



BOOK & BOOK COVER Design Brief FORM

Start Date

End Date

Complete this form thoroughly, providing all necessary details and specifying the client's name if different from the author.

Any Major adjustments to the agreed-upon details given, after project commencement, will incur an additional fee of 15% to cover the extra time and resources required. To ensure a smooth start, all required information and assets must be submitted at least one business day prior to the project start date.

CLIENTS NAME

AUTHOR'S NAME

TITLE OF THE BOOK

SUBTITLE

BUDGET

GENRE

fiction

☐

non-fiction

☐

Other

☐

indicate other

WHO IS THE BOOK FOR

e.g., Children, textbook

What do you Need done?

☐

e-book cover

☐

Hard Cover

☐

Paperback Cover

☐

Interior pages PICTURE BOOK



Trim Size

e.g., 5x8, 6x9 inches

Page Count

Work book/ Text Book

The final page count is important for correct spine calculation

NB Book Must be proofread before submitting for Formatting

INTERIOR PAGE DESIGN REQUIRED?

☐ Yes

☐ No

☐ Interior pages Recipe Book

☐ Interior pages Journal

☐ Work book/ Text Book

☐ Interior pages PICTURE BOOK

COVER AND BRANDING PREFERENCES

Any specific logo, brand colors, or design elements

DO YOU HAVE ANY OF THE BELOW?

☐ Photos

☐ Own Font/ Typography

☐ Logo

☐ elements

☐ blurb for the back of the book

*Do you have an example of the design you want or DO NOT WANT?
attach photos*