

# Chapter 8

## Unemployment

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### Student Study Guide and Worksheet

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## Introduction

In the last part of your study guide, you examined real gross domestic product, economic growth, and real GDP per person. Those topics help you understand whether the economy is producing more goods and services over time. In this chapter, you move to the second major macroeconomic goal: full employment. Full employment does not mean that every person has a job at every moment. It means that the economy is using its labor resources well, while still allowing for the ordinary job search, career changes, and firm turnover that happen in a dynamic market economy.

Unemployment is important because it connects macroeconomic performance to real human consequences. When a worker loses a job, the worker may lose income, insurance, routine, confidence, and job-specific skills. Families may postpone purchases, borrow more, or cut back on necessities. Firms may lose customers. Communities may lose tax revenue. At the national level, unemployment means that the economy is producing less than it could produce with its available resources.

This chapter will help you read the unemployment rate carefully rather than mechanically. You will learn how unemployment data are gathered, how people are classified as employed, unemployed, or not in the labor force, and why the official unemployment rate can be useful but incomplete. You will also learn how jobs are created and destroyed, how economists distinguish frictional, structural, and cyclical unemployment, and how policy choices such as unemployment insurance, the minimum wage, labor unions, and efficiency wages can affect labor-market outcomes.

As you work through the chapter, keep one practical question in mind: What does a labor-market statistic reveal, and what does it hide? A good economist does not simply repeat a number. A good economist asks how the number was measured, what assumptions were made, what groups may be missing, and what the number implies about the health of the economy.

## Learning Objectives

- Explain how unemployment information is gathered in the United States and identify the agencies involved.
- Distinguish among the employed, the unemployed, and those not in the labor force.
- Calculate the labor force, unemployment rate, labor force participation rate, and employment-population ratio.
- Evaluate the major limitations of the official unemployment rate.
- Explain how job creation and job destruction occur at the same time in a market economy.
- Differentiate frictional, structural, and cyclical unemployment using realistic examples.
- Analyze how public policy and labor-market institutions can affect unemployment and wages.

## 1. Why Unemployment Matters

Unemployment is not only a statistic; it is a sign that labor resources are not being fully used. Labor is one of the factors of production, along with land, capital, and entrepreneurship. When labor is idle, the economy gives up output that could have been produced. That lost output is one reason unemployment is a macroeconomic concern rather than only a personal problem.

You should also connect unemployment to aggregate demand. A person who loses a job usually reduces spending. Lower spending can reduce business revenue, which can lead firms to cut production or delay hiring. In a recession, this process can become self-reinforcing: lower output reduces employment, lower employment reduces income, and lower income reduces spending. This is one reason cyclical unemployment receives so much attention during downturns.

At the same time, some unemployment is part of a healthy economy. Workers graduate from school, move between cities, search for better jobs, and change careers. Firms open, close, expand, contract, and adopt new technologies. A market economy is constantly reallocating workers and capital from less productive uses to more productive uses. Some short-term unemployment occurs because matching workers with jobs takes time. The key is to distinguish normal labor-market movement from deeper weakness in the economy.

## 2. How the Government Measures Unemployment

The official U.S. unemployment statistics are produced by the U.S. Bureau of Labor Statistics (BLS). The data come primarily from the Current Population Survey (CPS), a monthly household survey conducted by the U.S. Census Bureau for the BLS.<sup>1</sup> The survey asks questions about work, job search, and labor-force status. It is not simply a count of people receiving unemployment benefits, because not every unemployed person receives benefits and not every benefit recipient fits the statistical definition used in the survey.

