

# MINUTES

Thursday, July 14, 2022 @ 7 p.m.  
Lindstrom Community Center



## **Call to Order & Pledge of Allegiance**

President Chris S. called the meeting to order at 7:04 p.m. He called on Shawn D. to lead in the Pledge of Allegiance.

## **Attendance**

Marlys Dunne	Chris Dubose
Shawn Dunne	Stephanie Schneider
Robert Morrison (OB)	Michele Jordet
Scott Ross	Christa Lerfald
Michele Lindau	Lindsay Schmitt
Rusty Hooks	Bryan Smith
Dennis Kammerer	Dana Helm
Lisa Darr	Bruce Meehan
Jeff Darr	Brad Mattson
Tim Clark	Miranda Olson
Chris Schneider	

## **Karl Oskar Days Donation Presentation**

Chris S. introduced Mara from the Rotary who thanked the CLGNC for all their help with the beer tent and the parade. She said the Rotary is always looking for partnerships, and the Fire Department is awesome to work with. Over six grand was made with beer sales and it was being split three ways: CLGNC, Rotary, and Lindstrom Fire Department. The CLGNC was presented with a check for \$2,000. Chris S. stated the club was looking forward to a long-standing relationship. Scott R. thanked Mara for the plug at the Harmony in the Park the night before.

## **New Member**

Dana Helm was a new member of the group, and introductions were made.

## **Approval of Minutes**

Miranda made motion, Scott R. seconded, to approve the minutes from the June 9, 2022, meeting.

All Ayes. Motion carried.

## **Rotary Golf Tournament Update**

Shawn D. provided an update on the Rotary Golf Event held in June. Shawn held a "Putt Against Captain Shawn" and raised \$315. The winnings were split by the contest winner, the Rotary, and the CLGNC. The next golf event is for the Chamber on August 18, 2022.

### **Karl Oskar Days Summary**

Natasha Z. gave an update on the Karl Oskar Days parade and beer garden. The group met in the morning at Maggie S. to set up. A lot was learned. Balloons got hot and popped, ran out of balloons and could have used some backup handouts, and there were obstacles with the float and powerlines.

Some food for the Food Shelf was received during the parade along with \$165 in cash donations. Natasha Z. said the Food Shelf likes when cash is received because it goes to Brinks and they purchase what is necessary.

Shawn D. encouraged everyone to share any ideas they have to make it better. He thought more space was needed for food donations.

### **Ki Chi Parade**

Chris S. talked about the need to come up with an idea for balloons to get them out more efficiently and maybe use more walkers. He acknowledged the Food Drive didn't collect much during the parade, but the word got out, and momentum will grow. The Ki Chi parade is August 21.

### **Harmony in the Park Summary**

Natasha Z. said there was a lot of traffic at the booth. Those present talked about the ideas that came up during conversations.

Zion church helps serve food to the community on Monday nights. Chris D. said the Rotary and the Fire Department has served food, and it takes about three hours. Chris S. assigned Scott R. to investigate "Meals on Wheels". Scott agreed to look into the Zion Church.

Forest Lake Humane Society needs dog walkers. Scott R. said there is a dog walker event there in September, and he will find out more info.

The University of Minnesota was looking for Ag and Grandstand volunteers for the Chisago County Fair. Marlys D. will find out more information to share.

Senior Hidden Treasures event is on October 21 at the High School. Volunteers are needed. Scott R. had the form for the booth. The cost is \$25.

Ki Chi parade will be on Sunday, August 21, and the Activities Committee needed to meet to talk about ideas to improve. It was unknown if or when the application for the parade was due.

A golf event will be held on August 18<sup>th</sup>. Shawn talked about hosting a hole for the event with Jeff Buchee, and he invited others to join.

There was a lot of discussion on how to communicate events. One suggestion was that if you come up with an idea, you need to assign it. Some thought GroupMe was the best for day-do-day communication. There was talk about being more fluid. If it doesn't take money, there was no reason to wait for a meeting to help out with something, and Jeff D. used the dirt moving the Club did as an example of something that could not wait. It was talked about how anyone can post to Facebook, and Jeff D. cautioned about using it too often if it wasn't something that the Club was doing. He suggested using GroupMe to communicate quickly. Natasha Z. said she could create signup lists once she had full details.

Scott R. talked about working at the booth saying the little kids wanted to spin the sun, and the Club needed to work on the idea of a spin wheel. He also thought there should be giveaways, and brochures and flyers.

Rob M. said talked about the two types of people who came through, those who knew us already and those that didn't. He said it sometimes felt like he was being interviewed. A few signed up and said they would go online.

Chris S. said that Harmony in the Park was a good reinforcement right after KOD, and it may take some time to prove the CLGNC is legitimate.

Christa L. said she found her biggest success at Harmony in the Park was walking around giving out cards. She introduced herself to those who lived in the area and explained what the CLGNC was about and found a lot were interested.

### **Membership Committee Update**

Christa said she was open to suggestions on the membership committee. She said she would start sharing cards in the nursing home. She thought the Rotary's brochures were nice, and a CLGNC brochure would be good to have at assisted living facilities. She suggested gluing the cards onto magnets.

Michele J. asked Chris D. what was in the Rotary's packet and questioned whether the CLGNC should have one.

