

## OZworks Group, LLC Teams with KDM's IAEOZ and What Works to Advance America's Rescue Plan and Opportunity Zones in Distressed Communities



Christopher Cooley – founding partner of OZworks Group, LLC, an online Opportunity Zone (OZ) community – immediately aligned with Keith Moore, CEO of KDM & Associates during an online reception at the end of a day-long, virtual Opportunity Zone event. During the meet and greet session, the KDM CEO – Founder of Open Government TV, and co-Founder of the ‘Innovation in Agriculture and Energy Opportunity Zone’ Summits – declared to the nearly 100-member audience his passion for helping to ensure that the original spirit of the OZ

legislation would be realized by every segment of America, and that no one gets left out.

The partnership between KDM, its Associates, and OZworks Group LLC will establish an umbrella Diversity, Equity and Innovation arm – that will advance OZ Qualified projects, inspire collaborative strategies, and design customized community-building team approaches – to facilitate the needed administrative reforms that will drive streamlined Federal agency intergovernmental processes, which will in turn enable distressed communities to better optimize Federal resources. Success metrics, according to Moore and Cooley, will ensure that the Opportunity Zone program encourages entrepreneurship while expanding educational and workforce development opportunities in the country's rural areas and urban centers. In addition, this collaboration will help increase Minority owned Small Business success – and counter the stigma that the OZ program was made only for wealthy investors.

Chris Cooley, a top international speaker, and leader in the global co-working and flexible workplace industries, has traveled extensively to gain first-hand knowledge of many unique models while co-creating multiple, successfully designed sustainable workplaces around the world. Mr. Cooley states, “Diving into the 2017 Tax Cuts and Jobs Act inspired me to devote my human design experience and my entrepreneurial creativity to build out an online community that would be able to take a complex set of Federal regulations and break them down in teachable pieces for the benefit of a much broader base of society.”

Keith Moore is the Founder of Open Government TV, the first internet online program focused on the Open Government Directive launched on the first day of Barak Obama's Administration, which has become a global brand. KDM & Associates has worked to increase contracts and grants for the Nation's Minority Owned Small Businesses, and supported Historically Black Colleges & Universities (HBCUs) and other Minority Serving Institutions, while launching the 5-year Innovation in Agriculture & Energy Opportunity Zone Summit program.

According to Moore, the timing of this collaboration is impeccably aligned, the chemistry between Chris Cooley, Jimmy Atkinson, and Ashely Tison (the co-founders of OZworks Group LLC) is completely synergistic, and the fit between the KDM Team and the OZworks Group Team will deliver compelling – and replicable – models of What Works for HBCUs, and Distressed Communities in Opportunity Zones.

The partnership will launch its first joint Webinar, titled **“Transparency: The Past, Present and Future of Opportunity Zones”** on April 29<sup>th</sup>, 2021 from 11:30 AM-1:00 PM EDT. To register, [click on this link](#) and as the partners say, grab your seat, bring your pen and your notepad, you will not want to miss out on this What Works teaching and learning event!

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