

2020FES

FINANCIAL EMPOWERMENT SUMMIT

DIVERSE COMMUNITY COLLABORATION



Crowne Plaza • Downtown Syracuse • Saturday, April 25 • 8:00am - 5:30pm

Register here by March 31st:

www.FinancialEmpowermentSummit.org

703-634-2828 | Monday-Friday | 8:30am - 5:00pm EST

SEATING IS LIMITED!

4
TRACKS

90
**PANELISTS
& SPEAKERS**

11
**Affinity
Groups**

30
SESSIONS

21
EXHIBITORS

presenting sponsor:

M&T Bank

Understanding what's important®

Me'Shae Rolling, CEPF | Executive Producer

2020FES

FINANCIAL EMPOWERMENT SUMMIT

DIVERSE COMMUNITY COLLABORATION



Me'Shae Rolling, CEPF

Certified Educator in Personal Finance and Author,
"How To Save Money &
Organize Your Finances"

Executive Producer



Allen J. Naples

Regional President,
M&T Bank

VIP Reception



J. Ryan McMahon, II

County Executive,
Onondaga County

Welcome Remarks



Ben Walsh

Mayor,
City of Syracuse

VIP Reception



Sharon F. Owens

Deputy Mayor,
City of Syracuse

Closing Keynote:

A Call to Action



Vicki R. Brackens, ChF

President and Financial
Planner, Brackens Financial
Solutions Network, LLC

Mistress of Ceremonies

VIP Reception



Jennifer D. Sanders

Anchorwoman,
NewsChannel 9, WSYR-TV

Mistress of Ceremonies

A.M. General Session



George A. Kilpatrick, Jr.

Kilpatrick Media/
Inspiration for the Nation

Master of Ceremonies

P.M. General Session





Financial Literacy Track *LMI/ALICE Population*

DIAMOND



Monica M. Brown

DAYTIME HOST &
MODERATOR, Executive
Deputy Commissioner,
Onondaga County Dept.
of Social Services - Economic
Security



Thom Dellwo

Financial Counselor,
Cooperative Federal
All about Credit: Reports, Scoring
& Repair

Andrea Collins

RethinkingDebt. 
Helping people reclaim financial health

Outreach Coordinator, Rethinking Debt
Budgeting and Debt Management



Interactive Activity

Vision Boarding by
Women of Pearls

Consumer Resources presented by **nationalgrid**



Professional Development Track for Workforce Career Professionals

EMERALD

Coping Strategies for Professionals
in a challenging workplace culture



Pam Brunet

DAYTIME HOST &
MODERATOR, Exec. Director,
Leadership Greater Syracuse



Nalisa Clark

Senior Human Resources
Business Partner, Southern
Glazers Wine & Spirits



Vanessa R. Campbell

SHRM-CP, Employee
Relations Officer,
Onondaga County



Tayari Shaw

Senior Director,
Human Resources,
Dairy Farmers of America

www.FinancialEmpowermentSummit.org



Professional Development Super Panels

Come hear how Syracuse's Power Couples handle money and finances in their own homes!



**Joseph B. and
Angela B. Lee**
CO-MODERATORS,
Syracuse University
and Hillrom



**Mark A. and Candace
Campbell Jackson**
Syracuse University



Paul and Gail Cowley
Cowley Associates



**Jeffrey J. Comanici and
Cydney M. Johnson**
Syracuse University



**Chino and Evelyn C.
Ingram**
Men's Warehouse
and Wegmans



**Todd R. and Dr. Shanelle
R. Benson Reid**
ACCESS Global Enterprises

Multiple streams of revenue, baby! Meet hybrid professionals who have discovered unexpected paths to serial entrepreneurship (and haven't looked back)



Amy Robbins
MODERATOR
93.2
THE HIT MUSIC STATION



Judi R. Dixon
President,
Strategic Event Management



Eileen L. Collins
President/CEO,
Admin-On-Call, LLC



Byrony Marie Grealish
Owner and Fingerless Cook,
The Fingerless Kitchen, LLC



Victoria Coit
Director of Operations,
Cuse Culture



Indaria Jones
Founder/CEO,
The Creators Lounge





Entrepreneurship Track for Entrepreneurs & Business Owners

JADE



LeKia K. Hill

DAYTIME HOST &
MODERATOR, Community
Outreach & Diversity
Coordinator, Hueber-Breuer
Construction



DeBorah A. Little, MS

Inventor & CEO, Lil'MorStix
What's your Big Idea? From
Concept to Creation: Get your
product idea to market

Do you have a **FAB** business team that can help **BAIL** you out?