The CPS focuses on the civilian noninstitutional population age 16 and over. This means that the base population excludes people in institutions and active-duty members of the armed forces. From this population, survey responses are used to classify people into labor-market categories. The categories matter because the unemployment rate depends on who is counted in the labor force and who is excluded from it.<sup>2</sup>

When you see the unemployment rate in the news, you are usually seeing the official U-3 unemployment rate. It is the number of unemployed persons divided by the labor force, multiplied by 100. The BLS also publishes broader measures of labor underutilization, including measures that add discouraged workers and some part-time workers who would prefer full-time work.<sup>3</sup>

Measure	Basic idea	Why it matters
Unemployment rate	Unemployed persons divided by the labor force.	Shows the share of active labor-force participants who do not have jobs but are looking for work.
Labor force participation rate	Labor force divided by the civilian noninstitutional population age 16 and over.	Shows what share of the population is either working or actively seeking work.
Employment-population ratio	Employed persons divided by the civilian noninstitutional population age 16 and over.	Shows what share of the population is actually employed.
Alternative underutilization measures	Broader BLS measures that include additional groups such as discouraged workers or part-time workers for economic reasons.	Help you see whether the official unemployment rate is understating labor-market weakness.

### 3. The Three Labor-Market Categories

To understand unemployment, you must first understand the three main categories used in labor-market measurement: employed, unemployed, and not in the labor force. The definitions are precise, and small classification differences can change the unemployment rate.

#### Employed

A person is counted as employed if the person did any paid work during the survey reference week, worked in a family business without pay for the required minimum hours, or was temporarily absent from a job because of vacation, illness, labor dispute, bad weather, or similar reasons. A person does not have to be working full time to be counted as employed. A person who works part time but wants full-time work is still counted as employed in the official unemployment rate.<sup>4</sup>

#### Unemployed

A person is counted as unemployed if the person does not have a job, is available for work, and has actively looked for work during the required recent period. People on temporary layoff may be counted as unemployed even without active job search, depending on the survey rules. Notice the importance of active job search. Wanting a job is not always enough to be counted as unemployed in the official rate.<sup>5</sup>

#### Not in the Labor Force

A person is not in the labor force if the person is neither employed nor unemployed. This category includes retirees, full-time students who are not working or looking for work, stay-at-home caregivers who are not seeking paid work, people unable to work, and discouraged workers who want a job but have stopped searching. This category is one reason the unemployment rate must be interpreted carefully. A falling unemployment rate may reflect more people finding jobs, but it may also reflect some job seekers leaving the labor force.

Person	Likely classification	Reason
Maria works 15 hours a week but wants a full-time job.	Employed	Part-time workers are counted as employed if they worked for pay.
James has no job, is available, and submitted applications last week.	Unemployed	He is jobless, available, and actively searching.
Elaine wants a job but stopped applying because she believes no jobs are available.	Not in the labor force	She is discouraged and not actively searching, so she is excluded from the official labor force.
Robert is retired and not seeking work.	Not in the labor force	He is neither working nor actively seeking work.

### 4. Calculating the Main Labor-Market Ratios

The formulas below are the basic tools you need for unemployment analysis. Learn the formulas, but also learn what each formula is trying to measure.

Concept	Formula	Plain-English meaning
Labor force	Employed + Unemployed	People who are working or actively seeking work.
Unemployment rate	$(\text{Unemployed} / \text{Labor force}) \times 100$	The percentage of the labor force that is unemployed.
Labor force participation rate	$(\text{Labor force} / \text{Civilian noninstitutional population}) \times 100$	The percentage of the adult civilian noninstitutional population that is in the labor force.
Employment-population ratio	$(\text{Employed} / \text{Civilian noninstitutional population}) \times 100$	The percentage of the adult civilian noninstitutional population that is employed.

### Step-by-Step Example

Suppose an economy has a civilian noninstitutional population of 250 million people. Of those, 160 million are employed and 8 million are unemployed. The rest are not in the labor force.

- Labor force = 160 million employed + 8 million unemployed = 168 million.
- Unemployment rate =  $8 / 168 \times 100 = 4.76$  percent.
- Labor force participation rate =  $168 / 250 \times 100 = 67.2$  percent.
- Employment-population ratio =  $160 / 250 \times 100 = 64.0$  percent.
- Not in the labor force =  $250 - 168 = 82$  million.

