



Strong Interest Inventory®

Profile with High School Profile and Interpretive Report

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Report prepared for

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HOW THE STRONG CAN HELP YOU

The *Strong Interest Inventory*® instrument is a powerful tool that can help you make satisfying decisions about your career and education. Whether you are just starting out in your career, thinking about a change, or considering education options for career preparation, you can benefit from the wealth of information reflected in your *Strong* results. Understanding your *Strong* Profile can help you identify a career focus and begin your career planning and exploration process.

Keep in mind that the *Strong* measures interests, not skills or abilities, and that the results can help guide you toward rewarding careers, work activities, education programs, and leisure activities—all based on your interests. As you review your Profile, remember that managing your career is not a one-time decision but a series of decisions made over your lifetime.

HOW YOU WILL BENEFIT

The *Strong* can be a valuable tool in helping you identify your interests, enabling you to

- Achieve satisfaction in your work
- Identify career options consistent with your interests
- Choose appropriate education and training relevant to your interests
- Maintain balance between your work and leisure activities
- Understand aspects of your personality most closely associated with your interests
- Determine your preferred learning environments
- Learn about your preferences for leadership, risk taking, and teamwork
- Use interests in shaping your career direction
- Decide on a focus for the future
- Direct your own career exploration at various stages in your life

HOW YOUR RESULTS ARE ORGANIZED

Section 1. General Occupational Themes

Describes your interests, work activities, potential skills, and personal values in six broad areas: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), and Conventional (C).

Section 2. Basic Interest Scales

Identifies specific interest areas within the six General Occupational Themes, indicating areas likely to be most motivating and rewarding for you.

Section 3. Occupational Scales

Compares your likes and dislikes with those of people who are satisfied working in various occupations, indicating your likely compatibility of interests.

Section 4. Personal Style Scales

Describes preferences related to work style, learning, leadership, risk taking, and teamwork, providing insight into work and education environments most likely to fit you best.

Section 5. Profile Summary

Provides a graphic snapshot of Profile results for immediate, easy reference.

Section 6. Response Summary

Summarizes your responses within each category of *Strong* items, providing data useful to your career professional.

Note to professional: Check the Response Summary in section 6 of the Profile before beginning your interpretation.

GENERAL OCCUPATIONAL THEMES

SECTION 1

The General Occupational Themes (GOTs) measure six broad interest patterns that can be used to describe your work personality. Most people’s interests are reflected by two or three Themes, combined to form a cluster of interests. Work activities, potential skills, and values can also be classified into these six Themes. This provides a direct link between your interests and the career and education possibilities likely to be most meaningful to you.

Your *standard scores* are based on the average scores of a combined group of working adults. However, because research shows that men and women tend to respond differently in these areas, your *interest levels* (Very Little, Little, Moderate, High, Very High) were determined by comparing your scores against the average scores for your gender.

THEME DESCRIPTIONS

| THEME | CODE | INTERESTS | WORK ACTIVITIES | POTENTIAL SKILLS | VALUES |
|----------------------|----------|---|--|--|--|
| Enterprising | E | Business, politics, leadership, entrepreneurship | Selling, managing, persuading, marketing | Verbal ability, ability to motivate and direct others | Risk taking, status, competition, influence |
| Conventional | C | Organization, data management, accounting, investing, information systems | Setting up procedures and systems, organizing, keeping records, developing computer applications | Ability to work with numbers, data analysis, finances, attention to detail | Accuracy, stability, efficiency |
| Social | S | People, teamwork, helping, community service | Teaching, caring for people, counseling, training employees | People skills, verbal ability, listening, showing understanding | Cooperation, generosity, service to others |
| Realistic | R | Machines, computer networks, athletics, working outdoors | Operating equipment, using tools, building, repairing, providing security | Mechanical ingenuity and dexterity, physical coordination | Tradition, practicality, common sense |
| Artistic | A | Self-expression, art appreciation, communication, culture | Composing music, performing, writing, creating visual art | Creativity, musical ability, artistic expression | Beauty, originality, independence, imagination |
| Investigative | I | Science, medicine, mathematics, research | Performing lab work, solving abstract problems, conducting research | Mathematical ability, researching, writing, analyzing | Independence, curiosity, learning |

| | |
|---|------------------------|
| YOUR HIGHEST THEMES | YOUR THEME CODE |
| Enterprising, Conventional, Social | ECS |

| THEME | CODE | STANDARD SCORE & INTEREST LEVEL | | | | STD SCORE |
|----------------------|----------|---------------------------------|----|----|----|-----------|
| | | 30 | 40 | 50 | 60 | |
| Enterprising | E | VERY HIGH | | | | 70 |
| Conventional | C | HIGH | | | | 58 |
| Social | S | MODERATE | | | | 53 |
| Realistic | R | MODERATE | | | | 42 |
| Artistic | A | LITTLE | | | | 38 |
| Investigative | I | VERY LITTLE | | | | 35 |

The charts above display your GOT results in descending order, from your highest to least level of interest. Referring to the Theme descriptions provided, determine how well your results fit for you. Do your highest Themes ring true? Look at your next highest level of interest and ask yourself the same question. You may wish to highlight the Theme descriptions above that seem to fit you best.

BASIC INTEREST SCALES

SECTION 2

The Basic Interest Scales represent specific interest areas that often point to work activities, projects, course work, and leisure activities that are personally motivating and rewarding. As with the General Occupational Themes, your interest levels (Very Little, Little, Moderate, High, Very High) were determined by comparing your scores against the average scores for your gender.

As you review your results in the charts below, note your top interest areas and your areas of least interest, and think about how they relate to your work, educational, and leisure activities. Take time to consider any top interest areas that are not currently part of your work or lifestyle and think about how you might be able to incorporate them into your plans.

YOUR TOP FIVE INTEREST AREAS

1. Sales (E)
2. Management (E)
3. Finance & Investing (C)
4. Human Resources & Training (S)
5. Marketing & Advertising (E)

Areas of Least Interest

- Performing Arts (A)
- Science (I)
- Culinary Arts (A)

ENTERPRISING — Very High

| BASIC INTEREST SCALE | STD SCORE & INTEREST LEVEL | | | | | STD SCORE |
|----------------------------|---------------------------------|----|----|----|----|-----------|
| | 30 | 40 | 50 | 60 | 70 | |
| Sales | [Bar from 30 to 78, labeled VH] | | | | | 78 |
| Management | [Bar from 30 to 71, labeled VH] | | | | | 71 |
| Marketing & Advertising | [Bar from 30 to 63, labeled H] | | | | | 63 |
| Politics & Public Speaking | [Bar from 30 to 59, labeled H] | | | | | 59 |
| Entrepreneurship | [Bar from 30 to 53, labeled M] | | | | | 53 |
| Law | [Bar from 30 to 51, labeled M] | | | | | 51 |