Financial Advisor



Administrative Assistance



Bookkeeper



Banker



Accountant



Dermody, Burke & Brown, CPAs, LLC

Insurance Professional



Lawyer



Super Panel: Profile of Ultra-successful Syracuse Business Owners



Farah Jadran

Anchor, CBS 5 This Morning &
CBS 5 at Noon,
CNYCentral



Gail Montplaisir

President,
Taurus Development Group



Susan M. Crosset

CEO,
CPS Recruitment Inc.



Laura C. Serway

Proprietress,
Laci's Tapas Bar



Marc S. Jones

CEO,
Dreissig Apparel Inc.



John Stage

Founder and Owner,
Dinosaur Bar-B-Que



Anne Messenger

Chapter Chair, Women
Presidents' Organization



Yvette R. Talbert

Boutique Owner/Fashion Stylist,
The New You Boutique





College-age Students & Young Adults

JASPER



Hasan Stephens

DAYTIME HOST &
MODERATOR, Founder and
Executive Director, Good
Life Philanthropic Youth
Foundation, Inc.



George J. Lynch

C.E.O./Co-founder, L.I.S.A.
L.I.S.A. financial curriculum
designed for young adults:
Learning Investment Strategy
& Application



Kelsey Woodford

Assistant Director of
Financial Literacy,
Syracuse University
Navigating the complexities of
Student Loans



Keith Ward

Co-founder, L.I.S.A.
L.I.S.A. financial curriculum
designed for young adults:
Learning Investment Strategy
& Application



Derek A. Brainard

Director, Financial Education,
AccessLex Institute
The Road to Zero: A Strategic
Approach to Student Loan
Repayment



Seniors

OPAL



JoAnn Spoto Decker, MA

MODERATOR
Executive Director,
Onondaga County Department
of Adult and Long Term Care
Services Office for Aging



Jenny Ackley

Abuse in Later Life Program
Director, Vera House, Inc.
Promoting Elder Justice -
Responding to the Injustice
of Elder Abuse, Neglect and
Exploitation



Kathy Stokes

Director, Fraud
Prevention Programs,
AARP
Fraud Watch Network
Scams, Fraud and the Impact of
victimization on Older Americans



Christine Stanford, MBA

Senior Director of Operations,
 **Loretto**
Exceptional People. Extraordinary Care.
Financial Literacy for
Long-Term Care





African-Americans

ONYX



Tyrone T. Dixon
DAYTIME HOST &
MODERATOR, CPLC
(Certified Professional Life
Coach), Aroze Through
Concrete Consulting



Devin M. White
Financial Advisor, Janney
Montgomery Scott LLC
Increasing your net worth through
wealth-building and investments



Breagin K. Riley, Ph.D.
Better Two Thirds, Inc.
"Bread Talk" with Dr. Breagin K.
Riley: Why do we interact with
money the way that we do?

Super Panel: Highly Prolific, Successful and Philanthropic African-American Men



George A. Kilpatrick, Jr.
MODERATOR, Kilpatrick Media/
Inspiration for the Nation



Mark Hall
President & CEO,
Syracuse Community
Health Center, Inc.,
Managing Partner,
M.S. Hall & Associates, LLC



Tony J. Baird
CEO, Tony Baird
Electronics, Inc.



Emanuel B. Henderson, III
President,
JHP Industrial Supply, Inc.



Kenton T. Buckner
Chief of Police,
City of Syracuse



Eli Smith
CEO, E Smith Contractors LLC



Calvin L. Corriders
Regional President,
Syracuse Market
Pathfinder Bank

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Latinos/Hispanics

RUBY

Latinas in Executive Leadership: We know them by first name
(This session will be translated in English and in Spanish)



Diana Jaramillo

MODERATOR,
Principal Architect,
Kin Architecture Studio, PLLC



Rita M. Paniagua

Community Relations and
Engagement Manager, Molina
Healthcare and Syracuse
Common Councilor At-Large,
City of Syracuse



Laura Cueva

President/CEO,
Interior Innovations



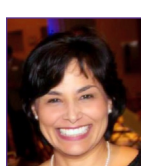
Fanny Villarreal

Executive Director, YWCA



Bea Gonzalez

Vice-President for Community
Engagement,
Syracuse University



Juanita Perez Williams

State Director-Return
to Work, Workers'
Compensation Board

Financial Education for Latinos/Hispanics

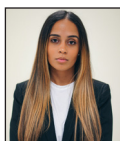


Edward A. Cuello

Financial Advisor,
Prudential Advisors

Reynaldo Ortiz

Financial Planner, Prudential Advisors



Laiza Semiday

Vision boarding with
Laiza x Latisia
ACTIVATING, ENGAGING & DISRUPTING THE NORM



Latisia Hall-Cannon

#2020FES





New Americans & Immigrants

SAPPHIRE

From Poverty to Prosperity: Panel of Immigrants who have migrated to the Salt City and have achieved the American Dream



