

## **Revive You PLLC – Notice of Privacy Practices**

Effective Date: 10/15/2025 Revised

Location: 4256 N Arlington Heights Rd, Arlington Hts, IL 60004

Phone: 847-250-0214

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### Welcome to the Practice

Thank you for choosing Revive You PLLC, a provider-led medical and wellness center. This notice explains how we may use or share your protected health information (PHI), your rights regarding that information, and our legal responsibilities.

We are required by law to provide this notice and follow the privacy practices described here. By receiving care at our practice, you acknowledge that you have received and understand this policy.

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### **1) How We May Use or Disclose Your Health Information**

We may use or disclose your Protected Health Information (PHI) in the following ways:

#### **1. Treatment**

To coordinate or provide medical care and wellness services. This includes sharing information with other healthcare professionals, pharmacists, or labs when necessary for your care.

#### **2. Payment**

While Revive You PLLC is a cash-based practice and does not bill insurance, we may use your information to process payments or provide receipts for HSA/FSA reimbursement upon request.

#### **3. Healthcare Operations**

To manage, improve, and evaluate our services. This may include staff training, quality assessment, and communications like appointment reminders by phone, text, or email.

#### 4. Marketing & Promotional Use (With Consent Only)

We may contact you with occasional updates, wellness tips, or promotions. You can opt out at any time.

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##### **2) Photographs for Clinical & Marketing Use**

As part of certain services (such as weight loss, aesthetics, or wellness treatments), clinical photographs may be taken to track your progress.

- These photos are stored securely as part of your medical record.
- Photos will never be used for marketing or external purposes without your explicit, written consent.
- If you do choose to consent, your photos may be used in promotional materials such as:
  - Our website or social media pages
  - Printed before-and-after galleries
  - Patient education resources
- You will never be identified by name unless you authorize us to do so.
- Declining photo use for marketing will have no impact on your care.

You may revoke this consent at any time in writing.

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##### **3) Additional Uses and Disclosures**

We may also disclose your PHI in the following limited situations:

- **Public Health:** To prevent disease, report adverse events, or comply with FDA requirements.
  - **Health Oversight:** To regulatory bodies for audits, inspections, or licensing.
  - **Legal Requirements:** In response to subpoenas, court orders, or law enforcement requests.
  - **Emergencies:** If necessary to prevent harm or in life-threatening situations.
  - **With Family or Caregivers:** With your permission (verbal or written), or if you are incapacitated, in your best interest as determined by our professional judgment.
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#### **4) Your Rights Regarding Your Health Information**

As a patient of Revive You PLLC, you have the right to:

##### **Access Your Records**

Request a copy of your medical record. Requests must be submitted in writing. A reasonable fee may apply for copies or time spent fulfilling the request.

##### **Accounting of Disclosures**

Request a list of instances where your health information was disclosed, excluding disclosures for treatment, payment, or operations.

##### **Request Restrictions**

Request that we limit how your PHI is used or shared. We are not required to agree to all requests, but we will comply where possible and when legally allowed.

##### **Confidential Communications**

Request to receive communications in a specific way (e.g., mail, phone, or email) or at a specific location.

##### **Receive a Paper Copy**

Ask for a paper copy of this notice at any time, even if you received it electronically.

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#### **5) Changes to This Notice**

We reserve the right to update this privacy notice. Any changes will apply to all current and past information we hold. Updated notices will be posted in-office and on our website.

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#### **6) Filing a Complaint**

If you believe your privacy rights have been violated, you may file a complaint with:

Revive You PLLC  
4256 N Arlington Heights Rd  
Arlington Heights, IL 60004  
 847-250-0214