CONVENTIONAL — High

| BASIC INTEREST SCALE | STD SCORE & INTEREST LEVEL | | | | | STD SCORE |
|-----------------------------------|---------------------------------|----|----|----|----|-----------|
| | 30 | 40 | 50 | 60 | 70 | |
| Finance & Investing | [Bar from 30 to 65, labeled VH] | | | | | 65 |
| Office Management | [Bar from 30 to 57, labeled M] | | | | | 57 |
| Taxes & Accounting | [Bar from 30 to 56, labeled M] | | | | | 56 |
| Programming & Information Systems | [Bar from 30 to 41, labeled L] | | | | | 41 |

SOCIAL — Moderate

| BASIC INTEREST SCALE | STD SCORE & INTEREST LEVEL | | | | | STD SCORE |
|----------------------------|--------------------------------|----|----|----|----|-----------|
| | 30 | 40 | 50 | 60 | 70 | |
| Human Resources & Training | [Bar from 30 to 63, labeled H] | | | | | 63 |
| Social Sciences | [Bar from 30 to 51, labeled M] | | | | | 51 |
| Counseling & Helping | [Bar from 30 to 51, labeled M] | | | | | 51 |
| Teaching & Education | [Bar from 30 to 48, labeled M] | | | | | 48 |
| Healthcare Services | [Bar from 30 to 48, labeled M] | | | | | 48 |
| Religion & Spirituality | [Bar from 30 to 44, labeled M] | | | | | 44 |

REALISTIC — Moderate

| BASIC INTEREST SCALE | STD SCORE & INTEREST LEVEL | | | | | STD SCORE |
|---------------------------------|--------------------------------|----|----|----|----|-----------|
| | 30 | 40 | 50 | 60 | 70 | |
| Athletics | [Bar from 30 to 58, labeled H] | | | | | 58 |
| Mechanics & Construction | [Bar from 30 to 41, labeled M] | | | | | 41 |
| Computer Hardware & Electronics | [Bar from 30 to 40, labeled M] | | | | | 40 |
| Military | [Bar from 30 to 40, labeled L] | | | | | 40 |
| Nature & Agriculture | [Bar from 30 to 40, labeled L] | | | | | 40 |
| Protective Services | [Bar from 30 to 38, labeled L] | | | | | 38 |

ARTISTIC — Little

| BASIC INTEREST SCALE | STD SCORE & INTEREST LEVEL | | | | | STD SCORE |
|------------------------------|---------------------------------|----|----|----|----|-----------|
| | 30 | 40 | 50 | 60 | 70 | |
| Visual Arts & Design | [Bar from 30 to 43, labeled L] | | | | | 43 |
| Writing & Mass Communication | [Bar from 30 to 36, labeled L] | | | | | 36 |
| Culinary Arts | [Bar from 30 to 38, labeled VL] | | | | | 38 |
| Performing Arts | [Bar from 30 to 34, labeled VL] | | | | | 34 |

INVESTIGATIVE — Very Little

| BASIC INTEREST SCALE | STD SCORE & INTEREST LEVEL | | | | | STD SCORE |
|----------------------|---------------------------------|----|----|----|----|-----------|
| | 30 | 40 | 50 | 60 | 70 | |
| Mathematics | [Bar from 30 to 51, labeled M] | | | | | 51 |
| Medical Science | [Bar from 30 to 39, labeled L] | | | | | 39 |
| Research | [Bar from 30 to 37, labeled L] | | | | | 37 |
| Science | [Bar from 30 to 35, labeled VL] | | | | | 35 |

INTEREST LEVELS: VL = Very Little | L = Little | M = Moderate | H = High | VH = Very High

OCCUPATIONAL SCALES

SECTION 3

This section highlights your Profile results on the Occupational Scales of the *Strong*. On the following pages you will find your scores for 130 occupations. The 10 occupations most closely aligned with your interests are listed in the summary chart below. Keep in mind that the occupations listed in your Profile results are just *some* of the many occupations linked to your interests that you might want to consider. They do not indicate those you “should” pursue. It is helpful to think of each occupation as a single example of a much larger group of occupational titles to consider.

Your score on an Occupational Scale shows how similar your interests are to those of people of your gender who have been working in, and are satisfied with, that occupation. The higher your score, the more likes and dislikes you share with those individuals. The Theme codes associated with each occupation indicate the GOTs most commonly found among people employed in that occupation. You can review your top occupations to see what Theme codes recur and then explore additional occupational titles not included on the *Strong* that have one or more of these Theme letters in common.

YOUR TOP TEN STRONG OCCUPATIONS

1. Life Insurance Agent (E)
2. Restaurant Manager (ECR)
3. Purchasing Agent (ECR)
4. Buyer (EC)
5. Florist (EAC)
6. Loan Officer/Counselor (SCE)
7. Community Service Director (SE)
8. Business/Finance Supervisor (CSE)
9. Financial Analyst (CE)
10. Personal Financial Advisor (SE)

Occupations of Dissimilar Interest

- Medical Illustrator (AIR)
- Physicist (IRA)
- Veterinarian (IRA)
- Geographer (IA)
- Architect (ARI)

As you read through your Occupational Scales results on this and the following pages, note the names of those occupations for which you scored “Similar.” Those are the occupations you might want to explore first. Also consider exploring occupations on which you scored in the midrange, since you have some likes and dislikes in common with people in those occupations. You might also consider occupations of least interest or for which you scored “Dissimilar”; however, keep in mind that you are likely to have little in common with people in these types of work and probably would contribute to such occupations in a unique way. Your career professional can guide you further in the career exploration process.

Click the name of any of the occupations in your top ten list above to visit the O*NET™ database (<http://www.onetonline.org>) and see a summary description of that occupation. Learn about occupations by visiting reputable Web sites such as O*NET. You can also find career information in a public library, in the career library of a college or university near you, or in a professional career center or state or local government job agency. Supplement your research by talking to people who are working in the occupations you are considering. These people can describe their day-to-day work and tell you what they like and dislike about the occupation.

