



THE WORLD'S FIRST IMMERSIVE 3D NFT

OWN THE DIGITAL TWIN OF THIS HISTORIC
SILICON VALLEY INSTITUTION



FROM BREAKFAST AT BUCK'S TO CHANGING THE WORLD

Buck's first opened its doors in 1991 and it did so with little fanfare. It sits in a strip mall, the kind that can be found in any small-town West of the Rockies. As legend has it, Buck's isn't actually named after the enormous wealth that surrounds the town of Woodside, California, but rather the restaurant was named after the town drunk at the time, Leo Buckstaber. It was quiet that first year, almost too quiet.

And then, just one year later, *InfoWorld* mentioned **Bob Metcalf** was having "a power breakfast at Buck's" followed shortly by a mention in *The Economist* that **John Doerr** was spotted at Buck's. Things went crazy. No one could have ever predicted that this little restaurant would become the epicenter of activity that would go on to change the world. Since those early days, hundreds of billions of dollars of wealth have been generated around fewer than 30 restaurant tables. An invitation to "Breakfast at Buck's" would go on to become an **official step** in the high-tech startup funding process.





WELCOME TO BUCK'S GROUND ZERO OF THE DOTCOM BOOM

It is hard to overstate the historical importance of this site. Ground zero of the global internet boom is traced to [table 48](#) where [Marc Andreessen](#) and [Jim Clark](#) first toiled over the early formation and funding of Netscape, the company that started it all. (Interestingly, Buck's soon became the first restaurant in the world to offer free Wi-Fi, thanks to a customer.) On [table 15](#), [Sabeer Bhatia](#) reached an agreement with [Steve Jurvetson](#) to fund his company, Hotmail. In fact, like Hotmail, many companies have been funded or even founded at Buck's through the years including Tesla, Netscape, and PayPal. A great number of companies held early foundational meetings while dining at Buck's, companies like Yahoo! and eBay.

This unlikely restaurant, tucked away in a small town of 5000—which includes 14 billionaires, hundreds of horses, and only one stoplight—began to garner international attention. Movie stars, sports heroes, presidents, and kings call Buck's their Woodside home. The walls are lined with photographs of visits from the notable to the notorious. The likes of Mike Tyson, Eric Clapton, Neil Young, Nicolas Sarkozy, Shimon Peres, Steph Curry, Johnny Depp, Elon Musk, Reid Hoffman, and the Sultan of Oman are among the remarkable people who have contributed to the stories and history of this place.

THE INTERIOR OF BUCK'S IS A TOYBOX ENTIRELY

Buck's is also legendary for its world-class collection of historical and fun artifacts which line the walls. One Japanese media outlet wrote, "The interior of Buck's is a toybox entirely." All the over 300 items have been personally curated by owner Jamis MacNiven, who has been anointed "Silicon Valley's Prime Minister" by many in the media.

An [Apple I signed by Steve Wozniak](#), a [letter from Steve Ballmer](#) announcing the original Microsoft Windows release in what would be years too early, and a [perfect two-inch silicon ingot](#) from the late 1970s, a gift from [Steve Zelencik](#), are among the many pieces of Silicon Valley history on display. Customers might dine under a [narwhal tusk](#) gifted to MacNiven by the president of Iceland or [sawfish snout owned by Jack London](#). A [Russian spacesuit](#), courtesy of the Russian military hangs from the ceiling right next to [Shaquille O'Neill's size 23 shoe](#).



Andy Rubin has Woz sign the Apple I before handing it over to Jamis. Thanks Andy.

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The impact that Buck's has had on Silicon Valley, and by extension the world, is hard to overstate. So much so that Buck's became the subject of a **24-page Harvard study in 2020 titled, "Breakfast at Buck's: Informality, Intimacy, and Innovation in Silicon Valley"**. The study attempted to get at the question, "Why is it this restaurant?" The author takes it to a philosophical level in writing, "Breakfast at Buck's may be a small thing, but its consideration is a way of understanding some quotidian processes of late modern innovation, and it offers a possible model for further inquiries into eating and knowing."

