

## MINUTES – Club Meeting

September 8, 2022 @ 7 p.m.  
Lindstrom Community Center



**Call to Order & Pledge of Allegiance** - President Chris Schneider called the meeting to order at 7:00 p.m. Shawn D. led the group in the Pledge of Allegiance.

**Attendance**-There were 28 people in attendance and only 13 signed in. It was questioned by an attendee at the end of the meeting what the sign-up sheet was for. It was noted there needed to be clearer instructions at future meetings or a sign in table at the door.

**Approval of Minutes** – Miranda O. made motion, Lindsay S. seconded, to approve the minutes for the August 11, 2022. All Ayes. Motion carried.

**Ki Chi Parade and Booth Update**-During the parade food drive, 167 pounds of food and \$186 was collected. Food will be dropped off at Family Pathways. Natasha Z. said a lot of people had stopped by the booth and there has been a lot of interest in the Club since then. Scott R. added that the feedback was amazing, and the Club 's efforts were paying off. Shawn D. thanked everyone who helped get float ready.

**Food Shelf** - Scott R. said discussions with the Food Shelf were very positive, and he encouraged others to drop off food there. Discussions on Thanksgiving were ongoing. Chris S. added that they have people in need, and they may have last minute holiday requests.

**Zion Church Meals Update** - Natasha Z. gathered two more volunteers to make a full group for serving meals on September 19<sup>th</sup>. It starts at 3:30 p.m. and it was ok if you needed to show up a little late. Everyone should wear a hat and tie back their hair. Zion will provide masks.

**Shafer Days** – Shafer Days was the weekend of September 17th. Natasha Z. said they would be cancelling the Club's participation in the parade because there were not enough volunteers, but the Club will have the booth. More volunteers were needed for the booth in the afternoon. Rusty H. added that Shafer had a number of things they needed help with, and he would be available to help them set up and take down. Lindsay S. said the booth could be set up and not manned for a while, and information could be made available. Chris S. will reach out to Paula to see if there was a liaison that could tell us what help was needed. Jeff D. talked about the Club getting away from self-promotion and doing more volunteer work. Natasha Z. said the booth was costing \$25. Kim L. and Stephanie S. will work the booth in the afternoon

**Membership Committee Update**-Chair Christa L. posted the acts of kindness from last meeting and asked everyone to write another act of kindness for the jar. She has received a few membership applications and has reached out to those individuals. Chris S. said he would get her access to the DropBox for the contact list. He said he was looking for people to be on committees to make sure things get done, and he does not want Christa to be overwhelmed.

**Public Relations Committee Update** -Chair Miranda O. provided stats on website and FaceBook traffic saying it was better than the month before. The overall website page reach increased by 226 in the last 28 days. Blog subscriptions increased by ten. She said the Club's posts were

easy to miss on FaceBook. She encouraged everyone to get the Club emails from the blog and she showed how to subscribe to it. She said she was working on a newsletter template and hoped to have something completed by the October meeting. She asked everyone to contribute their ideas. The blog for the food drive was submitted to the local newspaper by Marlys D. Miranda said if people were having trouble getting logged in and creating an account, she could help.

**Treasurer Update** – Chair Marlys D. said there was approximately \$1,461 in the account and she reviewed some of the recent expenses and donations. Booth posters cost \$80, booth for Shafer Days was \$25, and money was spent on temporary tattoos. The Club received \$500 from the fire department and another \$25 donation. The fee to be on the Rotary was \$500, and she recommended not spending the money. The Chamber membership fee was \$75.

Miranda O. made motion, Natasha Z. seconded, to join the Chamber. All ayes. Motion carried.

Miranda reviewed how to choose donation amounts on the website and said multiple tiers get complicated. If the Club receives a lot of sponsorships, it can be revisited. Scott R. added that Captain Shawn needed to be recognized because he was the first big donation.

**Big Idea Grant Submission** – Marlys D. said 12 – 15 hours were spent on the grant submission. It was confirmed the Club's \$8,750 grant request for the Adopt a Grandparent Program was received. She thought the Club had a pretty good shot of receiving it, but she did not know when it would be awarded.

**Recent Random Acts of Kindness**-Jeff D. shared a story about helping a driver who ran over a construction barrel. The Dunnes helped a neighbor with boat and beach cleanup. There was a brief discussion on always paying attention and looking for ways to help others.

**Trick or Treat on Main Street**- Marlys D. talked about the Chamber's Trick or Treat on Main Street event on Friday, October 28 from 4-6 p.m. Last year, there were approximately 1,200 kids that attended. It was suggested the Club could do a scary haunted booth and promote it as another food drive.

### **Future Activities/Ideas**

- Thanksgiving dinners - Kim talked about an event that was done in St. Paul on deer hunting weekend. They filled the bed of a truck with Thanksgiving dinners for the local food shelf, and she suggested the Club organize something with Brinks. It was important to fill the gaps, and Kim said she could help with this.
- Age Well Expo – Marlys D. talked about the event to be held at the school on Friday, October 21. There will be more information to come.
- Celebration of the Lakes – Shawn D. said he would be helping cut the carousel. Last year, it was cut the night before, and it was driven on. He thought it would be great advertisement

for the Club, and the Club could do another food drive. Most of the events will be on South Lindstrom Lake. He asked the group to start thinking about it.

- **Adopt a Road Cleanup** – There was discussion on the Stacy Trail cleanup for fall. Bruce M. suggested waiting until the ditch was cut. The group selected October 8, and possibly the following Saturday if there was a weather delay.

**Communications** - A new attendee to the group said they were confused by what some of these events were, and she wondered how she could volunteer. The GroupMe Chat was explained to her and the email lists. Jeff D. pointed out that a lot happens at a moment's notice, and it was important to be on GroupMe. Dana H. and Christa L. were working on a page to explain how things work. Scott R. talked about finding volunteer opportunities on community pages such as the Nextdoor app. Jeff D. suggested promoting the Club as a resource for help instead of gathering memberships. An attendee talked about her boy being sick, and someone who saw an article on him in the newspaper knocked on her door and gave them \$800 and asked that they pay it forward. She suggested scanning newspapers for opportunities. Shawn D. stated he has reached out to the Chief of Police to offer the group as a resource, but has received no response. Christa L. had passed out cards during the Music in the Park event and asked people to reach out if they needed help.

**Next Meeting and Future Agenda Items**-The next meeting will be held on October 13, 2022, at 6 p.m. in the same location.

**Adjournment**-Marlys D. made motion, Lindsay S. seconded, to adjourn at 7:07 p.m.

Minutes prepared and submitted by Secretary Michele Lindau.