OCCUPATIONAL SCALES

SECTION 3

ENTERPRISING — Selling, Managing, Persuading

| THEME CODE | OCCUPATIONAL SCALE | DISSIMILAR | | | MIDRANGE | | SIMILAR | | | STD SCORE | |
|------------|---------------------------------|------------|----|----|----------|----|---------|----|----|-----------|----|
| | | 10 | 15 | 20 | 30 | 40 | 50 | 55 | 60 | | |
| E | Life Insurance Agent | | | | | | | | | | 75 |
| ECR | Restaurant Manager | | | | | | | | | | 73 |
| ECR | Purchasing Agent | | | | | | | | | | 71 |
| EC | Buyer | | | | | | | | | | 70 |
| EAC | Florist | | | | | | | | | | 69 |
| E | Securities Sales Agent | | | | | | | | | | 61 |
| E | Wholesale Sales Representative | | | | | | | | | | 61 |
| ESA | Operations Manager | | | | | | | | | | 60 |
| E | Realtor | | | | | | | | | | 60 |
| ECR | Optician | | | | | | | | | | 59 |
| E | Sales Manager | | | | | | | | | | 58 |
| EAS | Flight Attendant | | | | | | | | | | 57 |
| E | Top Executive, Business/Finance | | | | | | | | | | 57 |
| EAS | Marketing Manager | | | | | | | | | | 55 |
| EC | Cosmetologist | | | | | | | | | | 54 |
| ECS | Facilities Manager | | | | | | | | | | 54 |
| E | Technical Sales Representative | | | | | | | | | | 53 |
| EAS | Elected Public Official | | | | | | | | | | 43 |
| EA | Interior Designer | | | | | | | | | | 29 |
| ERA | Chef | | | | | | | | | | 14 |

Similar results (40 and above)
 You share interests with women in that occupation and probably would enjoy the work.

Midrange results (30–39)
 You share some interests with women in that occupation and probably would enjoy some of the work.

Dissimilar results (29 and below)
 You share few interests with women in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit O*NET™ online at <http://www.onetonline.org>

CONVENTIONAL — Accounting, Organizing, Processing Data

| THEME CODE | OCCUPATIONAL SCALE | DISSIMILAR | | | MIDRANGE | | SIMILAR | | | STD SCORE | |
|------------|-------------------------------|------------|----|----|----------|----|---------|----|----|-----------|----|
| | | 10 | 15 | 20 | 30 | 40 | 50 | 55 | 60 | | |
| CSE | Business/Finance Supervisor | | | | | | | | | | 63 |
| CE | Financial Analyst | | | | | | | | | | 63 |
| CE | Credit Manager | | | | | | | | | | 60 |
| CES | Nursing Home Administrator | | | | | | | | | | 59 |
| CES | Production Worker | | | | | | | | | | 58 |
| CS | Auditor | | | | | | | | | | 54 |
| C | Accountant | | | | | | | | | | 52 |
| CE | Paralegal | | | | | | | | | | 50 |
| CS | Administrative Assistant | | | | | | | | | | 49 |
| CES | Business Education Teacher | | | | | | | | | | 49 |
| CSE | Farmer/Rancher | | | | | | | | | | 49 |
| CES | Food Service Manager | | | | | | | | | | 47 |
| C | Health Information Specialist | | | | | | | | | | 47 |
| CRE | Military Enlisted | | | | | | | | | | 47 |
| CSE | Financial Manager | | | | | | | | | | 44 |
| C | Computer & IS Manager | | | | | | | | | | 42 |
| CI | Actuary | | | | | | | | | | 30 |
| CI | Computer Programmer | | | | | | | | | | 29 |
| C | Computer Systems Analyst | | | | | | | | | | 29 |
| CI | Software Developer | | | | | | | | | | 27 |
| C | Technical Support Specialist | | | | | | | | | | 27 |
| CIR | Mathematics Teacher | | | | | | | | | | 24 |
| CIR | Network Administrator | | | | | | | | | | 24 |

OCCUPATIONAL SCALES

SECTION 3

SOCIAL — Helping, Instructing, Caregiving

| THEME CODE | OCCUPATIONAL SCALE | DISSIMILAR | | | MIDRANGE | | SIMILAR | | | STD SCORE | |
|------------|-----------------------------------|------------|----|----|----------|----|---------|----|----|-----------|----|
| | | 10 | 15 | 20 | 30 | 40 | 50 | 55 | 60 | | |
| SCE | Loan Officer/Counselor | | | | | | | | | | 68 |
| SE | Community Service Director | | | | | | | | | | 64 |
| SE | Personal Financial Advisor | | | | | | | | | | 63 |
| SEA | Bartender | | | | | | | | | | 57 |
| SAE | Human Resources Specialist | | | | | | | | | | 56 |
| SC | Customer Service Representative | | | | | | | | | | 53 |
| SEA | Human Resources Manager | | | | | | | | | | 52 |
| SAE | Training & Development Specialist | | | | | | | | | | 52 |
| S | Career Counselor | | | | | | | | | | 51 |
| SE | Parks & Recreation Manager | | | | | | | | | | 50 |
| SAC | Management Analyst | | | | | | | | | | 49 |
| SEA | School Administrator | | | | | | | | | | 44 |
| SA | University Administrator | | | | | | | | | | 44 |
| SE | School Counselor | | | | | | | | | | 42 |
| S | Secondary School Teacher | | | | | | | | | | 42 |
| S | Instructional Coordinator | | | | | | | | | | 38 |
| SA | Rehabilitation Counselor | | | | | | | | | | 38 |
| SA | Social Worker | | | | | | | | | | 37 |
| S | Mental Health Counselor | | | | | | | | | | 35 |
| S | Elementary School Teacher | | | | | | | | | | 33 |
| SA | Speech Pathologist | | | | | | | | | | 33 |
| S | Middle School Teacher | | | | | | | | | | 30 |
| SA | Recreation Therapist | | | | | | | | | | 26 |
| S | Special Education Teacher | | | | | | | | | | 25 |
| SIR | Physical Therapist | | | | | | | | | | 23 |
| SAI | University Faculty Member | | | | | | | | | | 19 |
| SI | Registered Nurse | | | | | | | | | | 12 |
| SAR | Occupational Therapist | | | | | | | | | | 8 |
| S | Religious/Spiritual Leader | | | | | | | | | | 3 |

Similar results (40 and above)
 You share interests with women in that occupation and probably would enjoy the work.

Midrange results (30–39)
 You share some interests with women in that occupation and probably would enjoy some of the work.

