

MINUTES

Chisago Lakes Good Neighbors Club

Thursday, June 9 @ 7 P.m.

Uncommon Loon

Call to Order

President Chris S. called the meeting to order at 7:10 p.m. He read the mission statement and encouraged Club members to memorize it.

Attendance

Maggie Schmitt	Chris Dubose
Robert Morrison (OB)	Janet Dubose
Stephanie Schneider	Tammy Tonn
Michael Dunne	Christa Lorfald
Rusty Hooks	Ron Lenzmeier
Lori Meehan	Natasha Zarich
Lisa Darr	Scott Ross
Jeff Darr	Miranda Olson
Jeff Vitali	Michele Lindau
Tim Clark	Chris Schneider

Approval of Minutes

Miranda O. made motion, Chris S. seconded, to approve the minutes for the May 15, 2022, CLGNC meeting.

All Ayes. Motion carried.

Logo Reveal

Chris S. explained the process of selecting the logo saying the Club considered nine logos at the last meeting. It was narrowed down to four for the final vote. Scott R. thanked everyone that voted and he revealed the logo that has sun and waves. He presented Chris S. a t-shirt with the logo on it and made a suggestion that everyone sign and date it. Printer Cathy Wimmer (not a Club member) had also donated some stickers with the logo on it. There was discussion on adding "Sponsor" to the bottom to be given to those who sponsor the Club, and there was talk about trade marking the logo. No decision was made.

Treasurer Report

Treasurer Marlys D. stated the Club was officially an LLC and recognized with a Federal ID number. The Club was still waiting on confirmation of non-profit status. An account had been opened using money donated by Club members (\$400), and the first official deposit of \$6.81 was made with coins Janet D. found during the road cleanup. Filing for exemption status was still being evaluated. Once that is complete, the Club would be ready for fundraising and accepting donations. Marlys had recently been interviewed by the *Chisago Press* regarding the Club, which was printed in the most recent paper.

Activities Committee Update

Committee Chair Natasha Z. recapped the committee meeting held Thursday, June 2, 2022, to plan for the Karl Oskar Day Parade.

- **Parade** - Rusty H. will be in charge of the float design, and there was a signup sheet to help decorate it. There was discussion about the food drive and working in the beer garden. There was a suggestion to have a handout to give people letting them know of opportunities to donate food at the beer garden or at the next parade. There were opportunities on Friday and Saturday to work the beer garden, and a signup sheet was available for four shifts. One of the shifts would be during the parade. Commissioners Dunne and Dubose will be campaigning during the parade. Club members generally agreed that the Club should not be political but wanted to have them close by to show support. There will be three separate floats. It was hoped the Club could sandwich the CLGNC float between the two candidates. Bruce M. reminded everyone to bring something for the food drive. Natasha Z. mentioned a variety of ways to get the word out (about the food drive), and Marlys D. would work on getting it in the paper. Lindsay S. asked if the Club would be throwing candy in the parade, and the issue of funding was discussed. There was money needed for float supplies and shirts. Rusty H. had the banner quote and would need to get a quote for balloons. There was a suggestion to have members buy their own shirts and most agreed. Shawn D. offered to donate \$500 from Captain Shawn for the parade, which was gladly accepted by the Club. The parade date is Saturday, July 9. Line up is at 4:30. Chris S. offered residence place for fabricating float.
- **Fundraising** - Chris S. questioned whether a fundraising committee should be an ad hoc committee, possibly just a temporary committee to get initial dollars coming in. Scott R. offered to head the fundraising committee as several members have connections to mobilize and set up quick. This would possibly tie into the Public Relations Committee. Natasha encouraged everyone to promote the Club for donations since there was no "donate" button set up on the website yet.
- **Adopt a Drain** - Chris S. talked about the Adopt a Drain Program saying there were hundreds of drains statewide to adopt. He questioned what would be the right number, and he suggested 40 drains. With two groups, it should be done in a few hours. The Club still needed to check with the city and county on painting the Club logo on the drains. Miranda O. talked about a posting on the City of Lindstrom webpage regarding the program and thought it would take 15 minutes twice a month to clean drains. The drains needed to be cataloged and data entered. Tammy T. suggested everyone take on one drain and that was agreeable to most. Bruce M. offered to check the chosen drains and send out information if they needed attention. He said they likely need cleaning after a storm event. Chris D. will be sending out information, and he referenced a map on the county website for members to check their own neighborhoods. The Club needed to come up with a procedure, and Chris S. asked for an update at the next meeting.