Now think like an economist. If the unemployment rate falls from 4.76 percent to 4.20 percent, is that automatically good news? Not necessarily. You must ask whether more people found jobs or whether some unemployed workers stopped looking and moved out of the labor force. The employment-population ratio and labor force participation rate help you answer that question.

### A More Challenging Example

Suppose the same economy changes as follows: employment falls from 160 million to 158 million, unemployment falls from 8 million to 7 million, and the civilian noninstitutional population remains 250 million.

- New labor force =  $158 + 7 = 165$  million.
- New unemployment rate =  $7 / 165 \times 100 = 4.24$  percent.
- New labor force participation rate =  $165 / 250 \times 100 = 66.0$  percent.
- New employment-population ratio =  $158 / 250 \times 100 = 63.2$  percent.

The unemployment rate improved, but employment actually fell. The reason is that the labor force also fell. This is why you should never analyze the unemployment rate alone.

## 5. Problems with Measuring the Unemployment Rate

The official unemployment rate is useful because it is measured consistently over time. Consistency allows economists to compare labor-market conditions across months, years, and business cycles. But the measure has important limitations.

## Discouraged Workers

A discouraged worker wants a job but has stopped actively looking because the worker believes no suitable job is available. Since active search is usually required to be counted as unemployed, discouraged workers are not included in the official labor force. This can make the official unemployment rate look better than the labor market actually feels.

## Underemployment and Part-Time Work for Economic Reasons

A worker who wants full-time work but can only find part-time work is counted as employed. The official unemployment rate therefore does not fully capture underemployment. This matters because a household living on 18 hours of work per week may face severe hardship even though the worker is technically employed.

## The Quality of Jobs

The unemployment rate tells you whether people have jobs, but it does not tell you whether the jobs are stable, high-paying, safe, or matched to workers' skills. A college graduate working in a job that does not use the graduate's training is employed, but the economy may still be underusing that worker's human capital.

## Labor Force Exit and Demographic Change

A falling unemployment rate can mean improvement, but it can also reflect people leaving the labor force. Some exits are normal, such as retirement. Others may indicate weakness, such as discouraged workers giving up. Demographic trends also matter. If a large generation retires, the labor force participation rate may fall even if the labor market is healthy.

## Unequal Effects Across Groups

The national unemployment rate is an average. It can hide differences across age, education, region, race, industry, and occupation. A national rate near full employment can still coexist with severe unemployment in a particular city, industry, or demographic group.

The lesson is not that the unemployment rate is useless. The lesson is that it is incomplete. You should use it together with other indicators: labor force participation, employment-population ratios, unemployment duration, job openings, quits, layoffs, and broader underutilization measures.

## 6. Job Creation, Job Destruction, and Worker Flows

The U.S. labor market is not a fixed pool of jobs. Jobs are created and destroyed continuously. Some firms expand while others contract. Some industries grow while others shrink. Some workers move directly from one employer to another, while others move from employment to unemployment or from unemployment to employment. Labor-market research shows that job creation and job destruction can both be large even when the net change in employment is small.<sup>6</sup>

For example, suppose one part of the economy creates 500,000 jobs while another part destroys 450,000 jobs. Net employment rises by only 50,000, but that small net number hides enormous movement underneath. This is why economists study gross job flows, not only net employment

changes. A dynamic economy reallocates labor, but the transition can be painful for workers whose skills, location, or experience no longer match employer demand.<sup>7</sup>

Worker flows are also important over the business cycle. During recessions, job-finding rates usually fall and separations may rise. Research on the “ins and outs” of unemployment emphasizes that unemployment changes because workers move into unemployment and because unemployed workers find jobs at different rates over time.<sup>8</sup> When the economy weakens, the most damaging change is often that unemployed workers have a harder time finding new jobs.

