



FOR IMMEDIATE RELEASE

16 July 2023

Australian Racecourse Managers Association and Tabcorp announce the 2023 TAB ARMA Conference Partnership.

The Australian Racecourse Managers Association (ARMA) is proud to announce Tabcorp as the naming rights partner for the 2023 TAB ARMA Conference, to be held in Cairns from 16-19 August 2023.

As a leading sports and entertainment company in Australia, Tabcorp is committed to supporting the racing industry and the important work conducted by Racecourse Managers across the country. The sponsorship of the 2023 TAB ARMA Conference is a demonstration of this commitment and recognition of the vital role that ARMA and its members play in the industry.

The 2023 TAB ARMA Conference will bring together Racecourse Managers, industry experts, suppliers, and other stakeholders from around Australia, New Zealand and the United Kingdom to discuss and address the challenges facing the industry, share best practices, and explore new opportunities for growth and development.

ARMA Chairman, Lindsay Murphy, said: "We are thrilled to have Tabcorp as the naming rights partner for our 2023 conference. We would like to acknowledge the work conducted by Bernadette McLoughlin and Katherine Morgan that saw this partnership come to fruition. Tabcorp's support of our Association underscores their commitment to the industry and our members, and we look forward to working with them to deliver an outstanding and informative event."

Tabcorp's Senior Sponsorship & Events Manager, Kat Morgan said: "Tabcorp is always proud and committed to support the Australian racing industry and we see this partnership as a way of acknowledging the important role that ARMA plays in the industry. We look forward to partnering with ARMA to deliver a successful conference in Cairns this coming August."

As a strategic partnership initiative, Tabcorp has committed to bearing the expenses related to the 2023 TAB ARMA Conference participation, including conference registration, flights, and accommodation, for one Racecourse Manager from each state. The application procedure for these scholarships will be advertised next week.

This gesture by Tabcorp resonates with ARMA's vision to enable maximum participation of Racecourse Managers at the Conference, irrespective of the size and financial capabilities of their respective Racing Clubs.

"The availability of these scholarships sponsored by Tabcorp is a testament to their shared goal with ARMA, to facilitate the attendance of as many Racecourse Managers as possible, including those belonging to smaller racing clubs, who might otherwise be unable to attend due to financial constraints." Murphy said.



ARMA has focused on ensuring that Racecourse Managers from country and provincial Racing Clubs have the opportunity to attend the 2023 TAB ARMA Conference. The availability of scholarships sponsored by Tabcorp further supports this goal, enabling Racecourse Managers, regardless of the size or financial capabilities of their respective clubs, to participate in the event. ARMA believes that every Racecourse Manager plays a crucial role in the industry and their participation at the TAB ARMA Conference is important in contributing to the diversity of perspectives, knowledge sharing, and collaborative efforts to address industry challenges and foster growth.

ARMA is actively working to create a tailored and inclusive program that ensures that all attendees, regardless of the size and means of their club, can gain valuable insights, share experiences, and contribute to the collective growth of the industry. ARMA believes that by empowering Racecourse Managers from all racing clubs, the industry as a whole will benefit from a diverse range of perspectives and innovative ideas.

With a line-up of expert speakers, engaging panel discussions, and an extensive Trade Exhibition showcase, the 2023 TAB ARMA Conference promises to provide a unique and important experience for racecourse management professionals and ARMA invites all those involved in the racing industry to join us in Cairns for this important event.

For more information about the 2023 TAB ARMA Conference, visit www.racecoursemanagers.com.au.

Media Contact:

Liam Smith

events@racecoursemanagers.com.au

0412 711 387

ENDS