



ASCEND PRESENTATIONS, LLC

UEI: XLT1EQUPG7E9 CAGE: 16QW9

SAM: Active | Available for direct award, BPA, or subcontracting arrangements.

BUSINESS DESIGNATIONS

Woman-Owned Small Business

WOSB: Self-Certified

EDWOSB: Certification in Review

EIN: 41-2304405

ABOUT

Ascend Presentations equips professionals to communicate with clarity, confidence, and impact through leadership training, presentation coaching, briefing readiness, and team communication development.

CORE CAPABILITIES

Who We Serve

Federal, State & Local Agencies | Prime & Subcontractors | Professional Services Firms

- Leadership & executive communication training
- Presentation skills training & coaching
- Briefing readiness
- Oral presentation & interview coaching
- Team communication & collaboration
- Audience-aware & inclusive communication
- Workforce communication & professional presence
- Customizable programs aligned to client needs

DIFFERENTIATORS

Government-focused. Contractor-ready. Immediately applicable.

- Government-tailored communication & leadership training
- Programs customized to agency and contractor environments
- In-person, virtual, and hybrid delivery
- Security-cleared trainer available for sensitive environments
- Named trainers with public-sector experience
- Founder with operational leadership & government familiarity
- Single point of accountability; coordination through delivery

PAST PERFORMANCE

Client	Scope	Consultant
WGI, Inc. Tampa, FL	Ongoing RFP interview & oral presentation coaching; five engagements, onsite and virtual. Coaching credited with \$20M+ in bid wins, including confirmed Sarasota Airport win.	J. Datino
Cisco Systems Denver, CO	Communication & presentation skills consulting; data storytelling, demo structure, dashboard communication	J. Orchin
Stay Bien Films Denver, CO	Communication coaching; presentation skills & messaging development	J. Orchin

NAICS: 611430 (Primary) | 611710 | 541611 | 541618

PSC: U099 | U008 | R408 | R499

Woman-Owned Small Business | SAM Active

ascendpresentations.com

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PAST PERFORMANCE (CONT)

Client	Scope	Consultant
Prior Relevant Experience*	Government & public-sector training: Sandia National Laboratories, DOT, Space Force, NASIC, NSIC, Denver Juvenile Court, school districts nationwide, financial services, legal, and healthcare.	J. Datino / J. Orchin / D. Brittain

*Trainers bring prior independent consulting experience directly applicable to this scope

KEY PERSONNEL



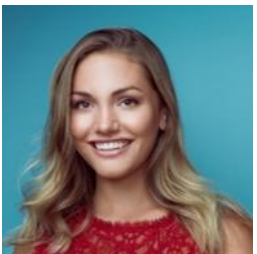
Lisa Ricci | Manager, Managing Member, President & CEO

30+ years in operations, federal contract administration, and program management. Former GSA Contract Administrator and GovCon RFP Program Manager, managing 25–30 active contracts simultaneously. Founded Ascend Presentations in 2025 with full operational, financial, and compliance accountability. **Ascend's operational backbone - one point of contact from contract to delivery.** *That operational depth ensures every engagement is managed with the same rigor and accountability clients expect from the training itself.*



Jessie Datino | Senior GovCon Communication Consultant

Specialized in government RFP interview coaching for architecture, engineering, and consulting firms. Coaching credited with \$20M+ in bid wins for WGI, Inc. — including a confirmed win at Sarasota Airport. Holds active security clearance and background clearance for work with minors. **Government and public-sector training experience includes Sandia National Laboratories, DOT, Space Force, NASIC, NSIC, and school districts nationwide.**



Jess Orchin | Communication & Leadership Development Consultant

Nationally recognized consultant delivering measurable, same-session results across corporate, technical, and leadership teams. HBA, Ivey Business School; case author for Ivey Publishing and Harvard Business Review. **Client experience spans defense, financial services, technology, agriculture, legal, healthcare, and public higher education across North America.**



Diana Brittain | Communication & Leadership Development Consultant

20+ years designing and delivering communication, leadership, and facilitation programs across legal, government, education, and corporate environments. **Ranked 11th in Toastmasters World Championship of Public Speaking. Creator of the 3M Framework. Government experience includes Denver Juvenile Court.**