Flow	Example	Macroeconomic meaning
Employment to unemployment	A construction worker is laid off when housing demand falls.	Raises unemployment and may signal declining aggregate demand.
Unemployment to employment	A job seeker accepts a new position after two months of applications.	Reduces unemployment and reflects job-finding strength.
Employment to employment	A nurse leaves one hospital to work for another at higher pay.	Shows mobility and job matching without unemployment.
Not in labor force to employment	A former student graduates and starts a job.	Raises employment and may raise labor force participation.
Unemployment to not in labor force	A discouraged worker stops applying.	May lower the unemployment rate without improving employment.

## 7. The Three Types of Unemployment

Economists usually distinguish three main types of unemployment: frictional, structural, and cyclical. The categories help you diagnose the cause of unemployment and think about appropriate policy responses.

### Frictional Unemployment

Frictional unemployment occurs because it takes time for workers and firms to find good matches. A worker may be between jobs, a student may be entering the labor force, or a family may move to a new city. Frictional unemployment is usually short-term and is often consistent with a healthy labor market. In fact, some frictional unemployment can improve efficiency because workers search for jobs that better fit their skills and preferences.

Example: A recent graduate has a degree in accounting and spends six weeks interviewing before accepting an entry-level position. This person is unemployed during the search, but the unemployment is not caused by a recession or obsolete skills. It is caused by the normal matching process.

### Structural Unemployment

Structural unemployment occurs when there is a mismatch between the skills or location of workers and the jobs employers need filled. This mismatch can be caused by technology, globalization, changes in consumer demand, industry decline, licensing barriers, or geographic immobility. Structural unemployment tends to be more serious than frictional unemployment because it may require retraining, relocation, or long-term adjustment.

Example: A factory worker loses a job because the firm adopts a new automated production system and now needs technicians who can program and maintain equipment. If the worker's current skills no longer match available jobs, the problem is structural.

### Cyclical Unemployment

Cyclical unemployment is caused by downturns in the business cycle. When aggregate demand falls, firms sell fewer goods and services. They may reduce hours, freeze hiring, or lay off workers. Cyclical unemployment rises during recessions and falls during recoveries.

Example: During a recession, households reduce spending on new furniture. A furniture manufacturer cuts production and lays off workers. Those layoffs are cyclical because they are tied to a decline in overall economic activity.

Type	Main cause	Typical duration	Best initial policy focus
Frictional	Normal job search and matching.	Usually short-term.	Better information, mobility, job-search assistance.
Structural	Mismatch between worker skills/location and employer needs.	Often longer-term.	Training, education, mobility, targeted regional adjustment.
Cyclical	Weak aggregate demand during downturns.	Varies with the business cycle.	Stabilization policy, recovery in demand, monetary/fiscal support.

## 8. Full Employment and the Natural Rate of Unemployment

Full employment does not mean zero unemployment. Zero unemployment would be neither realistic nor desirable in a free economy. Workers need time to search, firms need time to recruit, and the economy must adjust to changes in technology, preferences, and trade. Instead, full employment means that cyclical unemployment is approximately zero and the unemployment that remains is mainly frictional and structural.

The natural rate of unemployment is the unemployment rate consistent with normal frictional and structural unemployment. It is not a fixed number forever. It can change when demographics, labor-market institutions, technology, worker mobility, or matching efficiency change. If actual unemployment is above the natural rate, the difference is often interpreted as cyclical unemployment.

### Example

Suppose actual unemployment is 7.0 percent and the estimated natural rate is 4.5 percent. Cyclical unemployment is approximately 2.5 percentage points. That does not mean every unemployed worker is cyclically unemployed; it means the economy as a whole has unemployment above the level associated with normal labor-market matching and structural change.

This distinction matters for policy. If unemployment is mostly cyclical, policies that support aggregate demand may be appropriate. If unemployment is mostly structural, demand stimulus alone will not solve the deeper mismatch. Workers may need new skills, better transportation, relocation assistance, or a changing pattern of investment.

