



ACP – Client Review and Investor Engagement Program

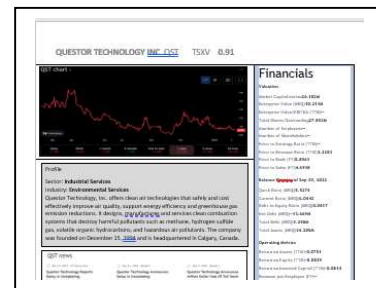
Effective Investor Marketing should involve a multifaceted, coordinated program utilizing numerous tools that through synergies create the maximum return on the time and effort and investment.

While many practitioners choose to focus on a single aspect of marketing reach, the true value is in a multipronged approach.

The most successful investor marketing program is undertaken with a clear purpose and objective, a well-crafted strategy and message, and a selection of tools deployed in a coordinated manner to achieve results. Selection of the high value target audience and timing to correspond with corporate developments to maximize interest. Further consistency in message and regular communications is critical to maintaining investor interest and loyalty.

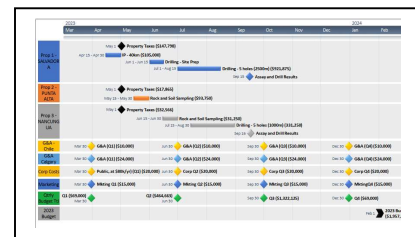
Corporate Valuation Targets

It's important to have a grasp of the prospective value of the company upon successful execution of its strategic plan. This involves pro-forma statements and outlook, financial formulas, sector averages and peer studies evaluation.



Corporate Performance Plan

Compiling a plan to achieve the milestones and deliverables necessary to realize target valuation targets becomes the benchmark for the company to generate ROI for stakeholders.



Target Investor Network and Outreach

There are 3 tiers of outreach groups that can extend across several regions (ie. Cda, USA, Eur).

1. Primary Network
2. Peer Holder Network
3. Qualified Investor Network.

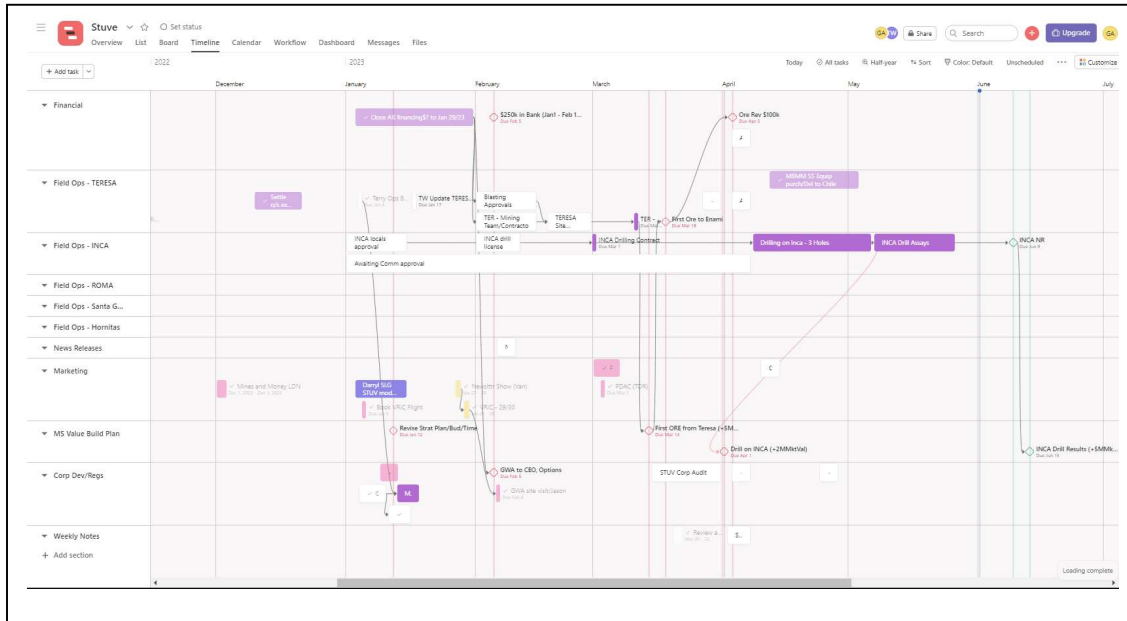
Endorsement supported by a compelling investment story delivered consistently over time is key to engagement.