Dissimilar results (29 and below)
 You share few interests with women in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit O*NET™ online at <http://www.onetonline.org>

REALISTIC — Building, Repairing, Working Outdoors

| THEME CODE | OCCUPATIONAL SCALE | DISSIMILAR | | | MIDRANGE | | SIMILAR | | | STD SCORE | |
|------------|--------------------------------|------------|----|----|----------|----|---------|----|----|-----------|----|
| | | 10 | 15 | 20 | 30 | 40 | 50 | 55 | 60 | | |
| RE | Law Enforcement Officer | | | | | | | | | | 39 |
| REI | Military Officer | | | | | | | | | | 37 |
| RCI | Emergency Medical Technician | | | | | | | | | | 35 |
| RIS | Radiologic Technologist | | | | | | | | | | 33 |
| REI | Horticulturist | | | | | | | | | | 32 |
| RC | Landscape/Grounds Manager | | | | | | | | | | 30 |
| R | Automobile Mechanic | | | | | | | | | | 23 |
| RIC | Engineering Technician | | | | | | | | | | 22 |
| RIA | Electrician | | | | | | | | | | 19 |
| RSI | Vocational Agriculture Teacher | | | | | | | | | | 16 |
| RIS | Firefighter | | | | | | | | | | 10 |
| RI | Forester | | | | | | | | | | 4 |
| RIA | Carpenter | | | | | | | | | | 1 |
| RIS | Athletic Trainer | | | | | | | | | | -5 |

OCCUPATIONAL SCALES

SECTION 3

ARTISTIC — Creating or Enjoying Art, Drama, Music, Writing

| THEME CODE | OCCUPATIONAL SCALE | DISSIMILAR | | | MIDRANGE | | SIMILAR | | | STD SCORE | |
|------------|------------------------------|------------|----|----|----------|----|---------|----|----|-----------|-----|
| | | 10 | 15 | 20 | 30 | 40 | 50 | 55 | 60 | | |
| AE | Advertising Account Manager | | | | | | | | | | 46 |
| AE | Broadcast Journalist | | | | | | | | | | 37 |
| ACI | Computer/Mathematics Manager | | | | | | | | | | 32 |
| ASE | Attorney | | | | | | | | | | 31 |
| AER | Public Administrator | | | | | | | | | | 31 |
| A | Arts/Entertainment Manager | | | | | | | | | | 28 |
| ARE | Photographer | | | | | | | | | | 19 |
| AI | Urban & Regional Planner | | | | | | | | | | 16 |
| AE | Public Relations Director | | | | | | | | | | 15 |
| A | Graphic Designer | | | | | | | | | | 8 |
| A | Librarian | | | | | | | | | | 7 |
| A | Reporter | | | | | | | | | | 7 |
| AR | Artist | | | | | | | | | | 6 |
| ASI | ESL Instructor | | | | | | | | | | 3 |
| A | Translator | | | | | | | | | | 2 |
| A | Musician | | | | | | | | | | 1 |
| A | Editor | | | | | | | | | | -6 |
| ASE | English Teacher | | | | | | | | | | -9 |
| AIR | Technical Writer | | | | | | | | | | -10 |
| ASE | Art Teacher | | | | | | | | | | -12 |
| ARI | Architect | | | | | | | | | | -16 |
| AIR | Medical Illustrator | | | | | | | | | | -33 |

Similar results (40 and above)
You share interests with women in that occupation and probably would enjoy the work.

Midrange results (30–39)
You share some interests with women in that occupation and probably would enjoy some of the work.

Dissimilar results (29 and below)
You share few interests with women in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit O*NET™ online at <http://www.onetonline.org>

INVESTIGATIVE — Researching, Analyzing, Inquiring

| THEME CODE | OCCUPATIONAL SCALE | DISSIMILAR | | | MIDRANGE | | SIMILAR | | | STD SCORE | |
|------------|-----------------------|------------|----|----|----------|----|---------|----|----|-----------|-----|
| | | 10 | 15 | 20 | 30 | 40 | 50 | 55 | 60 | | |
| I | Engineer | | | | | | | | | | 29 |
| IRC | Medical Technician | | | | | | | | | | 24 |
| ICR | Pharmacist | | | | | | | | | | 17 |
| IES | Dietitian | | | | | | | | | | 16 |
| IR | Optometrist | | | | | | | | | | 16 |
| IRC | Medical Technologist | | | | | | | | | | 12 |
| IAS | Psychologist | | | | | | | | | | 11 |
| IRA | Chiropractor | | | | | | | | | | 9 |
| IRC | Computer Scientist | | | | | | | | | | 8 |
| IR | R&D Manager | | | | | | | | | | 7 |
| IRA | Respiratory Therapist | | | | | | | | | | 7 |
| IAR | Sociologist | | | | | | | | | | 4 |
| IRA | Dentist | | | | | | | | | | 1 |
| IRS | Science Teacher | | | | | | | | | | 1 |
| IAR | Physician | | | | | | | | | | -6 |
| IR | Chemist | | | | | | | | | | -9 |
| IRA | Geologist | | | | | | | | | | -10 |
| IRA | Biologist | | | | | | | | | | -12 |
| IRC | Mathematician | | | | | | | | | | -12 |
| IA | Geographer | | | | | | | | | | -16 |
| IRA | Veterinarian | | | | | | | | | | -16 |
| IRA | Physicist | | | | | | | | | | -29 |

PERSONAL STYLE SCALES

SECTION 4

The Personal Style Scales describe different ways of approaching people, learning, and leading, as well as your interest in taking risks and participating in teams. Personal Style Scales help you think about your preferences for factors that can be important in your career, enabling you to narrow your choices more effectively and examine your opportunities. Each scale includes descriptions at both ends of the continuum, and the score indicates your preference for one style versus the other.

Your scores on the Personal Style Scales were determined by comparing your responses to those of a combined group of working men and women.

YOUR PERSONAL STYLE SCALES PREFERENCES

- 1. You likely prefer working with people.
- 2. You seem to prefer to learn by doing.
- 3. You probably prefer to lead by taking charge.
- 4. You may be comfortable taking some risks.
- 5. You probably enjoy participating in teams.

Clear Scores

(Below 46 and above 54)

You indicated a clear preference for one style versus the other.

Midrange Scores (46–54)

You indicated that some of the descriptors on both sides apply to you.

| PERSONAL STYLE SCALE | CLEAR | | MIDRANGE | | CLEAR | | STD SCORE |
|-----------------------------|---|----|----------|---|-------|----|-----------|
| | 25 | 35 | 45 | 55 | 65 | 75 | |
| Work Style | Prefers working alone; enjoys data, ideas, or things; reserved | | | Prefers working with people; enjoys helping others; outgoing | | | 68 |
| Learning Environment | Prefers practical learning environments; learns by doing; prefers short-term training to achieve a specific goal or skill | | | Prefers academic environments; learns through lectures and books; willing to spend many years in school; seeks knowledge for its own sake | | | 40 |
| Leadership Style | Is not comfortable taking charge of others; prefers to do the job rather than direct others; may lead by example rather than by giving directions | | | Is comfortable taking charge of and motivating others; prefers directing others to doing the job alone; enjoys initiating action; expresses opinions easily | | | 67 |
| Risk Taking | Dislikes risk taking; likes quiet activities; prefers to play it safe; makes careful decisions | | | Likes risk taking; appreciates original ideas; enjoys thrilling activities and taking chances; makes quick decisions | | | 53 |
| Team Orientation | Prefers accomplishing tasks independently; enjoys role as independent contributor; likes to solve problems on one's own | | | Prefers working on teams; enjoys collaborating on team goals; likes problem solving with others | | | 57 |