## 9. Policies and Institutions That Affect Unemployment

Labor-market policy is difficult because it often involves tradeoffs. A policy can help one group while creating costs for another group. A careful economic analysis asks what problem the policy is trying to solve, what incentives it creates, and what unintended consequences might result.

### Unemployment Insurance

Unemployment insurance provides temporary income support to eligible workers who lose jobs. The benefit is that it helps households smooth consumption and gives workers time to search for a job that matches their skills rather than accepting the first available position out of desperation. The possible cost is that benefits can reduce the urgency of job search for some workers or lengthen unemployment duration. Research emphasizes that both effects matter: benefits can create search incentives, but they also provide liquidity to households that have limited savings.<sup>9</sup>

### Minimum Wage

A minimum wage sets a legal wage floor. In a simple competitive labor-market model, if the wage floor is above the market-clearing wage, the quantity of labor supplied rises and the quantity demanded falls, creating unemployment or reduced hours. However, empirical research has produced a more nuanced debate. Some studies find small or no employment effects in particular settings, while other research warns that higher minimum wages can reduce employment opportunities for less-skilled workers, especially when the wage floor is high relative to local market wages.<sup>10</sup> A balanced conclusion is that the employment effect depends on the size of the increase, the structure of the labor market, the time period studied, and employer responses such as price changes, reduced turnover, automation, or changes in hours.<sup>11</sup>

### Labor Unions

Labor unions bargain collectively over wages, benefits, working conditions, and grievance procedures. Unions can raise wages and improve workplace protections for members. They may also give workers a stronger voice inside the firm. At the same time, if union wages rise above the competitive level and firms respond by hiring fewer workers, unemployment or employment rationing can result. The overall effect depends on bargaining power, productivity, the competitiveness of the product market, and whether higher wages are matched by higher productivity.<sup>12</sup>

### Efficiency Wages

Efficiency wage theory explains why firms may voluntarily pay wages above the market-clearing level. Higher wages may reduce turnover, attract better applicants, improve morale, reduce shirking, or increase productivity. The advantage for the firm is a more reliable and productive workforce. The possible macroeconomic implication is that wages may not fall enough to clear the labor market, so some workers who would work at the going wage cannot find jobs.<sup>13</sup>

The common thread is that wages are not only prices. Wages also affect effort, loyalty, turnover, fairness, bargaining power, and the quality of job matches. That is why labor markets can be more complex than a simple supply-and-demand graph suggests.

## 10. Summary

Unemployment is one of the most important indicators of macroeconomic performance because it connects national output to the lives of workers and families. The unemployment rate is calculated from the labor force, not from the entire adult population. A person must be employed or actively seeking work to be in the labor force. This means that discouraged workers and many underemployed workers are not fully reflected in the official unemployment rate.

You should now be able to explain how unemployment information is collected, how the BLS and Census Bureau work together through the Current Population Survey, and why classification matters. You should also be able to calculate the labor force, unemployment rate, labor force participation rate, and employment-population ratio. More importantly, you should be able to interpret those numbers in context.

The labor market is dynamic. Jobs are created and destroyed at the same time, and workers move among employment, unemployment, and nonparticipation. Some unemployment is frictional and reflects normal job search. Some is structural and reflects mismatch. Some is cyclical and reflects downturns in aggregate demand. Policy choices can reduce some forms of unemployment, but they can also create tradeoffs. Good economic reasoning means diagnosing the kind of unemployment before recommending a remedy.

### Worksheet: Medium-to-Difficult Questions and Problems

Directions: Answer each question in complete sentences where appropriate. Show your work for calculation problems. When a question asks for analysis, do not stop with a definition. Explain the economic reasoning behind your answer.

**1. Classification Challenge:** Classify each person as employed, unemployed, or not in the labor force. Then explain the reason for each classification: (a) a part-time worker who wants full-time work; (b) a laid-off worker who applied for three jobs this week; (c) a retired person who is not seeking work; (d) a discouraged worker who wants work but has stopped applying; (e) a college student who is not working and not looking; (f) a worker temporarily absent from a job because of illness.

