

## OFFICE OF THE MAYOR

MAYOR BEN WALSH



April 2021

To the Virtual Attendees of the Financial Empowerment Summit:

As Mayor of Syracuse, it is my pleasure to welcome you to the 2021 Financial Empowerment Summit. It is fitting that April is Financial Literacy Month as we embark on this exciting experience. In this increasingly digital world, we are confident you will find this virtual format an appropriate setting for this timely series.

We have seen Syracuse make great strides in recent years — household income is up; vacant properties and crime are down; and poverty rates, although still too high, are lower than they have been in decades. We still face daunting challenges, and too many of our residents and neighbors have yet to benefit from our recent progress. That is why financial literacy is more important now than ever. The 2021FES is an opportunity to highlight the importance of healthy financial habits and embrace this "window of opportunity" for all.

With best regards for a productive Summit and continued success,

Ben Walsh

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