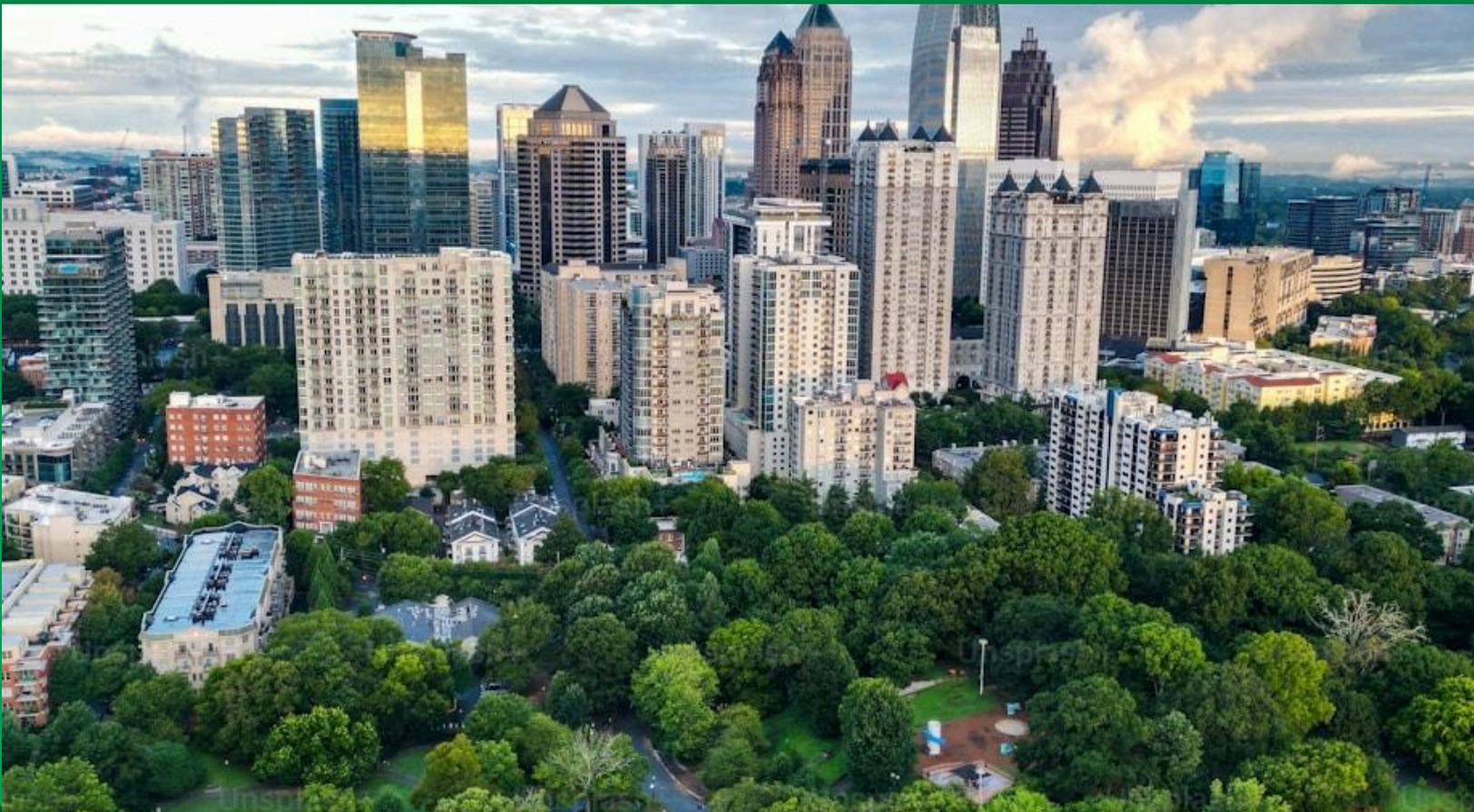




Linked in Friendship, Connected in Service
Atlanta (GA) Chapter

Linked in Friendship. Connected in Service.

The Campaign for a Stronger Us





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OUR MISSION

The Atlanta (GA) Chapter of The Links, Incorporated is dedicated to fostering transformational change in our communities through impactful programming and strategic partnerships.

Our mission is to empower underserved populations, particularly African Americans, by addressing critical disparities in education, health, economic opportunities, and the arts. Through innovative programs like eSTEAM-Ed, The Green Screen Project, and Smart M.O.U.T.H. (*My Oral health Upholds Total Health*), we aim to inspire, educate, and uplift the next generation of leaders, thinkers, and creators.



A DIVERSE DYNAMIC COMMUNITY

The City of Atlanta, a vibrant hub of culture, history, and innovation, stands as a testament to the resilience and diversity of its people. From its pivotal role in the Civil Rights Movement to its thriving arts scene and bustling global commerce, Atlanta is a city where tradition and progress intertwine. While these opportunities exist, there are communities in the region in which those opportunities are not realized. The Atlanta (GA) Chapter of The Links, Incorporated focuses on underserved and underrepresented communities in the metropolitan area.

Your support provides services in helping individuals, families, and communities in need to flourish.



