

Huntsville Marathon Sponsorship

LETS RUN

the full monte-
for, in and about our community

September 21, 2024

marathon, half marathon, 10k, 5K, Kids Run
Huntsville, Utah



Contact

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About Us



Huntsville Marathon is a non-profit organization dedicated to promoting health, wellness, and community engagement through its annual marathon event in Huntsville Town. As a 501(c)3 organization, we are committed to giving back to our community.

One way we fulfill this commitment is by donating 15% of our gross profits to various local causes. These include supporting Huntsville Town initiatives aimed at enhancing public services and infrastructure, such as parks and recreation facilities. Additionally, we contribute to Ogden Valley Adaptive Sports, helping to provide recreational opportunities for individuals with disabilities. Furthermore, we allocate funds to support schools in the area, enriching educational experiences and resources for students.

Through our contributions, we strive to make a meaningful and positive impact on the Huntsville community, fostering a spirit of unity and cooperation while promoting health and well-being for all.



About The Event



Huntsville Marathon is a long standing tradition in the Ogden Valley. The Full Monte marathon starts at Monte Cristo summit, winds down along Highway 39 and around the beautiful town of Huntsville. The gradual decline and mainly flat course boasts the “fastest in Utah”.

The course beauty isn't the best aspect of the race. The vision and mission of the organization is what sets us apart. We are a non-profit promoting a healthy lifestyle and giving back to the community where we live and run. 15% of gross profits going right back to the town and our community.

We have partnered with Ogden Valley Adaptive Sports to give back to the organization that serves our sport community with disabilities..



Event Highlight

Average of 2,000 runners and 6,000 spectators

Over 450 volunteers and over 5,000 volunteer hours.

Emphasize healthy lifestyle and philanthropic vision.

Longstanding annual event averaging over 1,500 racers.

Event Schedule



20
SEP

Packet Pick-Up Expo

Participant packet pick-up and sponsor expo

Packet pick up will take place the day before race day and provides the perfect opportunity for sponsors to get in front of their target audience, promote products, network with industry colleagues and support the excitement of race day!

Location : Downtown Ogden Hotel



21
SEP

RACE DAY

Race Day finish line expo and festival

Over 1,500 runners and their families will all gather to cheer, run and celebrate at the finish line. The finish line expo and festival and expo is the perfect opportunity to celebrate the runners and promote the products and vision of your business.

Location : Huntsville Park

Sponsorship Package

All sponsor packages include runner bag insert, 10x10 booth space at packet pick-up and finish expo, social media shout out and inclusion in a promotional email campaign.



Exclusive Title Sponsor

Exclusive naming rights given to one title sponsor. Race carries title sponsor name in all communication, marketing and signage.

Sponsor incorporated with race logo

Sponsor logo on runner shirt and medals

Sponsor logo on all banners and print material

Priority banner placement at finish line and start line

Ad lib commercial at finish

10 complimentary race entries

\$15,000



Individual Event Title Sponsor

Exclusive naming rights for each race event: Half Monte, 10K, 5K and Kids Run

Sponsor recognition at start line

Sponsor logo on medal ribbon

Sponsor banners at finish line

Sponsor recognition at race registration

Ad lib commercial at finish

10 complimentary race entries

\$8,000

Sponsorship Package

All sponsor packages include runner bag insert, 10x10 booth space at packet pick-up and finish expo, social media shout out and inclusion in a promotional email campaign.



Finish Line Sponsor

Exclusive rights given to one sponsor. Finish line branded with sponsor name in all communication and signage.

Sponsor logo incorporated with finish structure

Sponsor logo repeated on finish chute banners

Sponsor logo on website and product placement

Finish line cow bells with sponsor logo

Ad lib commercial at finish

10 complimentary race entries

\$8,000



Medical Sponsor

Medical Sponsor provides personnel and management of finish line tent and logistics

Naming rights for medical tent at finish line

Sponsor logo on website and thank you banner

Sponsor banners at finish line

Official Medical team on site and in all race logistics

Ad lib commercial at finish

10 complimentary race entries

\$8,000

Sponsorship Package

All sponsor packages include runner bag insert, 10x10 booth space at packet pick-up and finish expo, social media shout out and inclusion in a promotional email campaign.



Gold

Overall event sponsor with maximum value for brand recognition across all races and events

Sponsor incorporated with race logo

Sponsor logo on runner shirt and medals

Sponsor logo on website, all banners and print material

Priority banner placement at finish line and start line

Ad lib commercial at finish

10 complimentary race entries

\$7,000



Silver

Overall event sponsor with brand recognition across all races and events

Sponsor recognition at start line

Sponsor logo on medal ribbon

Sponsor logo on website, banners at finish line

Sponsor recognition at specific race registration

Ad lib commercial at finish

10 complimentary race entries

\$4,000

Sponsorship Package

All sponsor packages include runner bag insert, 10x10 booth space at packet pick-up and finish expo, social media shout out and inclusion in a promotional email campaign.



Bronze

Event sponsor with maximum value for brand recognition across all races and events

Sponsor logo on finish line banners

Sponsor logo on website and all printed material

Runner Bag Insert

10 x 10 booth at expo

5 race entries

\$2,000



Event Partner

Opportunity to be included in marketing at an affordable price point and value.

Sponsor logo on website

Sponsor logo on overall sponsor banner at the event

Runner Bag Insert

10 x 10 booth at expo

2 race entries

\$100-\$500



Thank you!

**We look forward to
working with you
and your team!**

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