PROFILE SUMMARY

SECTION 5

YOUR HIGHEST THEMES

Enterprising, Conventional, Social

YOUR THEME CODE

ECS

YOUR TOP FIVE INTEREST AREAS

1. Sales (E)
2. Management (E)
3. Finance & Investing (C)
4. Human Resources & Training (S)
5. Marketing & Advertising (E)

Areas of Least Interest

- Performing Arts (A)
- Science (I)
- Culinary Arts (A)

YOUR TOP TEN STRONG OCCUPATIONS

1. Life Insurance Agent (E)
2. Restaurant Manager (ECR)
3. Purchasing Agent (ECR)
4. Buyer (EC)
5. Florist (EAC)
6. Loan Officer/Counselor (SCE)
7. Community Service Director (SE)
8. Business/Finance Supervisor (CSE)
9. Financial Analyst (CE)
10. Personal Financial Advisor (SE)

Occupations of Dissimilar Interest

- Medical Illustrator (AIR)
- Physicist (IRA)
- Veterinarian (IRA)
- Geographer (IA)
- Architect (ARI)

YOUR PERSONAL STYLE SCALES PREFERENCES

1. You likely prefer working with people.
2. You seem to prefer to learn by doing.
3. You probably prefer to lead by taking charge.
4. You may be comfortable taking some risks.
5. You probably enjoy participating in teams.

RESPONSE SUMMARY

SECTION 6

This section provides a summary of your responses to the different sections of the inventory for use by your career professional.

ITEM RESPONSE PERCENTAGES

| Section Title | Strongly Like | Like | Indifferent | Dislike | Strongly Dislike |
|-------------------------|---------------|-----------|-------------|-----------|------------------|
| Occupations | 6 | 26 | 9 | 40 | 19 |
| Subject Areas | 4 | 28 | 15 | 35 | 17 |
| Activities | 11 | 36 | 7 | 32 | 14 |
| Leisure Activities | 0 | 21 | 11 | 43 | 25 |
| People | 0 | 38 | 19 | 38 | 6 |
| Your Characteristics | 33 | 33 | 0 | 33 | 0 |
| TOTAL PERCENTAGE | 7 | 30 | 10 | 37 | 16 |

Note: Due to rounding, total percentage may not add up to 100%.

Total possible responses: 291 Your response total: 291 Items omitted: 0 Typicality index: 23—Combination of item responses appears consistent.



BEYOND HIGH SCHOOL: EXPLORING YOUR OPTIONS

Like a puzzle, career exploration involves many interlocking pieces of information. Your results on the *Strong Interest Inventory*® assessment provide valuable pieces for your career exploration puzzle. Putting these pieces together will give you a clear picture of your educational and career options.

GENERAL OCCUPATIONAL THEMES

One set of key pieces from the *Strong* is the General Occupational Themes. The table below lists the Themes in rank order according to your interest levels. You can use these Themes to identify educational programs, volunteer or job possibilities, and work environments that appeal to you. This table lists just a few of the many options available. To get some ideas, you may want to highlight school subjects, jobs, and environments you'd like to explore. Note that educational programs that can be completed in less than four years are shown in italics in the table.

| THEME | CODE | EDUCATIONAL PROGRAMS | VOLUNTEER & JOB POSSIBILITIES | WORK ENVIRONMENTS |
|---------------------|----------|---|---|--|
| Enterprising | E | Business, management, international relations, law, marketing, <i>sales</i> , public relations, entrepreneurship, political science, advertising | Concessions clerk, fast-food shift manager, page in state legislature, political campaign volunteer, retail salesclerk, waiter/waitress | Real estate office, law office, marketing department, retail or wholesale business, advertising firm |
| Conventional | C | Accounting, <i>court reporting</i> , <i>office management</i> , <i>medical administration</i> , statistics, finance, information systems, computer programming, investing | Data processor, janitorial services, newspaper carrier, office assistant, receptionist, restaurant worker, stock clerk | Accounting firm, bank, courthouse, database division, insurance agency, office, quality control division |
| Social | S | Counseling, education, <i>health services</i> , nursing, sociology, religion, human resources, training and development | Camp counselor, city recreation coach, day-care helper, nurse's aide, religion teacher, tour guide | Community organization, hospital, personnel office, religious organization, school, youth center |

PERSONAL STYLE SCALES

Another set of key *Strong* puzzle pieces is personal characteristics, as indicated by your results on the Personal Style Scales. Your preferred styles are outlined below. Highlight phrases that fit you. As you gather facts about possible careers or educational programs, consider whether the options you investigate seem to suit you.

WORK STYLE

- Enjoy working with others
- Like to help people
- Prefer to be outgoing

LEARNING ENVIRONMENT

- Like to learn in hands-on settings
- Prefer short-term educational training to achieve career goals
- Learn by doing or trying things

LEADERSHIP STYLE

- Enjoy giving others directions to do a job
- Feel comfortable in a leadership position
- Like to openly express opinions and be persuasive

RISK TAKING

- Like to take risks on occasion
- Enjoy adventurous, thrilling activities if you weigh risks beforehand
- Make some decisions impulsively and others thoughtfully

TEAM ORIENTATION

- Enjoy work environments that allow you to be part of a team
- Prefer collaborating on shared team goals
- Like solving problems with others rather than by yourself

BASIC INTEREST SCALES

Another set of key pieces from the *Strong* is specific interest areas and activities relevant to the world of work, as indicated by your results on the Basic Interest Scales. Your top five interest areas are shown below. These areas are likely to be motivating and rewarding for you. You may want to highlight phrases that appeal to you.

SALES — Very High

This area represents an interest in selling products or services.

| IN A JOB, YOU VALUE | CAREERS YOU MIGHT ENJOY EXPLORING | YOU MIGHT SPEND YOUR WORK TIME |
|--|---|--|
| Making a profit Closing a deal Competition | Buyer/Purchasing Agent Retail Salesperson Customer Service Representative Sales Manager Realtor | Helping customers purchase products Buying products for retail sales Selling products over the phone or on the Internet Specializing in selling particular products Selling products to companies and individuals Working on a commission basis |

MANAGEMENT — Very High

This area represents an interest in supervising, organizing, leading, and directing others.

| IN A JOB, YOU VALUE | CAREERS YOU MIGHT ENJOY EXPLORING | YOU MIGHT SPEND YOUR WORK TIME |
|--|---|--|
| Taking charge Leadership positions Effective communication | Management Consultant General Operations Manager Chief Executive Officer Production Supervisor Customer Service Manager | Making personnel decisions Developing and implementing strategic plans of a company Directing operations of an organization Managing financial accounts and projects Motivating employees to succeed Providing appropriate leadership |

FINANCE & INVESTING — Very High

This area represents an interest in managing money and investments.