THE CITY OF ATLANTA IS HOME TO 498.7K RESIDENTS, 47% ARE AFRICAN AMERICAN

THE CHALLENGES

Educational Disparities

Despite Atlanta's reputation as a center for higher learning, K-12 education faces challenges, particularly in underserved communities. Limited access to STEAM education leaves many students unprepared for thriving industries.

Only 2 STEM-certified public schools in metro Atlanta.

African Americans make up just 6% of the STEAM workforce.

Health Inequities

Access to quality healthcare is a persistent issue, with many communities suffering from higher rates of chronic illness and limited preventive care options. Oral health disparities are especially prominent, impacting overall well-being and quality of life.

Representation Gaps

In industries like film, television, and STEAM fields, the voices and talents of African Americans remain underrepresented. This lack of representation perpetuates stereotypes and limits opportunities for equity-driven storytelling and innovation.

Economic Inequity

Atlanta's economic growth has not alleviated poverty for all; 16% of the total population lives below the poverty line, with African American families disproportionately affected at 28%.

ENRICHING OUR COMMUNITY



By tackling these challenges head-on, the Atlanta (GA) Chapter of The Links, Incorporated plays a pivotal role in driving equity, innovation, and transformation in metro Atlanta. Together, we can build a more inclusive and thriving community.

Our programming addresses these gaps by:

- Equipping students with 21st-century skills through hands-on STEAM education.
- Supporting students' health and wellness through targeted initiatives like **Smart M.O.U.T.H.**
- Increasing representation in media and arts through **The Green Screen Project.**
- Creating pathways for economic empowerment and career success.

We serve **thousands** of people *annually* throughout the metro Atlanta area.



OUR IMPACT

\$20K

Economic Support

Scholarships across initiatives, directly funding education and career pathways.

12K+

Students + Families Reached

Through educational + cultural programs addressing critical community needs.

25

Key Partnerships over 10 years

Collaborations with schools, HBCUs, and industry professionals to increase representation + opportunities.



The Atlanta (GA) Chapter of The Links, Incorporated is proud to showcase its multi-award-winning programs, which have garnered National and Area recognition for their significant contributions to the community. At the 44th National Assembly in 2024, the 47th Area Conference in 2023, and the 46th Area Conference in 2021, the chapter's impactful initiatives received a total of \$13,000 in awards.

Our organization is deeply committed to empowering youth and communities, dedicating over \$35,000 annually to support its programs and scholarships. This includes strategic partnerships with esteemed national and community organizations such as:

- Colgate Bright Smiles
- National Dental Association
- The HEALing Community Center Dental Clinics
- Imhotep Academy
- Bronze Lens Film Festival
- Spelman Film Fusion
- Spelman College Film Department
- Black Women's Film Network
- Fulton County
- Fair Fight
- Emory Brain Forum
- Fair Count Georgia
- When We All Vote
- Atlanta Public Schools
- Fulton County Arts & Culture Department
- The Urban Youth Harp Ensemble
- Southwest Arts Center
- National Diabetes Association
- American Heart Association
- Morehouse School of Medicine
- Black Women's Wellness Initiative

Smart M.O.U.T.H.



Smart M.O.U.T.H., addresses disparities in dental care for African-American children in Atlanta. Partnering with schools and the National Dental Association, the initiative provides free dental screenings, preventive care, and referrals, reaching over 28,000 individuals. It also promotes dental careers to encourage diversity in the field.

e STEAM-Ed



This program enhances STEAM education in Atlanta public schools through hands-on projects, mentorship, and career exploration, benefitting 1,600+ students and teachers since 2018. It fosters creativity, problem-solving, and awareness of STEAM careers.

By the Numbers

28K

Total over 10 years for Smart M.O.U.T.H.

1600+

students & teachers over 7 years .

200,000+

Individuals exposed to content from The Green Screen Project.

50+

student films submitted.

The Green Screen Project



Supports HBCU students in filmmaking through scholarships, film screenings, and industry exposure. Over four years, it has reached 7,000+ viewers through film festivals and showcases.



Making It Count – Atlanta 2020 and Beyond

Aimed at increasing voter participation and census responses, this program has engaged over 143,000 residents through education, outreach, and partnerships. Activities include text banking, voter activation registration drives, and census awareness campaigns.



ART-PORTUNITIES



Focusing on arts education and appreciation, this program supports young artists and provides access to performing and visual arts. Key partnerships include the Urban Youth Harp Ensemble and Southwest Arts Center, with initiatives like creative writing competitions and dance therapy.

LINKS in 3D



Addressing diabetes, heart disease, and depression in underserved communities, this program promotes education, early detection, and access to health resources through partnerships, health fairs, and training health encouragers.

By the Numbers

1700+

educated or received heart disease, depression or diabetes screening

112,000+

exposed to arts content over 16 years



PARTNER WITH US!

**We look forward to
connecting with you**

By leveraging mentorship, education, and innovative programming, the Atlanta Chapter of The Links, Incorporated continues to empower underserved communities, expand access to careers, and amplify underrepresented voices. Our work builds bridges for future generations while fostering cultural awareness and equity.



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CONTACT US

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