**2. Core Calculation Problem:** An economy has a civilian noninstitutional population of 310 million. The number employed is 194 million. The number unemployed is 9 million. Calculate the labor force, unemployment rate, labor force participation rate, employment-population ratio, and the number not in the labor force.

**3. Hidden Weakness Problem:** In Year 1, an economy has 150 million employed, 10 million unemployed, and a civilian noninstitutional population of 240 million. In Year 2, employment falls to 148 million, unemployment falls to 8 million, and the population remains 240 million. Calculate both

years' unemployment rates, labor force participation rates, and employment-population ratios. Then explain why the lower unemployment rate in Year 2 may be misleading.

**4. Discouraged Workers and Broader Underutilization:** Suppose 6 million people are officially unemployed, 2 million are discouraged workers, and 4 million are working part time for economic reasons. The official labor force is 160 million. Calculate the official unemployment rate. Then explain how a broader measure of labor underutilization would change the interpretation of labor-market health.

**5. Job Flows:** During one month, 2.8 million workers move from unemployment to employment, 1.9 million move from employment to unemployment, 1.2 million move from not in the labor force to employment, and 1.0 million move from employment to not in the labor force. What is the net effect of these flows on employment? What does this problem show about the difference between gross flows and net changes?

**6. Types of Unemployment:** Identify whether each case is frictional, structural, or cyclical unemployment. Explain your answer: (a) a worker leaves a job to search for a better match; (b) a coal worker loses a job as power plants shift away from coal; (c) restaurant workers are laid off during a recession; (d) a recent graduate spends two months interviewing; (e) a cashier loses work because self-checkout technology reduces demand for cashiers.

**7. Natural Rate and Cyclical Unemployment:** Suppose the natural rate of unemployment is estimated at 4.3 percent. Actual unemployment is 6.9 percent. Estimate cyclical unemployment. Then explain what this gap suggests about the economy's position relative to full employment.

**8. Policy Diagnosis:** A region has high unemployment because several factories closed after production moved to a different technology. Would expansionary fiscal or monetary policy be sufficient to solve the problem? Explain what kind of unemployment this is and what policies might be more directly targeted.

**9. Unemployment Insurance Tradeoff:** Explain the economic benefits and possible costs of unemployment insurance. Your answer should discuss household income stability, job-search quality, search incentives, and the difference between short-term relief and long-term labor-market adjustment.

**10. Minimum Wage Analysis:** Use labor demand and labor supply reasoning to explain how a binding minimum wage could increase unemployment among low-skilled workers. Then explain why real-world evidence may be more complicated than the simple model suggests.

**11. Efficiency Wage Reasoning:** A firm pays workers above the market wage and refuses to cut wages during a downturn. Explain how this could be rational for the firm. Then explain how this wage policy could contribute to unemployment.

**12. Labor Unions:** Analyze how labor unions can improve worker welfare and how they might also affect employment. Your answer should include wages, benefits, workplace voice, productivity, and possible employment tradeoffs.

**13. Full Employment Essay:** Write a short essay explaining why full employment does not mean zero unemployment. Use frictional unemployment, structural unemployment, and the natural rate of unemployment in your answer.

**14. Data Interpretation:** An economy reports an unemployment rate of 4.1 percent, a labor force participation rate of 61.5 percent, and an employment-population ratio of 59.0 percent. Another economy reports an unemployment rate of 5.0 percent, a labor force participation rate of 68.0 percent, and an employment-population ratio of 64.6 percent. Which economy has the stronger labor market? Defend your answer carefully.

**15. Policy Memo:** Write a one-page policy memo to a state governor facing rising unemployment. First identify what information you would need to determine whether the unemployment is mostly frictional, structural, or cyclical. Then recommend different policy responses for each possibility.

## Endnotes

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