| ID | Name | Address | City | State | Country | Phone | Email | Website |
|----|---------------------|---------------------|----------------|----------------|---------|----------------|-----------------------------|----------------------------|
| 1 | Green Brook Capital | Green Brook Capital | Green Brook | Connecticut | USA | (860) 339-0000 | info@greenbrookcapital.com | www.greenbrookcapital.com |
| 2 | October Capital | October Capital | Kansas City | Missouri | USA | (816) 241-1111 | info@octobercapital.com | www.octobercapital.com |
| 3 | Accipiter Capital | Accipiter Capital | San Francisco | California | USA | (415) 392-7700 | info@accipitercapital.com | www.accipitercapital.com |
| 4 | Deck Partners | Deck Partners | Charlotte | North Carolina | USA | (704) 871-7019 | info@deckpartners.com | www.deckpartners.com |
| 5 | Meridian Capital | Meridian Capital | Baltimore | Maryland | USA | (410) 527-7017 | info@meridiancapital.com | www.meridiancapital.com |
| 6 | Perseus Partners | Perseus Partners | Baltimore | Maryland | USA | (410) 527-7017 | info@perseuspartners.com | www.perseuspartners.com |
| 7 | Three Hoods Capital | Three Hoods Capital | Baltimore | Maryland | USA | (410) 527-7017 | info@threehoodscapital.com | www.threehoodscapital.com |
| 8 | Beacon Trust | Beacon Trust | New York | New York | USA | (212) 799-3333 | info@beacontrust.com | www.beacontrust.com |
| 9 | Three Hoods Capital | Three Hoods Capital | Baltimore | Maryland | USA | (410) 527-7017 | info@threehoodscapital.com | www.threehoodscapital.com |
| 10 | Proton Capital | Proton Capital | New Haven | Connecticut | USA | (203) 340-8800 | info@protoncapital.com | www.protoncapital.com |
| 11 | Nature Holdings | Nature Holdings | New York | New York | USA | (212) 688-8800 | info@natureholdings.com | www.natureholdings.com |
| 12 | Engbridge Health | Engbridge Health | Las Vegas | Nevada | USA | (702) 747-1000 | info@engbridgehealth.com | www.engbridgehealth.com |
| 13 | Beacon Investment | Beacon Investment | Baltimore | Maryland | USA | (410) 527-7017 | info@beaconinvestment.com | www.beaconinvestment.com |
| 14 | Continental Capital | Continental Capital | Baltimore | Maryland | USA | (410) 527-7017 | info@continentalcapital.com | www.continentalcapital.com |
| 15 | MSD Capital | MSD Capital | New York | New York | USA | (212) 388-0000 | info@msdcapital.com | www.msdcapital.com |
| 16 | Artisan Group | Artisan Group | Dover | Delaware | USA | (302) 485-1000 | info@artisangroup.com | www.artisangroup.com |
| 17 | Central Fund | Central Fund | New York | New York | USA | (212) 785-1000 | info@centralfund.com | www.centralfund.com |
| 18 | Colburn | Colburn | New York | New York | USA | (212) 461-5000 | info@colburn.com | www.colburn.com |
| 19 | Investment Partners | Investment Partners | Indian Village | Ohio | USA | (614) 444-2000 | info@investmentpartners.com | www.investmentpartners.com |
| 20 | Capital Group | Capital Group | New York | New York | USA | (212) 688-8800 | info@capitalgroup.com | www.capitalgroup.com |
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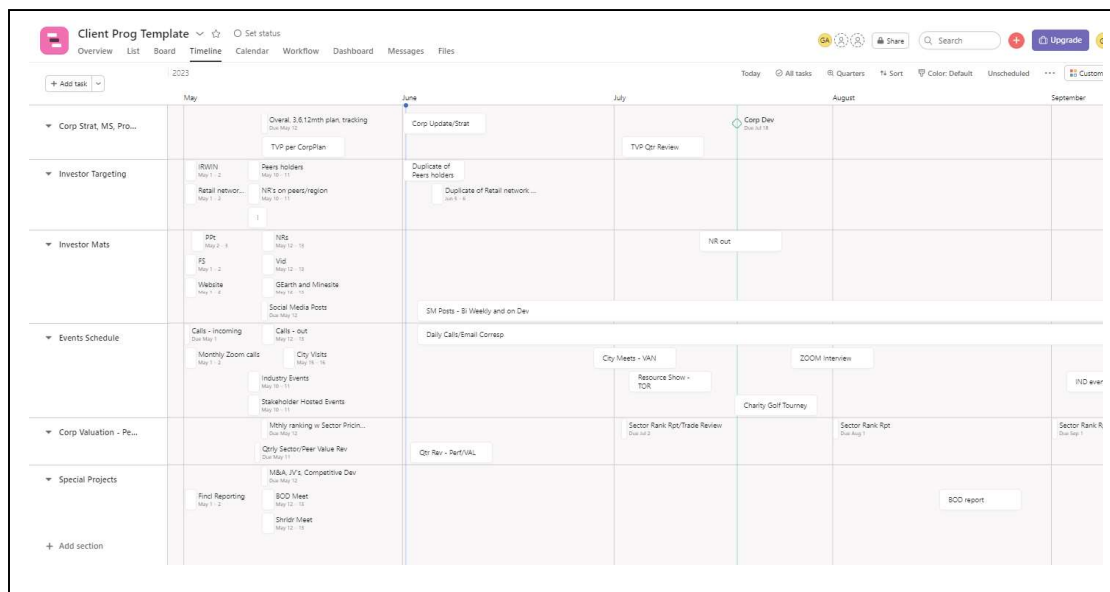
Corporate Performance Plan

