

Columbia Innovation Roundtable cordially invites you to

## STAY RELEVANT | ACCESS THE FUTURE

Join a select group of executives and investors as together we explore industries in the midst of disruption and renewal. Be empowered.

### THEME: AUGUMENTED REALITY (AR)



Augmented Reality (AR) technologies are literally changing the way we look at the world! The combined AR industry is projected to exceed \$100 billion by 2023. The use cases for these technologies are endless with sectors as diverse as financial services, consumer goods, defense and entertainment

adopt the technologies.

### SPEAKER: GEORGE POPESCU of LAMPPIX

George Popescu, a serial entrepreneur and currently founder and CEO of Lampix, a glass-less augmented reality and smart surface company based in San Francisco and New York. In addition to innovative technology, Innovators should consider this from Forbes magazine August 10, 2017:

"Lampix, a US-based fintech building a blockchain-based 'image mining' network for augmented reality or any other computer vision systems, raised 11,111 ethereum (ETH) - a little over \$3m - from investors in three minutes during a "pre-sale" crowdsale token launch (CTL) of their PIX token this week, together with partner company ICO.info."

### FEATURED FIRM: LAMPPIX

Lampix is an augmented reality platform. Clients include [Bloomberg](#), [PwC](#), [BMW](#) among others. Lampix is building the first blockchain based 'image mining' network for augmented reality or any other computer vision system, such as the Lampix product. The company transforms any flat surface into a smart surface using machine learning and computer vision.

## BIOGRAPHY OF SPEAKER: GEORGE POPESCU OF LAMPPIX



George is presently the co-founder and CEO of Lampix, a glass-less augmented reality and smart surface company based in San Francisco and New York. Among 50 other AR/VR companies who participated from worldwide, Lampix won the best AR/VR startup from the SXSW festival! SXSW Interactive, according to a festival organizer Louis Black, "has probably been the biggest of its kind in the world" since 2007. Lampix raised 40,912 ETH (about \$14.2mil at raise time) in August 2017.

George is also an advisor of First Blood, an eSports-Blockchain company, and Chairman of the Board of Advisors for Gatecoin, a blockchain asset exchange in HK. George also advises about 12 other companies in finance.

George is also the founder, CEO and Editor in Chief of Lending Times, a media and affiliate marketing company in the peer-to-peer, marketplace and alternative lending space. Lending Times has won the Best Journalist Coverage from the LendIt Industry Awards on Tuesday, March 9th, 2017. The other nominees were Reuters, Business Insider, deBanked, Bankless Times and Tradestreaming. The award was earned for "the journalist who has provided the most insightful and original coverage about lending innovation and fintech."

Previously George has been a partner in LunaCap Ventures, a hybrid early stage growth capital fund.

George sold and exited his most successful company, Boston Technologies (BT) group, in 2014. BT was a technology, market maker, high-frequency trading and inter-broker broker-dealer in the FX Spot, precious metals and CFDs space company. George was the Founder and CEO and he bootstrapped it from \$0 to a \$20+ million in revenue without any equity investment. BT was the #1 fastest growing company in Boston in 2011 according to the Boston Business Journal and the only company being in top 10 fastest in 2012-13 as it was #5 in 2012. BT has been on the Inc. 500/5000 list of fastest growing companies in the US for 4 years in a row ( #143, #373, #897 and #1270). After the sale George was Head-of-Strategy for Currency Mountain ( [www.currencymountain.com](http://www.currencymountain.com) ), a USD 100 million+ holding company focused on retail and medium institutional currencies.

Over the last 10 years, George founded multiple companies in online lending, craft beer brewery, exotic sports car rental space, hedge funds, peer-reviewed scientific journal, etc. George advised 30+ early stage start-ups in different fields. George was also a mentor at MIT's Venture Mentoring Services and Techstars Fintech in NY.

Previously George obtained 3 Master's Degrees: a Master's of Science from MIT working on 3D printing, a Master's in Electrical Engineering and Computer Science from Supélec, France and a Master's in Nanosciences from Paris XI University. My scientific career led to about 10 publications and patents.

On the business side, Boston Business Journal has named George in the top 40 under 40 in 2012 in recognition of his business achievements. George is originally from Romania and grew up in Paris, France.



## SCHEDULE:

- 6:30 - 7:00pm Introductions - (Welcome Remarks)
- 7:00 - 8:15pm Presentation - (Roundtable Discussion)
- 8:15 - 8:30pm Conclusion - (Closing Remarks)

## OUR PURPOSE:

### >> Stay Relevant.

- How can you leverage your diverse experience to accelerate growth in today's economy? Our speaker has gone from Software to Publishing to Augmented Reality industries.

### >> Access the Future.

- The promise of Augmented Reality: Can human computer interactions be freed from digital screens? Think Tom Cruise in Minority Report. Imagine your room in 5 years: you will be able to use any surface around you as if it was a computer.

## OUR MEMBERSHIP:

Columbia Innovation Roundtable – is a Columbia University Club members-driven group, housed in the University of Pennsylvania Club of NYC – invites you to experience our distinctive innovation-focused, invitation-only executive roundtables. Join Columbia University alumni, faculty and industry executives for a stimulating discussion on [Augmented Reality \(AR\)](#).

## OUR SHARED VALUES:

- **Limited** - Each roundtable is unique and limited to a total of 25 invited members
- **Interactive** - Active participation by each member enhances our collective perspective
- **Off-the-Record** - All discussions are strictly off-the-record and confidential
- **Non-Solicitation** - No solicitation or investment pitches are permitted



**SAVE THE DATE:**



**Columbia Innovation Roundtable**

**Address:**

Harvard Club of New York City  
35 West 44<sup>th</sup> Street  
New York, NY 10036

**Date:**

Tuesday, October 24, 2017

**Theme:**

Augmented Reality

To [request an invitation](#), please email  
[RSVP@ColumbiaCVC.com](mailto:RSVP@ColumbiaCVC.com)

