

Dual Chapter Dealership Standard of Conduct

Eastside H.O.G. & Great Northwest H.O.G. Chapters

(Sponsored by Eastside Harley-Davidson)

Purpose: To provide clear expectations, minimize conflict, and foster a respectful, cooperative environment for both H.O.G. chapters as they operate under the sponsorship of Eastside Harley-Davidson. This standard addresses conduct, logistics, and dealership-related transitions.

1. Respect & Inclusivity

- Treat all members, guests, and dealership staff with courtesy and respect.
 - Both chapters are equally valued; traditions and identities will be respected.
 - Harassment, bullying, or divisive behavior will not be tolerated.
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2. Chapter Identity & Independence

- The chapters will remain **independent**, with their own officers, finances, and schedules. The dealership retains final authority in matters of dealership policy, branding, and Chapter conduct as outlined in the H.O.G.® Chapter Charter.
 - Members may choose to participate by becoming a member in both the Eastside H.O.G.® and Great Northwest H.O.G.® Chapters. However, each member must designate one chapter as their *primary chapter of record* in accordance with H.O.G.® National guidelines. The primary chapter designation determines where H.O.G.® membership benefits and reporting are applied, while participation in the secondary chapter is encouraged for additional community engagement.
 - GNW members are required to individually request their HOG numbers be added in-person to Eastside's system via dealership staff. Please indicate that you are a GNW HOG member so that our staff knows to add "GNW-" in front of those H.O.G. numbers. This will be crucial to ensuring Eastside Harley's financial coordination for both chapters are allotted to the correct chapter for that member.
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3. Dealership Commitments

- **Gift Cards:** All Emerald City Harley-Davidson gift cards remain valid at Eastside. Existing volunteer gift cards will continue to be used and honored.
- **Platinum Service Plans (PPS):** All Emerald City PPS contracts will be honored at Eastside. Transfers into the Eastside database will happen gradually, with priority given to active service jobs or by member request.

- **Meeting Space:**
 - GNW H.O.G. will continue to hold monthly meetings on the **first Saturday of each month**.
 - Eastside H.O.G. will continue to hold monthly meetings on the **last Saturday of each month**.
 - Both meetings will be held in the **lounge area of Eastside Harley-Davidson**.
 - Any revisions to any of the chapter meeting schedules must be communicated to the dealership.
 - **GNW HOG Ride Start Locations:**
 - Rides heading **north or west** may start up north at location of the chapters choosing.
 - Rides heading **east or south** should begin at Eastside Harley-Davidson.
 - GNW HOG Chapter should maintain at least a **50/50 balance** of north vs. south rides to support inclusivity and dealership visibility.
 - **Chapter Displays:** Both chapters will share a new, dedicated dealership space called “**The HOG Way**” — our high-traffic back hallway by the water fountain. Each chapter will display its own approved H.O.G.® insignia and materials within the shared space, in compliance with official H.O.G.® logo and trademark guidelines. Dealership approval is required on said display. This will be an equally shared presence for both chapters of banners, photos, and memorabilia, ensuring both chapters are equally represented. The dealership requests that for this transition any and all signage be updated and rebranded.
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4. Shared Resources & Conjoined Events

- Dealership meeting rooms, ride calendars, and promotional spaces must be coordinated through the dealership to ensure fairness.
 - Avoid deliberate scheduling conflicts; major events should not overlap unless joint. This does not apply if location is different which may include use of indoor or outdoor dealership space. Please communicate with dealership and other chapter if there is any question on possibility of a conflict.
 - Both chapters will collaborate on at least one **joint ride or shared day-of participation** per quarter, ensuring each chapter remains the sole producer of its respective portion of the event, in accordance with H.O.G.® insurance and event production policies.
 - Chapter property (signage, supplies, etc.) must be respected and not used without permission. All joint or dealership-hosted activities will comply with the H.O.G.® insurance policy, with appropriate release forms and approvals obtained before each event.
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5. Events & Participation

- Members are welcome to attend the other chapter’s events as guests.
- For **joint events**, roles, costs, and recognition will be clarified in advance.
- Both chapters’ insignia and banners will receive equal prominence at dealership-sponsored activities.

- Each chapter is required to submit their annual schedule of rides, trips and events to the dealership. Changes and updates should be communicated as they occur.
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6. Communication

- Public respect is mandatory — negative remarks about the other chapter or the dealership are unacceptable.
 - Issues should be handled in respect to the **Chain of Command**, not through social media or public channels.
 - Eastside Harley-Davidson will act as neutral mediator when conflicts cannot be resolved between chapters.
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7. Safety & Riding Conduct

- All rides will follow H.O.G. safety standards.
 - Impaired or reckless riding will not be tolerated and may result in removal from events.
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8. Conflict Resolution

1. Officers attempt resolution within their own chapter.
 2. If the issue involves both chapters, joint officer discussion with supervision from dealership is required.
 3. If unresolved, dealership management will mediate and provide a final decision.
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9. Accountability

- Repeated or severe violations of this Standard of Conduct may result in loss of chapter privileges or membership action as permitted under H.O.G. bylaws.
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Closing Statement

Both the Eastside and Great Northwest H.O.G. Chapters share a love of the road, Harley-Davidson heritage, and the friendships built through riding. By honoring this Standard of Conduct, we can continue our traditions under one roof while respecting each chapter's unique history and ensuring a strong partnership with Eastside Harley-Davidson.