A Strategic Plan put to calendarized Deliverables and budget allows for time sensitive tracking of Deliverables and achievement of Milestones in keeping with the path to generating returns and a higher corporate valuation.



ACP Marketing Program

The Investment Marketing Program has a base communication element that is executed on a regular basis for consistency and presence while another level of activities is implemented to leverage corporate activities/results in real time.



ACP Quarterly Reporting

Monthly and Quarterly Reporting on Program Initiatives and results are provided to the client.

Assessment of sector activities as well as trading in the company's stock and shareholder interaction is outlined.

We believe a program should be measurable and accountability does have a place in the investor marketing/relations space.



ACP Product Sheets:

ACP COMPONENTS
CAPITAL MARKETS & INVESTOR RELATIONS EXPERTISE
SOCIAL MEDIA EXPERTISE
MARKETING & COMMUNICATIONS EXPERTISE
INVESTMENT ADVISORY SERVICES
DATABASE PLATFORM & SEARCH

CAPMIR | Capital Markets & Investor Relations

This module focuses on engagement and relationship build of the following investor types:
Retail Brokers, Professional Investors, Investment Banks, Analysts, Fund Managers, Institutional Investors, Bankers, Financiers.

The Capital Markets/Investor Relations Module focuses on the generation of leads and the subsequent conversion of those leads into investment opportunities as well as ongoing research in the public domain.

The focus of this work is to effectively communicate the company's investment thesis to the SEC, IPO readiness and to the investment community.

In order to meet this goal, the module is designed to provide a comprehensive suite of services and activities through a dedicated team of experts who will work closely with the client to ensure that all communication is targeted and effective.

This is an area where the client's expertise is essential. The module is designed to provide a comprehensive suite of services and activities through a dedicated team of experts who will work closely with the client to ensure that all communication is targeted and effective.

As the company grows the relationship build work needs to be scaled and the module is designed to provide a comprehensive suite of services and activities through a dedicated team of experts who will work closely with the client to ensure that all communication is targeted and effective.

Several channels of communication will be activated:

- Direct communication via:
 - email
 - Phone
 - Virtual Meetings
- Indirect communication via:
 - Webinars (including hosted conferences)
 - Investor
 - Webinars, Investor Days

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ACP COMPONENTS
CAPITAL MARKETS & INVESTOR RELATIONS EXPERTISE
SOCIAL MEDIA EXPERTISE
MARKETING & COMMUNICATIONS EXPERTISE
INVESTMENT ADVISORY SERVICES
DATABASE PLATFORM & SEARCH

DBASE | Database Platform & Search

The Valorem database incorporates contacts from numerous categories including:
Private Investors, Retail Brokers, Analysts, Bankers, Media Contacts and Newsletters, Funds and Institutions.

