

JORDAN
SMITH



A PEECEFUL PORTFOLIO

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Introduction

Passionate South Wales-based creator with a flair for fun and a knack for professionalism. Proudly verified on Twitch and at the helm of Team RAWR, I bring an unquenchable thirst for gaming, a passion for collaborating with creators and developers, and a relentless drive to build thriving communities. I am dedicated to pushing the gaming industry to new heights, making it a beloved and recognized force for all.



twitch

AUDIENCE DEMOGRAPHIC

50%



25%



25%

10.7k
Followers

Unique views

254k

13.5k
Hrs Streamed

Peak viewers

1037

14.7m
Minutes watched



1,865
Followers

Avg monthly impressions

40k



685
Subscribed

Total views

143k

1300
Hrs watched



1067
Followers

Views

284k

27.5k
Likes



4000
Followers

Posts

436

Sponsors & Brands



Partner assets throughout content
Headline brand sponsor
Promotional campaigns/giveaways



Permanent asset on stream and bio
Headline sponsor for Team RAWR
Sponsored event vs Channel 13



Unboxing Cam/Mic/Greenscreen
Promotional Twitter posts
Live-streams with products



Unboxing and building HERO chair
Organic social posts on Twitter
Endpoint cushion visible every stream



Headline sponsor for Endpoint
Dressed as the Recycler at LANDON
Jersey brand awareness online/offline



Product promotions inc. clothing
Sponsor reel present via streams
BenQ XL2430 ZOWIE Unboxing



Unboxing and using multiple products
Paintballing event against other Orgs
Back4Blood x Beyond promotion



Stream timers/commands
Active awareness through 10 x servers
Permanent Discord posts



eSWAPX Pro Controller unboxing
Promotion through use on streams



Sponsor reel through live content
Actively promoting through my content



Box openings and consuming live
Organic posts on Twitter and Discord

Offline Events

Amsterdam 22

Attended as Partnered Creator
Attended with colleagues from Ludeo
Met with creators to discuss Ludeo



Paris 23

Attended as Partnered Creator
Hosted a boat party with Ludeo
Enrolled creators in Partner program

i69

Endpoint Creator & Ludeo rep
Ran competitions in our booth
Introduced players to Ludeo



i70

ExtremePC creator
Met with RAWR members
Introduced Ludeo to creators

i68

Endpoint Creator
Met with Ludeo for the first time
Streamed from ExtremePC booth
Promoted CEX - wore robot costume

i70

RAWR Creator
Streamed from the 2K Stage
Streamed boardgames

Manchester 22

Attended as Creator
Met with Indie devs/publishers
Discussed Ludeo integration



Manchester May 23

Attended as Creator
Introduced RAWR to devs
Met with industry devs

Manchester October 23

Attended as Creator
Introduced RAWR to devs
Dressed up for Halloween

WASD - London

Attended as creator
Onboarded creators with Ludeo
Discussed Ludeo integration with developers



London 22/23

Attended as Partnered creator
Went to Redbull party
Met with RAWR members
Introduced Ludeo to creators

EGX - London 22

Brought Ludeo SDK to many
Publishers/Devs
Met with RAWR members
Onboarded creators for Ludeo



EGX - London 23

Attended as creator
Caught 'Just Stop Oil'...
Created content with Kwalee
Brought a RAWR member along

Online Events



Community Tournaments hosted

30+ Fortnite 1v1's (16 players)

15+ WWE King/Queen of the stream's (12-20 players)

Ludeo Rodeo Showdown (32 players)

Ludeo Major (32 players)

Countless Community night mini tournaments



Collaborations

JBL Tournament with Talia Mar

Clique heads tournament w/ Endpoint

RAWR BRAWL Sponsored by Beyond - Mods vs Team

Ludeo x Fruitlab Best clip

Ludeo x Elisa Invitational 2022

Merry RAWRMAS



Charities and education

Beyond x EveryoneCan - Attended Venue

Ty-Gobaith 30 x Welsh streamers fundraiser

Clan O'Conall - Hibernian Summer Games for SickKids

Cardiff & Vale college - presentation on streaming

Partner/Creator Programs





I Founded RAWR in 2021 and it has quickly become a tight knit group of creators from all corners of the world. Whether you're creating content on Twitch, Youtube or Bebo (KEKW), we accept you with open arms (even if you do like pineapple on your pizza). Our community values diversity, variety and we strive to provide a safe space for everyone to connect, build relationships, and learn from one another. RAWR consists of experience, dedication and consistency in order to achieve great heights.

RAWR
SOME

Rise Above
Win Respect

RAWR has worked with:

FIFTH
HARBOUR

BEYOND

NITRADO

Ludeo

SHOCKBYTE

CHANNEL 13
HORROR

FOCUS
ENTERTAINMENT



Official RAWR website

Work/Project Success

Growing Communities



Discord
Members

900

Twitter
Followers

200

A network of content creators that have a safe space to connect, collaborate and bounce ideas around. TC is also home to the official content team, RAWR.



Discord
Members

600

Twitter
Followers

1800

peeceful's sanctuary is my personal Discord. It provides a place for my community to connect with each other and myself when I am not live.



Discord
Members

1900

Twitter
Followers

2200

Ludeo, the playable kingdom is home to the Ludeo community (Ludeers). With weekly events, memes and giveaways, there is something for all gamers.



Created and implemented a team of 30 dedicated players to playtest and provide valuable feedback on new games launching on the platform.



Built a partner program with different tier rewards. Scouted and onboarded 50+ larger creators into the program online and at events.

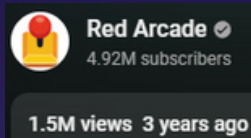


With the use of Discord bots, I implemented a levelling system with rewards for active users within our community.



50 x Creators from all over the world, flawlessly collaborating and supporting each other

Notable Mentions

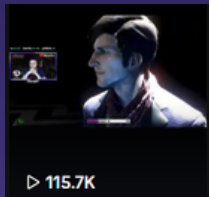


Stream **clip** requested by Red Arcade to use in one of their videos

Over 50k players on my custom Fortnite maps with over 30k views on Youtube

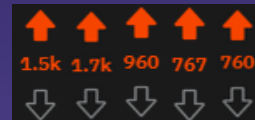
Total Unique Players

50,310



100k+ views on a TikTok **video** (unedited)

8.6k Karma on **Reddit**



Successful Twitter post examples:

Example 1
Example 2
Example 3

Ghost Aydan **raid** with over 5000 viewers



Livestreamed and showcased Kwalee's new game, Robobeat on Steam for Steam next fest

GROUND Editorial Team

Collaborated with developers to influence the initial phases of their game's development. Offering visibility, valuable input, and honest Steam reviews to offer a genuine player's viewpoint.

DYINGLIGHT2
STAY HUMAN

EVIL WEST



TWO POINT
HOSPITAL

MANAGER 22

BACK 4 BLOOD

CALL OF DUTY
MW3

AMNESIA
REBIRTH

Over **50** sponsored gigs

REALMS
OF RUIN

Fallout 76

HUNT
SHOWDOWN

Contact and Links



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RAWR – contact@rawr.live
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Discord – peeceful

