

MAY 2018



PRIMER: INNOVATION ROUNDTABLE
DIGITAL HEALTH

COLUMBIA INNOVATION ROUNDTABLE
LIMITED | INTERACTIVE | OFF-THE-RECORD | NON-SOLICITATION

Columbia Innovation Roundtable cordially invites you to

STAY RELEVANT | ACCESS THE FUTURE

Join a select group of executives and investors as together we explore industries in the midst of disruption and renewal. Be empowered.

THEME: DIGITAL HEALTH - AI & BLOCKCHAIN ADVANCEMENTS



Blockchain and artificial intelligence (AI) may be bringing the vision of a truly patient-centered healthcare ecosystem a bit closer to reality. For instance, a blockchain powered health information exchange would offer significant cost reductions, better stakeholder alignment

and data interoperability. Similarly, AI could augment the clinical workflow, enhance the productivity of medical providers and empower patients. Currently there is an increased sense of urgency, marked not only by the massive scale of unmet need but also, by the convergence of advanced technologies, consumer (patient) expectations, population management and “de-hospitalization”.

Healthcare investing reached a record \$13.8 billion last year in 2017. Earlier this year in 2018, large corporations such as JPMorgan, Amazon and Berkshire Hathaway announced that they would address “the tapeworm” (healthcare costs) on the U.S. economy. Most recently, a few weeks ago, Suki – an AI medical assistant to doctors - captured our attention with its \$20 million Series A raise, further stoking the public’s imagination on how digital health could re-shape the patient-doctor experience.

These are promising signs. With healthcare accounting for 18% of U.S. GDP; almost 10% of the U.S. population uninsured (despite gains by the ACA); and the scourge of the Opioid Crisis rampant, healthcare breakthroughs have never been more needed.

SPEAKER: KATE MERTON of JOHNSON & JOHNSON INNOVATION (JLABS)

Kate Merton, Head of Innovation of JLABS @NYC. <https://jlabs.jjinnovation.com/>. As Head of Johnson & Johnson Innovation, JLABS in New York, Kate is responsible for external engagement, innovation sourcing, company onboarding, portfolio management, operational excellence, educational programming and P&L. She catalyzes and supports the translation of science and technology into valuable solutions for patients and consumers across the Pharmaceutical, Medical device, Consumer and Health-Tech sectors.



FEATURED FIRM: JOHNSON & JOHNSON (NYSE: JNJ) - J-LABS

Johnson & Johnson manufactures health care products and provides related services for the consumer, pharmaceutical, and medical devices and diagnostics markets. The Company sells products such as skin and hair care products, acetaminophen products, pharmaceuticals, diagnostic equipment, and surgical equipment in countries located around the world. The firm generated net revenues of \$76.5 billion in 2017.

Johnson & Johnson Innovation - JLABS

JLABS' vision is to provide a capital efficient and flexible platform where emerging companies can transform the scientific discoveries of today into the breakthrough healthcare products of tomorrow. An important aspect of early-stage company formation and development is simply accessing the expertise, funding, services and facilities to advance early science.

Global Network of JLABs:

• NYC	• San Francisco	• Houston
• Boston	• South San Francisco	• Shanghai
• Toronto	• San Diego	• Brussels

Beyond our growing network of incubation capabilities around the world, JLABS is part of the larger Johnson & Johnson Innovation family of companies, which includes Johnson & Johnson Innovation centers, housing our deal teams and therapeutic experts for early-stage development, Johnson & Johnson Innovation – JJDC, Inc., our established venture capital arm, and Johnson & Johnson Innovation – BD, our business development group focusing on later-stage development.

JLABS' model is a “no-strings-attached” arrangement. There is no first look, no first right of refusal and no equity assigned to Johnson & Johnson or Janssen. This allows resident companies to maintain complete entrepreneurial freedom as they focus on scientific innovation.



BIOGRAPHY OF SPEAKER: KATE MERTON OF JLABS



As Head of Johnson & Johnson Innovation, JLABS in New York, Kate is responsible for external engagement, innovation sourcing, company onboarding, portfolio management, operational excellence, educational programming and P&L. She catalyzes and supports the translation of science and technology into valuable solutions for patients and consumers across the pharmaceutical, medical device, consumer and health-tech sectors.

Kate joins JLABS with 15 years of experience working across the Healthcare industry, starting in R&D before moving onto roles in Marketing, Business Development, External Alliances, Medical Affairs, Health Outcomes and most recently Disruptive Innovation. During her career Kate has been part of teams that have discovered new drugs, worked to develop and gain approval for blockbuster diabetes products and is passionate about being part of the future of healthcare where science intersects with the rapid advancements in health care technology.

Kate holds an undergraduate degree in Pharmacology & Toxicology from King's College London, and a PhD in Pharmacology & Toxicology from University of California, Irvine Medical School. She received her MBA from the Fuqua School of Business at Duke University.



SCHEDULE:

- 6:30 - 6:45 pm Introductions - (Welcome Remarks)
- 6:45 - 7:45pm Presentation & Open Discussion - (Roundtable Discussion)
- 7:45 - 8:30pm Reception & Networking - (Closing Remarks)

OUR PURPOSE:

>> Stay Relevant.

- How can you be part of the healthcare revolution already underway? Our speaker has a track record in innovation strategy and scientific affairs at J&J, Pfizer and Janssen Pharmaceuticals.

>> Access the Future.

- Advancements in technologies and a changing regulatory environment have served as catalysts to drive Providers, Patients and Payers to re-configure the current healthcare model shaping it to become a more predictive care model. This collaboration and innovation in healthcare promises to deliver real value to patients.

OUR MEMBERSHIP:

Columbia Innovation Roundtable – is a Columbia University Club members-driven group, housed in the University of Pennsylvania Club of NYC – invites you to experience our distinctive innovation-focused, private invitation-only executive roundtables. Join Columbia University alumni, faculty and select VIP industry executives for a stimulating discussion on [Digital Health](#)

OUR SHARED VALUES:

- **Limited** - Each roundtable is unique and limited to a total of less than 25 invited members
- **Interactive** - Active participation by each member enhances our collective perspective
- **Off-the-Record** - All discussions are strictly off-the-record and confidential
- **Non-Solicitation** - No solicitation or investment pitches are permitted



EVENT DETAILS:



Columbia Innovation Roundtable

Address:

Penn Club of New York City
30 West 44th Street
New York, NY 10036

Date:

Wednesday, May 16, 2018

Theme:

Digital Health: AI and Blockchain
Advancements

To request an invitation, please email
oa2142@Columbia.edu

