



ASCEND PRESENTATIONS, LLC

UEI: XLT1EQUPG7E9

CAGE: 16QW9

SAM: Active

720.879.2505

ascendpresentations.com

lisa.ricci@ascendpresentations.com



Available for direct award, BPA, or subcontracting arrangements

NAICS: 611430 (Primary) | 611710 | 541611 | 541618

PSC: U099 | U008 | R408 | R499

CERTIFICATIONS

Woman-Owned Small Business | Economically Disadvantaged-WOSB

ABOUT

Ascend Presentations equips professionals and teams to communicate with clarity, confidence, and impact through leadership training, presentation coaching, briefing readiness, and team communication development, supporting federal, state, and local agencies, prime contractors, and subcontractors in high-stakes briefings, RFP interviews, and public-facing engagements.

CORE CAPABILITIES

Leadership Development | Presentation & Briefing Training | Data & Technical Storytelling | Team Communication Training

- Leadership & executive communication training
- Presentation skills training & coaching
- Briefing readiness
- RFP panel interview and Q&A prep coaching
- Team communication & collaboration
- Audience-aware & inclusive communication
- Data storytelling & AI-informed communication
- Workforce communication & professional presence
- Customizable programs aligned to client needs

DIFFERENTIATORS

Government-tested | Security-cleared | Delivery-flexible | Single point of accountability

- Government-tailored training proven with Space Force, Sandia National Laboratories, DOT, and federal RFP panels
- Trainer ranked 11th in Toastmasters' World Championship of Public Speaking
- Security-cleared trainer, background-checked for minors. Briefed NASIC, NSIC, and Space Force leaders
- Trainers credited with \$20M+ in bid wins, including a confirmed Sarasota Airport contract
- Founder is a former GSA Contract Administrator managing 25–30 concurrent client projects
- In-person, virtual, and hybrid delivery

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ED Woman-Owned Small Business Certified | SAM Active

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ASCEND & TRAINER PAST PERFORMANCE

Client	Scope	Consultant
WGI, Inc. Tampa, FL	Ongoing RFP interview & oral presentation coaching; eight (8) engagements, onsite and virtual. Coaching credited with \$20M+ in bid wins, including confirmed Sarasota Airport win.	J. Datino
Prior Relevant Experience*	Government & public-sector training: Sandia National Laboratories, DOT, Space Force, NASIC, NSIC, Denver Juvenile Court, school districts nationwide, financial services, legal, and healthcare.	J. Datino / D. Brittain

**Trainers bring vast prior independent consulting experience directly applicable to this scope. WGI is an Ascend client.*

KEY PERSONNEL

Lisa Ricci | President & CEO, Managing Member



30+ years in operations, federal contract administration, and program management. Former **GSA Contract Administrator and GovCon RFP Program Manager**, managing 25–30 active contracts simultaneously with full operational, financial, and compliance accountability. Ascend's operational backbone - one point of contact from contract to delivery. ***This operational depth ensures every engagement is managed with the same rigor and accountability clients expect from the training itself.***

Jessie Datino | Senior GovCon Communication Consultant



Senior communication consultant with government experience spanning defense, transportation, and public education. Over 10+ years of executive coaching including **Space Force** intelligence leaders at **NASIC** and **NSIC**, **Sandia National Laboratories** teams briefing the **White House and Pentagon** and speaking and communication programs for K-12 districts, universities, and public agencies nationwide. Also specializes in RFP interview and panel coaching, credited with \$20M+ in bid wins including a confirmed win at Sarasota Airport. ***Holds active security clearance and background clearance for work with minors.***

Diana Brittain | Communication & Leadership Development Senior Consultant



20+ years designing and delivering communication, leadership, and facilitation programs across legal, government, education, and corporate environments. **Ranked 11th in Toastmasters World Championship of Public Speaking**. Creator of the 3M Framework. ***Government experience includes Denver Juvenile Court.***