Chris S. added that it was something the Club was trying to implement to find out people's skills and interests. The Membership Committee needed to work on that but he understood things take time.

Christa L. said she talked to someone who was interested in getting help to redo their deck, and they would give a donation to the Club for working. That began a discussion on separating doing good deeds from feeling like contractors. Asking for money scares people away.

Chris wanted to make sure the Club was doing something with the money, and he suggested the Club think about doing a big summer event and/or winter event, something that happens annually so people can see that the money is going towards something. He suggested this be discussed with the Activities Committee.

Miranda thought that doing good deeds would naturally bring in money. If they feel what we're about, they may genuinely feel like donating.

Tim C. pointed out the Club is asking for donations through the website, independent from any good deed being done.

### **Treasurer Update**

Treasurer Marlys D. stated there was over \$3,000 in the account. She encouraged everyone to get her their receipts for parade expenses. It was noted that all member purchased their own shirts.

Jeff D. said that since the Club is now a 501c3, he can address a letter to the Fire Department requesting a donation. He needed a good description of who the CLGNC is and their mission statement. He asked that someone go to the Fire Department Relief Association meeting with him the second Tuesday in August to help represent the organization.

Dana H. talked about the “Big Idea Grant” saying it was due in September.

Scott R. said the deadline was September 2 for the grant if anyone wanted to take on the grant writing.

Chris S. indicated he didn’t feel like the club was there yet.

Natasha Z. stated she was not sure the Club met all the requirements from what she had read, but she will review again. She said they are looking for specific uses for the money for. Natasha Z. and Marlys D. will look over the requirement in the next week and decide if the Club should proceed.

Chris S. talked about having annual events, maybe one in summer and winter, which would be a good use for the money.

Natasha Z. talked about the company she works for, Centerpoint, that gives out grants, and said she nominated the CLGNC. If approved, the CLGNC could apply for grants.

Jeff D. said Graco, who he works for, could maybe make an employee match to the Fire Department funds. They also will pay him for 20 hours of volunteer work as a donation. He said he could nominate the organization, and once it is vetted it will be in their database. Jeff has searched the database and there were 62 organizations with the name “Chisago” in it and around 25 that are “Chisago Lakes”.

Robert M. stated the same opportunities are at his work, but sometimes the programs need to exist for over a year. He said Polaris will do a match, and he hoped to get the CLGNC on it.

Chris S. stated he will work on drafting a letter to send to businesses.

### **Public Relations Committee Update**

Miranda O. shared that since June 9, Facebook went from 141 likes and followers to 209, with 85% of the likes being women. There have been six new ones since KOD. In the past 24 hours, since Harmony in the Park, there were 26 additional likes and 41 new followers.

Lindsay S., Natasha Z., and Rob M. talked about sharing posts. Miranda O. said she could not like or share since she was the administrator. Scott. R. said he would help support that and he asked that everyone share his posts.

Miranda O. talked about the donation page on the website being live and thought prices should be reviewed. She shared that blog subscribers went from 22 to 48 and pointed out that it sometimes went to spam, so everyone should check their junk mail. Miranda also talked about putting together a newsletter for fall/winter and spring/summer, and it should be discussed whether to send it electronically or print it out. She was hoping the first one would come out in October.

There was a lot of discussion on the roles of committees and accountability. Many of the committees overlap, and there is a lack of communication and a duplication of efforts. More thought and discussion needed to go into this.

### **Adopt a Drain Update**

Chris S. spoke briefly on the Adopt a Drain program saying it was better to have individual members pick out one or two drains. He explained the program and suggested everyone adopt a drain and get the info back to him and Miranda O. to create a map.

### **Broken Headstone Update**

Miranda O. stated they could not find next of kin so the headstone can't be touched. The marble is soft which is probably why it broke. He was a WW2 Vet and it has been like that for three years.

### **Random Acts of Kindness**

Chris S. reminded everyone to spread kindness asked if anyone had anything to share.

Natasha Z. talked about helping a stressed-out coworker come up with a promo he needed to do.

Scott R. talked about a guy at the Special Olympics he was introduced to by Rotary member Bill Mack.

Christa L. talked about sharing breakfast with an 82-year-old elderly man.

Rob M. talked about helping a neighbor level an area where he wanted to build a shed.

Marlys talked about a future act of kindness. The Club could look into whether the Club could accept a check from the Chamber as a donation to the Wild River Snowmobile Club.

### **Next Meeting and Future Agenda Items**

The next meeting would be on August 11<sup>th</sup>. The location would be determined. It was agreed the community center was a great spot. Chris S. would ask David P. to help out with a screen for presentations.

Lindsay S. said she liked the pledge at the beginning and suggested saying the mission statement also.

Rusty H. said the club needed to get working on the parade, and it was agreed a meeting would be set with the parade committee.

Shawn asked for volunteers to walk in support of Commissioner Dubose at the Taylor Falls Parade the coming weekend.

Jeff D. suggested a booth in the park during Ki Chi Days.

Christa suggested doing a contest to share inspirational rocks.

### **Adjournment**

Shawn D. made motion, Jeff D. seconded, to adjourn at 8:51 p.m.

Minutes prepared and submitted by Secretary Michele Lindau