| IN A JOB, YOU VALUE | CAREERS YOU MIGHT ENJOY EXPLORING | YOU MIGHT SPEND YOUR WORK TIME |
|--|---|--|
| Managing data Making financial predictions Budgeting | Stockbroker Investment Banker Mergers and Acquisitions Consultant Financial Planner Chief Financial Officer | Counseling clients about financial issues Making decisions about investments Buying and selling stocks for clients Tracking financial performance Helping clients regain control of finances Helping companies secure financing |

HUMAN RESOURCES & TRAINING — High

This area represents an interest in training and developing employees and managing employment activities.

| IN A JOB, YOU VALUE | CAREERS YOU MIGHT ENJOY EXPLORING | YOU MIGHT SPEND YOUR WORK TIME |
|---|---|--|
| Communication A productive workforce Continuing education | Training and Development Specialist Human Resources Manager Employee Benefits Coordinator Corporate Trainer Organization Development Consultant | Recruiting and hiring employees to fill job openings Designing and conducting training programs Handling personnel issues Coordinating employee benefits Retraining displaced employees Ensuring policies comply with employment laws |

MARKETING & ADVERTISING — High

This area represents an interest in promoting products or services.

| IN A JOB, YOU VALUE | CAREERS YOU MIGHT ENJOY EXPLORING | YOU MIGHT SPEND YOUR WORK TIME |
|--|---|---|
| Influencing others Aesthetic product appeal Creativity | Advertising Manager Promotions Manager Merchandise Buyer Copywriter Creative Director | Developing marketing plans Predicting market trends Designing promotional events Writing ads for Web campaigns and print or broadcast media Tracking the success of advertising campaigns Developing brand identity for companies and products |

See Putting Together Your Career Puzzle at https://www.skillsone.com/Pdfs/Strong_HS_puzzle.pdf for steps you can take to use your interests and specific personal characteristics to identify and evaluate career and educational options.



INTRODUCTION TO YOUR STRONG INTERPRETIVE REPORT

You recently took the *Strong Interest Inventory*® assessment, the most widely used measure of career interests in the world. The purpose of this report is to help you understand the information presented on your *Strong* Profile and use it to explore your career options.

Your *Strong* results reflect your interests. You are likely to be the most satisfied and productive with career and educational choices that incorporate what you like to do. Your career professional can help you consider your interests, along with your skills and values, to find rewarding career, educational, and leisure options.

The *Strong* compares your answers to those of thousands of people in the general workforce and to the interests of satisfied workers in 130 occupations. This report summarizes your general interest patterns and your similarity to workers in various career fields and jobs. Your general interest patterns point to potentially satisfying work environments; your similarity to workers suggests potentially satisfying work tasks and specific careers.

Your results are organized around six major occupational themes that describe people and the environments in which they work. These occupational themes are listed in the Six Occupational Themes box to your right.

SIX OCCUPATIONAL THEMES

- **Realistic**—the doers
- **Investigative**—the thinkers
- **Artistic**—the creators
- **Social**—the helpers
- **Enterprising**—the persuaders
- **Conventional**—the organizers

YOUR STRONG INTERPRETIVE REPORT INCLUDES PERSONALIZED INFORMATION ON

- Your general interests (General Occupational Themes)
- Specific activities you might like to do at work and in your leisure time (Basic Interest Scales)
- Occupations suggested by your interests (Occupational Scales)
- Your preferred styles of working and learning (Personal Style Scales)

YOU CAN USE THIS INFORMATION TO HELP YOU

- Choose a career field or specific job
- Explore educational options
- Identify potentially satisfying work environments
- Enrich your current work
- Generate ideas for volunteer and leisure activities

As you read this report, always keep in mind that the *Strong* is an inventory of your interests. It is not a test of your abilities. If you need clarification of your results, be sure to talk them over with your career professional.

YOUR GENERAL OCCUPATIONAL THEMES

Your report begins with your results on the six General Occupational Themes. The chart below expands on the information presented on your Profile to include definitions of the Themes on which you scored highest, as well as career fields, personal descriptors, and leisure activities typically associated with those Themes. The Themes describe broad patterns of interest and can be used to help you identify satisfying work environments, the kinds of people you might enjoy working with, and what motivates you the most at work. Keep in mind that because the Themes are very broad, the descriptors may not fit you exactly.

| YOUR THEME DESCRIPTIONS | | | | YOUR THEME CODE: ECS | |
|-------------------------|----------|---|---|--|---|
| THEME | CODE | DEFINITION | CAREER FIELDS | PERSONAL DESCRIPTORS | LEISURE ACTIVITIES |
| Enterprising | E | Selling Managing Persuading | Business Politics Sales Marketing | Assertive, adventurous, energetic, talkative, self-confident | Running for public office, raising money for organizations, enjoying sports |
| Conventional | C | Accounting Organizing Processing data | Office management Banking/accounting/ finance Government service Business education Software development | Practical, organized, systematic, accurate, efficient | Collecting things, managing family finances, participating in civic organizations, volunteering, exercising |
| Social | S | Helping Instructing Caregiving | Teaching Healthcare Counseling Religion | Helpful, concerned for others, humanistic, verbal, generous | Entertaining, volunteering, reading self-improvement books |

ACTION STEP

Look over your Theme descriptors here and on your Profile and highlight any that seem like a good fit for you. Cross out any that don't appeal to you.

You did not score as high on the Themes in the chart below, but some of the descriptors may still appeal to you. Highlight any words or phrases that seem like a good fit.

OTHER THEME DESCRIPTIONS

| THEME | CODE | DEFINITION | CAREER FIELDS | PERSONAL DESCRIPTORS | LEISURE ACTIVITIES |
|----------------------|----------|--|--|---|---|
| Realistic | R | Building Working outdoors Mechanical interests | Agriculture Forestry Technology Skilled trades Law enforcement | Practical, reliable, rugged, persistent | Building and repairing things, hiking, camping, serving in the military reserves, driving recreational vehicles |
| Artistic | A | Creating or enjoying art, drama, music, writing | Writing Entertainment Commercial or fine arts Music | Creative, expressive, independent, imaginative, original | Collecting artwork, attending plays or concerts, visiting museums, painting, playing music |
| Investigative | I | Researching Analyzing Problem solving | Research Mathematics Physical, natural, or medical science | Analytical, achievement oriented, independent, insightful | Reading, doing crossword puzzles, playing strategy games, surfing the Internet |

A CLOSER LOOK AT YOUR GENERAL OCCUPATIONAL THEMES

Most people's interests combine more than one Theme. Your highest Themes suggest career fields that might interest you the most and are your strongest career motivators—what will most excite you in your work. Examples of career fields for your highest Themes are highlighted below.

The top Themes of your Theme code are Enterprising and Conventional. These Themes are the ones on which we will focus in this section. Of course, you are not limited to these career fields. They are only a starting point for your exploration process.