Membership Committee Update

Committee Chair Christa L. said she was excited to be a part of this committee and thanked them for putting her in this position. She talked about her close ties with the community going back to her father being on the Fire Department. She said she has a barn full of miscellaneous materials that could be used (in the parade). She will be helping people make connections and hopes to inspire other to join. She talked about the importance of spreading the Club's core values and clearly sharing our mission statement.

- **Literature** - The committee will be working on a brochure that all members should carry to tell the same story. An application for new members needed to be created.
- **Next meeting** - Scott R. suggested Tim C. and Stephanie S. be on the committee as well. Lindsay S. also offered to help. Christa will guide the committee and decide on meeting dates.

Public Relations Committee Update

Committee Chair Miranda O. provided an update.

- **Website and Facebook** - Miranda O. said she was continuing to tweak the website and Facebook pages, which will be constantly evolving. Since the recent Act of Kindness (shoveling rock for a foundation) was posted, the Facebook page went from 50 likes to currently about 130 likes, and there were 141 followers. She talked about the "live chat" and "contact us" features on the website. She will be forwarding those messages to Chris S. until the New Member Committee is launched. She said there are also inquiries from Facebook as well. There were 22 website subscribers, and about half of them were not Club members. She talked about an official launch of the Club and the need to have the new membership process figured out. Donations could be accepted after receiving the 501(c)(3) designation, and the Club could move forward using PayPal. PayPal does not charge extra fees, but there was a vetting process to prevent scammers.
- **Official Launch** - Chris S. suggested targeting the Karl Oskar parade as the Club's official launch, and OB said that would call for an official celebration.
- **QR Codes** - Miranda O. talked about the use of QR codes that people can scan from the parade to join and donate if they wished.
- **Rotary Golf Tournament** - Shawn D. talked about the upcoming Rotary Golf Tournament where he would be holding a putting contest on one of the holes. The Rotary, CLGNC, and winner would each receive one-third of the proceeds.
- **Next meeting** - Miranda O. said she would be setting the date for the Public Relations Committee to meet soon.

Recent Random Acts of Kindness

Members shared events that recently inspired them.

- Tim C. talked about a posting he saw on line for a woman who needed immediate help spreading Class 5 rock in preparation for a manufactured home she was having delivered. A group of CLGNC members met at her house to shovel rock. The woman was extremely surprised and emotional over the Club's generosity. A rock was given to her from Lisa D., which the woman said she had in her hand when she got a phone call that she was receiving a much-needed extension, crediting her luck to the rock. Scott R. talked about the power of GroupMe. He said the random act of kindness was a catalyst for advertising and launching what the CLGNC is about. Chris S. asked that everyone keep their eyes and ears open for opportunities.
- Marlys D. spoke about a senior woman her friend delivers Meals on Wheels to who has lovely gardens that need attended. Marlys offered to organize a time with her to weed her gardens.
- Lindsay S. spoke about a lady at QuikTrip she saw slumped over her steering wheel and appeared she may be living out of her car. She knocked on her window and offered to get her something. She said she wanted some hot water and honey. Lindsay went into the store and returned with that in addition to snacks. She said it was received very awkwardly, but she let the woman know people care.
- Marlys D. spoke about a gentleman she saw on the sidewalk in a wheelchair that was going nowhere. She stopped to help and the gentleman informed her his scooter was broken and his friend was on his way. She stayed with him until he arrived, and he thanked and blessed her for stopping.
- Rusty H. helped grumpy old man (Ron L.) push his boat through the channel.
- Christa L. spoke about rocks and how her daughter shared watermelon with a stranger and then left her a rock on her doorstep with a watermelon painted on it.
- Miranda O. spoke about a broken headstone in the City of Lindstrom's cemetery belonging to a WW2 Veteran. It is made of marble and cracked in half. Both halves could be set in concrete but they cannot locate any of the family members. It was noted that permission was needed. Miranda O. said she was working with the VA and will keep everyone posted.

Next Meeting

The group will continue to try to meet the second Thursday of the month. The next meeting will be July 14, 2022. Shawn D. suggested holding it in the basement at the golf course. It was noted there was a noise issue at the Loon when there are two events in the backroom, but the Loon would be a great committee meeting space. O.B. offered his garage as a future meeting space.

It was said there would likely be a special meeting before Karl Oskar Days.

Miscellaneous Discussion

Lisa D. will be hosting a rock painting party on Thursday, June 30, 2022.

Stephanie S. talked about there being four vendors for shirts, and a decision needed to be made soon.

Photos were taken of new members and the logo.

Chris D. is the liaison with the Rotary Club and asked that he be kept in the loop if people were working with the Rotary.

Adjournment

Miranda made motion, Stephanie seconded, to adjourn at 8:38 p.m. All Ayes. Motion carried.

Minutes prepared and submitted by Secretary Michele Lindau