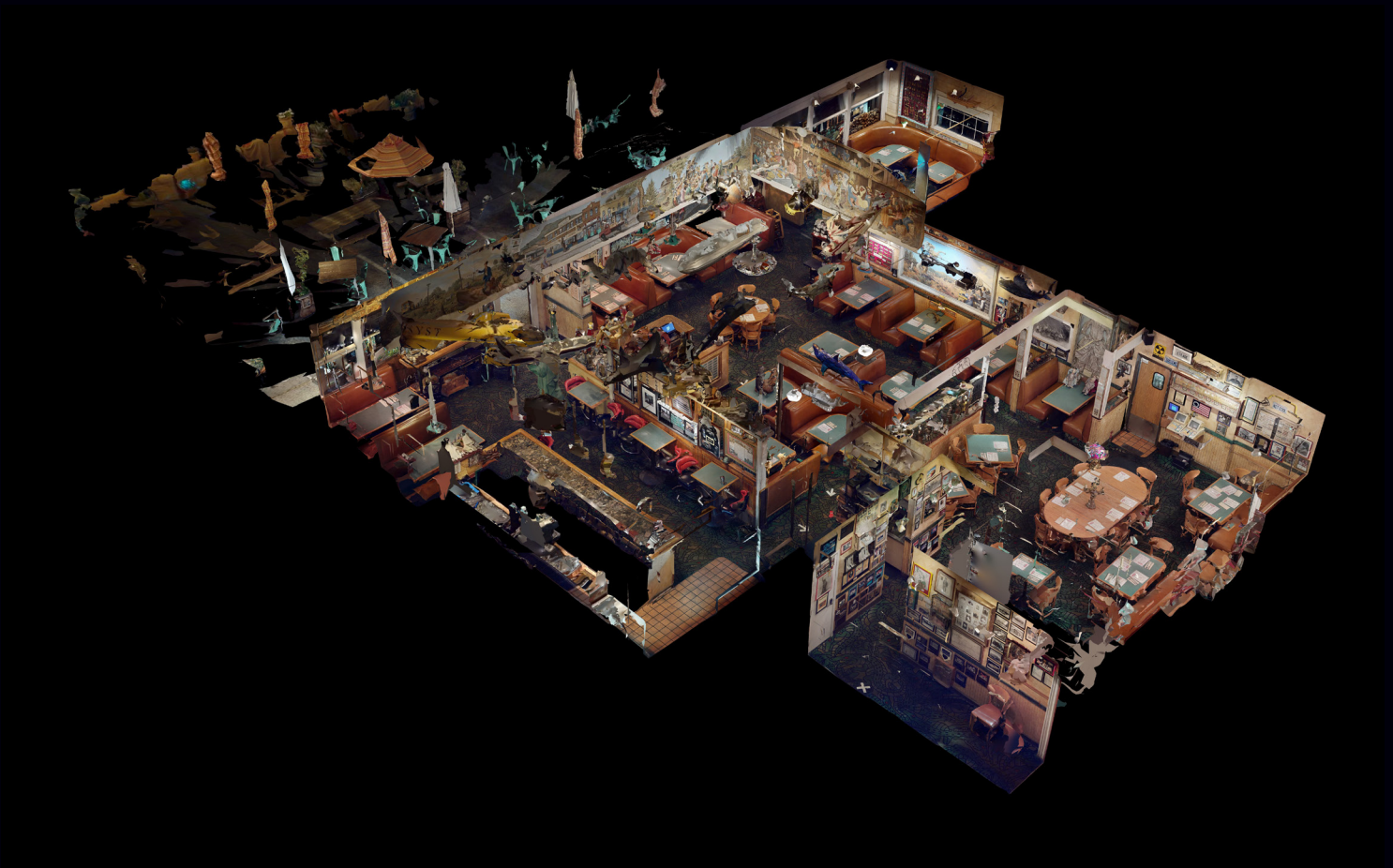


ABOUT THE BUCK'S OF WOODSIDE IMMERSIVE 3D NFT

On June 4, 2021, the legendary Buck's **was captured** using a three-dimensional camera system that created a realistic, fully immersive virtual experience and can be easily enjoyed with a mobile device, web browser or Virtual Reality headset. Users can virtually walk fluidly into and through Buck's, access and zoom into well over 100 stories on the tables, walls and ceiling, all in 4K HDR.

This is a chance to own not only the world's first NFT artform of its kind but one which captures and preserves a one-of-kind treasure trove of Silicon Valley artifacts and lore. Walk to the table where the "PayPal Mafia" got its first \$6M in investment or turn around and see Mike Tyson wrestling a white tiger in his underwear (given by Tyson to MacNiven) or see the vacuum tube that gave Silicon Valley its start in the 1906. This is a unique piece of history, delivered as art in the most modern of forms. It is apropos that the history of Buck's is preserved in Immersive 3D. It is a celebration of all that is Silicon Valley.

See Buck's of Woodside [here](#).



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