Equations in this range indicate awareness and connection. However, if any alerts are prompted below, they should be reviewed and worked on to further improve understanding and alignment.

Your responses regarding your Low Virtues may indicate unexpressed tendencies according to the Love Equation principles.

Alert Description:

1. I don't necessarily enjoy too much quality time.

2. I want more company I am unaware of to be addressed.

3. I get too much attention.

4. I need to be the priority.

5. I don't necessarily enjoy too much intimate time.

6. I want to discover intimate needs and have them satisfied.

7. I have questions about past concerns.

Quality Time I

Concerns I

Attention I

Priorities I

Intimate time I

Intimate Needs I

Acceptance I

The Past I

Equal Priorities

Equal Concerns

Opinions I

Intimate Needs II

Communication I

Worries I

Priorities II

Concerns II

Opinions II

High Regard I

Connection

Worries