The incorporation of the Database is key to the success of the client's investment strategy. The database is a comprehensive and up-to-date source of information on contacts that can be used to generate leads and drive revenue.

Within Valorem Group we see the Database as a central repository of key information on contacts that can help achieve your success as a junior public company.

Of course, the success of the client's investment strategy is dependent on the quality of the data in the database. We ensure that the database is updated and accurate, and that the data is of high quality and relevant to the client's business.

Valorem has generated much of its success through our focus on data engagement through our social media and direct engagement.

Where applicable the database can be refined by traits such as:

- Sector of Interest
- Company Stage of Development
- Stage of Development
- Geographic Area (EUA, CA, USA)
- Role Responsibility

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DATABASE PLATFORM & SEARCH

MARCOM | Marketing & Communications

Essentially the creation of corporate materials and program of dissemination.
Corporate Profile and Factbook, Powerpoint, Advertisements, Event Materials Supplemental Marketing Items, Multi-media productions.

The creation of corporate materials is a critical component of the client's investment strategy. The module is designed to provide a comprehensive suite of services and activities through a dedicated team of experts who will work closely with the client to ensure that all communication is targeted and effective.

The marketing mix and budget plan is determined based on the objectives of the client's investment strategy. The module is designed to provide a comprehensive suite of services and activities through a dedicated team of experts who will work closely with the client to ensure that all communication is targeted and effective.

The distribution of corporate materials through additional channels that may include:

- Webinars
- Investor
- Webinars, Investor Days
- Conferences
- Advertising including direct mail/postcard
- Presentations (Virtual)

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SOCMED | Social Media

This module focuses on engagement and relationship build of both general investors and potential business partners through platforms including, but not limited to:

The relevance, significance and impact of social media continues to grow in relevance for successful public company marketing.

Investment in social media is a key component of the client's investment strategy. The module is designed to provide a comprehensive suite of services and activities through a dedicated team of experts who will work closely with the client to ensure that all communication is targeted and effective.

As the company grows the relationship build work needs to be scaled and the module is designed to provide a comprehensive suite of services and activities through a dedicated team of experts who will work closely with the client to ensure that all communication is targeted and effective.

Eliminate wasteful placements, and drive immediate, high value prospects to the website for immediate investor conversion.

Conversion of Digital Advertising has been critical to help generate leads and increase the number of investors.

Virtual Communications is a key component of the client's investment strategy. The module is designed to provide a comprehensive suite of services and activities through a dedicated team of experts who will work closely with the client to ensure that all communication is targeted and effective.

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SPIIR | SPB Advisory

If you don't know where you are trying to go, all paths will take you there - Enlightenment, your destination will never be what you had hoped for unless this approach.

Advisory services in a public company are a critical component of the client's investment strategy. The module is designed to provide a comprehensive suite of services and activities through a dedicated team of experts who will work closely with the client to ensure that all communication is targeted and effective.

The success of the client's investment strategy is dependent on the quality of the data in the database. We ensure that the database is updated and accurate, and that the data is of high quality and relevant to the client's business.

Valorem has generated much of its success through our focus on data engagement through our social media and direct engagement.

Where applicable the database can be refined by traits such as:

- Investment thesis/valuation and financials
- Scale and growth potential
- Board and Management review
- Strategic Planning/Investment banking
- High opportunity review

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ACP PROGRAM

Full service corporate advancement.

Let us show you how Alliance Capital Partners is your best choice for achieving your corporate objectives and shareholder returns.

Over 30 years of working with the junior public companies, we have developed a comprehensive suite of services and activities through a dedicated team of experts who will work closely with the client to ensure that all communication is targeted and effective.

The implementation of a comprehensive program that combines all of the relevant components, leveraging off of one another while taking the lead when appropriate, that achieves the greatest returns.

The ACP program incorporates all of the relevant components to create a comprehensive and fully leveraged set of tools.

The potent combination of inter-related components means benefiting from the synergies and leverage of the group as a whole.

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