El-Java Abdul-Qadir

DAYTIME HOST &
MODERATOR, Director,
SouthSide Innovation Center



Jennifer D. Sanders

MODERATOR, Anchorwoman,
NewsChannel 9, WSYR-TV



Habib Boru

Proprietor,
Habiba's Ethiopian Kitchen



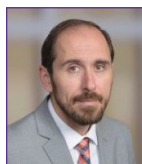
Tai Ngo Shaw

President,
CNY Uniforms Plus



Chol A. Majok

Common Councilor,
City of Syracuse



Mirza Tihic, Ph.D.

Academic & Entrepreneur,
ELUMINATION. LLC



Dr. Emad Rahim

PMP, OMCP, CSM, Dean of
Social Impact at Claremont
Lincoln University and the
Kotouc Family Endowed Chair
and Associate Professor at
Bellevue University

**Top 5 Ways to get ahead as a New American
presented by**

Cooperative Federal

Syracuse's community development credit union





Visual & Performing Artists

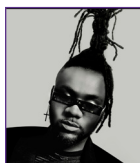
TOPAZ

How Visual & Performing Artists have monetized their talents:
A conversation with Emerging, Established and Advanced Artpreneurs



James Haywood Rolling, Jr., Ed.D.

MODERATOR, Dual Professor,
Chair of Arts Education,
Teaching and Leadership
at Syracuse University and
President-elect, National Art
Education Association



Jaleel A. Campbell

Artist, Artwork
by Jaleel Campbell



Maria DeSantis

DeSantis Band & Orchestra,
Maria DeSantis Music



London Ladd

London Ladd Illustration



Christians and faith-based individuals

TURQUOIS

For the faithful: Poverty, Prosperity or Stewardship?

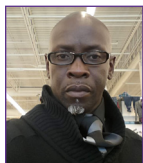
Cora Thomas

DAYTIME HOSTESS,
Syracuse's First Lady of Gospel



Bishop Ronald B. Dewberry

President & CEO, Center
for Hope International, Inc.



Rev. YL Wright, Sr.

MODERATOR,
Tucker Missionary
Baptist Church



Philip Farley

Senior Pastor,
Family Worship Center

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Institutional Track for Sponsors and Stakeholders

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Cal Corriders

DAYTIME HOST &
MODERATOR, Manager
of Neighborhood
Economic Development,



CENTERSTATE
CORPORATION FOR
ECONOMIC OPPORTUNITY



Breagin K. Riley, Ph.D.

Better Two Thirds, Inc.
Consumer Sociology and
Behavioral Economics



Angela M. Douglas

Associate Director,
Vera House, Inc.
Bridges out of Poverty: How this
model can help transform entire
communities

Super Panel: Diversity, Equity & Inclusion in the Workplace



Gwen Webber-McLeod

MODERATOR
President / CEO,
Gwen, Inc.



Ocesa B. Keaton

Executive Director,
Greater Syracuse H.O.P.E



Keith A. Alford, Ph.D.

Chief Diversity & Inclusion
Officer,
Syracuse University



Rodman C. King, Ph.D.

Chief Diversity & Inclusion
Officer, SUNY Oswego



Twiggy M. Eure, MS

Director of Diversity & Inclusion,
Crouse Health



Loretta A. Zolkowski

Executive Director,
Human Services Leadership
Council CNY

**“Why Inclusion Matters and What Resources are
Available for Recruiting a Diverse Workforce”**

**Presented by Mary Anne Ciccarelli, SPHR, SHRM-SCP and Olesh Iwachiw
Diversity, Equity & Inclusion Committee members of the
Central New York Society for Human Resource Management**



Roving "Bread Talks"

Thandekah Alyinkah Dancil

"My relationship with Money: How it feels to go from extreme poverty to living a debt-free life"

Kathleen Harter,

Executive Director,
Children's Consortium
"Why I think it's important for me to save on a professional salary"

Xazvar Earl Neal

"I'm obsessed with increasing my credit score"

Performers



Comedian Caleb Daniel McDonald



Poetess Nina Purhenn



Artist/Youth Activist Truth Speaker
(Voice Of The Youth)



Songstress Zz (Zainup Abdelaal)

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The Gifford Foundation
Fostering growth. Encouraging change.

nationalgrid

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Loretto
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Allyn Family FOUNDATION

Cooperative Federal
Syracuse's community development credit union



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CNY LATINO
...from the Latino community for everyone in Central New York



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INSPIRATION FOR THE NATION
GEORGE KILPATRICK

VISUAL TECHNOLOGIES