SELECTED CAREER FIELDS

- Product sales and marketing
- Real estate appraising
- Consulting
- Business and finance
- Purchasing
- Retail sales

ACTION STEP

Note any career fields in the list above that appeal to you.

Although your Themes have some characteristics in common, each one has unique career motivators—what will stimulate you to achieve in your career.

YOUR CAREER MOTIVATORS

| YOUR HIGHEST THEME | STRONGEST CAREER MOTIVATOR | MOTIVATOR COMBINATIONS |
|---------------------|----------------------------|--|
| Enterprising | Persuading and influencing | EC Making decisions and managing the flow of information or production of goods with bottom-line efficiency |
| Conventional | Organizing | CE Structuring practical work tasks and carrying them out in detail, in support of decisions made by others |

ACTION STEPS

1. Consider your career motivators. How might they determine the kind of work environment that would be attractive to you or the kind of work you would like to do? How have they been present in your life up to this point?
2. Consider other potential careers that seem to combine persuading and influencing and organizing.

The next section of your report begins to narrow down the broad Theme categories into more specific interests.

YOUR BASIC INTERESTS

Now that you have considered your interests at the most general level, it is time to focus on specific areas of activity—things you might like to do. There are 30 Basic Interest Scales on the *Strong*.

The Basic Interest Scales in which you show the most interest are listed below. Notice that each Basic Interest is related to a particular Theme.

YOUR TOP STRONG INTEREST AREAS

| BASIC INTEREST SCALE | THEME | TYPICAL INTERESTS AND ACTIVITIES |
|----------------------------|--------------|---|
| Sales | Enterprising | <ul style="list-style-type: none"> • Developing new prospects • Entertaining clients • Traveling for business |
| Management | Enterprising | <ul style="list-style-type: none"> • Supervising and directing others • Participating in executive leadership programs • Managing a department or office |
| Finance & Investing | Conventional | <ul style="list-style-type: none"> • Analyzing financial data • Managing investments • Financial planning and budgeting |
| Human Resources & Training | Social | <ul style="list-style-type: none"> • Training new employees • Facilitating leadership programs • Leading career development groups |
| Marketing & Advertising | Enterprising | <ul style="list-style-type: none"> • Developing advertising campaigns • Evaluating profits for new products • Collecting consumer information |

ACTION STEPS

1. Look over the interest areas above. How are they present in your life now? Do they represent your current work, school, or leisure interests? Do the activities you like cluster in the same Themes as your general interests? If they do, your interests are probably fairly focused. Try to make sure your work matches these interests. If your interest areas do not cluster, your interests may be more diverse. Think about ways you might incorporate some of them into your work and others into your leisure time.
2. Look at section 2 of your Profile. In what areas do you have the least interest? Try to avoid these areas in your work. If you do have to work in areas that are not particularly interesting to you, try to engage your top interests in your leisure time.

YOUR SIMILARITY TO OCCUPATIONS

The Occupational Scales section of the *Strong* focuses your work interests even further. A high score on an Occupational Scale means your likes and dislikes are similar to those of the people who work in the occupation and who are satisfied with their jobs. Listed below are the Occupational Scales on which you scored the highest. You may enjoy the day-to-day work of these or related occupations. Click the name of the occupation to visit the O*NET database and learn more about it.

Note that each of the following occupations has a Theme code. Ask your career professional to show you how to use Theme codes to expand your list of occupations to explore. The occupations listed below are just a few of the occupations that might interest you.

YOUR TOP STRONG OCCUPATIONS

| OCCUPATION | THEME CODE | TYPICAL WORK TASKS | SELECTED KNOWLEDGE, SKILLS, ABILITIES |
|--|------------|--|---|
| Life Insurance Agent | E | <ul style="list-style-type: none"> Sell life, property, casualty, health, automotive, or other types of insurance Discuss advantages and disadvantages of various policies with potential clients | <ul style="list-style-type: none"> Knowledge of methods for promoting and selling products or services Knowledge of administrative and clerical procedures Skill in influencing and persuading others |
| Restaurant Manager | ECR | <ul style="list-style-type: none"> Review menus and assign prices to menu items Estimate food and beverage consumption to anticipate amounts to be purchased Monitor compliance with health regulations Hire and supervise employees engaged in serving food | <ul style="list-style-type: none"> Knowledge of management principles involved in coordination of people and resources Knowledge of processes for providing customer service, including meeting quality standards and evaluating customer satisfaction Knowledge of personnel recruitment, selection, training, benefits, and labor relations policies |
| Purchasing Agent | ECR | <ul style="list-style-type: none"> Purchase machinery, equipment, parts, or supplies necessary for the operation of a business Monitor shipments to ensure that goods are delivered on time Maintain records of items purchased, costs, delivery, product performance, and inventories | <ul style="list-style-type: none"> Knowledge of business principles involved in resource allocation and production methods Skills in negotiation Skills in considering the relative costs and benefits of potential actions to choose the most appropriate one |
| Buyer | EC | <ul style="list-style-type: none"> Select, negotiate price for, and purchase merchandise consistent with budget, quality, quantity, and specifications Analyze buying trends, sales records, pricing, and quality of merchandise Make transportation arrangements for merchandise | <ul style="list-style-type: none"> Knowledge of methods for showing, promoting, and selling products or services Knowledge of processes for providing customer service, including assessing needs, meeting quality standards, and evaluating customer satisfaction |
| Florist | EAC | <ul style="list-style-type: none"> Cut and arrange flowers, foliage, bouquets, and wreaths Confer with customers regarding price, type of arrangement desired, and the date, time, and place of delivery Inform customers about the care, maintenance, and handling of various plants and flowers | <ul style="list-style-type: none"> Knowledge of horticulture Knowledge of processes for providing customer service, including meeting quality standards and evaluating customer satisfaction |
| Loan Officer/Counselor | SCE | <ul style="list-style-type: none"> Meet with applicants to obtain information for loan applications and to answer questions about the process Analyze applicants' financial status to determine feasibility of granting loans Provide guidance to prospective applicants who have problems qualifying for traditional loans | <ul style="list-style-type: none"> Knowledge of principles and methods for showing, promoting, and selling services Skill in talking to others to convey information effectively Skill in giving full attention to what other people are saying and taking time to understand the points being made |

Continued on next page →

YOUR TOP STRONG OCCUPATIONS (continued)

| OCCUPATION | THEME CODE | TYPICAL WORK TASKS | SELECTED KNOWLEDGE, SKILLS, ABILITIES |
|------------------------------------|------------|---|--|
| Community Service Director | SE | <ul style="list-style-type: none"> Plan, organize, and/or coordinate the activities of a social service program or community outreach organization Direct fund-raising activities Plan and administer budgets | <ul style="list-style-type: none"> Knowledge of management principles involved in strategic planning and coordination of people and resources Knowledge of processes for providing customer service, including assessing needs and evaluating satisfaction Ability to represent the organization to customers, the public, government, and other external parties |
| Business/Finance Supervisor | CSE | <ul style="list-style-type: none"> Coordinate operations and oversee activities directly related to business and finance Supervise staff, prepare work schedules, and assign specific duties Review financial statements, sales and activity reports, and other performance data to manage productivity | <ul style="list-style-type: none"> Knowledge of resource allocation, supervision, and coordination of people and resources Knowledge of financial markets, banking, and the analysis and reporting of financial data Ability to communicate ideas and information orally and in writing |
| Financial Analyst | CE | <ul style="list-style-type: none"> Analyze financial information to forecast business, industry, and economic conditions for use in making investment decisions Assemble spreadsheets, charts, and graphs to illustrate financial reports Interpret data affecting investment programs, such as price, yield, and future trends | <ul style="list-style-type: none"> Knowledge of economic and accounting principles and practices, the financial markets, banking, and the analysis and reporting of financial data Knowledge of arithmetic, algebra, calculus, statistics, and their applications |
| Personal Financial Advisor | SE | <ul style="list-style-type: none"> Interview clients to determine their current income, expenses, insurance coverage, tax status, financial objectives, risk tolerance, and other information needed to develop a financial plan Analyze financial information obtained from clients to determine strategies for meeting their financial objectives Sell financial products such as stocks, bonds, mutual funds, and insurance | <ul style="list-style-type: none"> Knowledge of principles and methods for promoting and selling products and services Skill in using logic and reasoning to identify the strengths and weaknesses of alternative approaches to problems Skill in talking to others to convey information effectively |

ACTION STEPS

1. Highlight words or phrases that appeal to you in the Typical Work Tasks column of the preceding Occupations chart. Can you fit these highlighted words or phrases together to design your own unique job?
2. Refer to the last column of the chart to determine what knowledge, skills, and abilities you already possess or may need to acquire for any of the occupations that interest you.
3. Visit <http://www.onetonline.org/find/descriptor/browse/Interests/> to search the O*NET database by Theme code. Search for additional occupations with Theme codes that share your top Themes.

YOUR PERSONAL STYLE

Your personal style in five areas is indicated in the chart below, suggesting your unique way of approaching work and learning.

YOUR PERSONAL STYLE SCALES PREFERENCES

| PERSONAL STYLE SCALE | YOUR SCORE SUGGESTS YOU SHOULD CONSIDER A JOB WHERE |
|-----------------------------|--|
| Work Style | <ul style="list-style-type: none"> You work more with people than with ideas, data, or things. You can interact with colleagues or customers on a regular basis. You don't have to spend a lot of time alone writing reports or analyzing data. |
| Learning Environment | <ul style="list-style-type: none"> You can learn new skills. You can learn through hands-on experience. You can apply your learning to concrete problems. |
| Leadership Style | <ul style="list-style-type: none"> You can assume leadership for teams or projects. You can be outspoken and voice your opinion. You can direct others. |
| Risk Taking | <ul style="list-style-type: none"> You can take some risks but not others. You can be cautious and yet also take chances with decisions. You have a balance between security and excitement. |
| Team Orientation | <ul style="list-style-type: none"> You can collaborate with others on team goals. You can reach decisions by consensus. You can share responsibility and accomplishments with others. |

ACTION STEPS

Consider your personal style in the five areas listed above. Highlight the phrases you agree with. Cross out those you don't agree with. How do your highlighted phrases relate to the Theme codes that appear elsewhere in your report? What implications do your results have for

- Working with others or alone? (Work Style, Leadership Style, Team Orientation)
- Your approach to learning? (Learning Environment)
- The way you go about your career search? (Risk Taking)

INTERPRETIVE REPORT SUMMARY

You have seen throughout your report that your General Occupational Themes, Basic Interests, and Occupations are all related to six personal/occupational categories: Realistic, Investigative, Artistic, Social, Enterprising, and Conventional. The following chart summarizes your personal information from these categories and suggests how each section of your *Strong* report might be represented in your life.

YOUR HIGHEST THEMES

- Enterprising
- Conventional
- Social

PERSONAL AND WORK ENVIRONMENT DESCRIPTORS

- Fast paced, assertive, influential
- Organized, efficient, accurate
- Helpful, collaborative, cooperative

SPECIFIC INTERESTS FOR WORK, LEISURE, AND LEARNING

- Developing new prospects
- Entertaining clients
- Traveling for business
- Supervising and directing others
- Participating in executive leadership programs
- Managing a department or office
- Analyzing financial data
- Managing investments
- Financial planning and budgeting

CAREERS THAT MIGHT BE MOST APPEALING TO YOU

- Life Insurance Agent
- Restaurant Manager
- Purchasing Agent
- Buyer
- Florist
- Loan Officer/Counselor
- Community Service Director
- Business/Finance Supervisor
- Financial Analyst
- Personal Financial Advisor

HOW YOU LIKE TO WORK AND LEARN

- Interacting with others on a regular basis
- Learning new skills to apply to concrete problems
- Assuming leadership and directing others
- A combination of caution and excitement
- With others, sharing responsibility and achievement

NEXT STEPS

As is true for many people, your General Occupational Themes, Basic Interests, and Occupations share many characteristics. This often represents a similar focus throughout work, leisure, and academic interests. Find out as much as you can about occupations, career fields, leisure activities, and academic interests with codes similar to those of your top Themes.

ACTION STEPS

1. Using the summary chart on the preceding page or any of the descriptors you highlighted in this report or on your *Strong Profile*, create a master list of all descriptors that either describe you or appeal to you. Take this list with you to any informational or job interviews you attend. During the interview, ask questions to determine whether there are opportunities to express these interests or engage in these activities and try to determine whether there is a good fit between your interests and the job you are considering. For example, if you highlighted *fast paced, assertive, influential*, ask about opportunities to express this interest.
2. Your *Strong* results can also help you during your career exploration. Your Enterprising Theme score suggests that the career planning process may at times seem too internal, requiring you to be more contemplative than you like to be. To keep yourself motivated:
 - Try to find a networking group that will expand on your own contacts and connections.
 - Talk to as many people as possible who work in occupations related to your interests.
 - Check out your reactions with a friend or associate.
 - Visit some classes before you enroll in a career-related educational program to make sure the training is practical and action oriented.
 - Ask a colleague to help you check out your decision if you seem to be acting too quickly.
3. The booklet *Where Do I Go Next? Using Your Strong Results to Manage Your Career* provides worksheets to help you in your career exploration. Use this booklet and other helpful books and Web sites suggested by your career professional.

