

# MINUTES - Board Meeting

Thursday, October 27, 2022, 6.p.m.  
Gallery Bar & Grill



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## **Call to Order**

Club President Chris S. called the meeting to order at 7:17 p.m.

## **Attendance**

President Chris Schneider  
Vice President Scott Ross  
Treasurer Marlys Dunn  
Fundraising Director Natasha Zarich  
Communication Director Miranda Olson  
Secretary Michele Lindau  
Member at Large Lindsay Schmidt  
Member at Large Tim Clark  
Member at Large Stephanie Schneider  
Member at Large Paula Hanson  
Member at Large Robert Morrison (OB)

**Club Growth and Committees** - Chris S. began a discussion on the growth of the club and identified areas that needed to be worked out to guarantee success. There was a need to show members the Club is on top of things, and members needed to be kept engaged. Lori, Dana, and Christa were taking a huge role in membership but Chris thought there needed to be one person on committees in the leadership position. This initiated a discussion on committees reporting to the Board on a regular basis. It was said minutes for each of the committee meetings could be prepared, but it was decided a quick report would suffice. Committee updates from the committee chairs will be added to future agendas.

**Committee Roles** - The Board discussed the overlap in the roles of each committee. There was an organizational chart, but there needed to be job descriptions to specifically identify each committee's scope of work and responsibilities. Chris will reach out to the committee chairs.

**Membership vs Non-Membership** - With the continued growth of the Club, there was concern on what it meant to be a member versus someone participating in strictly a volunteer role. There was a need to include people who want to help and learn about the Club as they decide if they want to be a member, but it was agreed that anyone interacting with the public as a representative of the Club should be a member. Those interacting with the public needed to have a clear understanding of the Club's mission.

**Club Activities vs Volunteer Activities** - There was a suggestion to have a members list and a non-members list. Natasha Z, as the Activities Committee Chair, would put out information that would require Club membership, and Communications Director Miranda O. could communicate information on the activities that were strictly volunteer opportunities. Many organizations have approached the Club looking for volunteers, but it was not the Club's role to organize the events. There needed to be a clear line on when the Activities Committee and

Board get involved in events. Anything requiring resources from the club (money or material) needed to be considered a club event and would be handled by the Activities Committee and Board. It was said it needed to be made clear on the website. There was discussion on putting a calendar on the home page of the website and Miranda O. said she could put meeting, Club events, and volunteer opportunities in different colors to make it easy for people to find the information. Club events would be posted on the website and perhaps a post to encourage people to check out the website for other volunteer opportunities. The Club would be a resource for volunteers, but Club membership was necessary to participate in Club events.

**Acts of Kindness** - It was discussed how the Club had moved from promoting simple acts of kindness to more of a volunteer organization. Tim-suggested having a card to hand out with an act of kindness to encourage others to pay it forward. It would be promoting the Club while staying with the Club's basic mission. There was a suggestion to allow anyone to put volunteer opportunities on the members forum page, but it was agreed this would not be a good idea.

**Club Video** - Scott R. talked about David Peck's offer to do a video on the Club as an introduction. This would be a 30 second max video to elevate our pitch. Miranda O. said it would need to be a video, or a YouTube video in order to be on the website.

**Treasurer's Report** - Treasure Marlys D. provided a report on Finances. As of September 30, 2022, there was \$3,133 in the account. Natasha Z. was able to secure a \$1,500 grant from the company she works for, CenterPoint, and she said there were more grant opportunities now that the Club is recognized in their system. Marly provided information on recent expenses such as the purchase of the spinning wheel, glowsticks, and literature. There was currently a little over \$2,400 in the checking account. She received the check for the Big Idea Grant, and it was agreed it would be put in a separate account for the Adopt a Grandparent Program.

**Age Well Expo Recap** - Marlys D. talked about the Age Well Event held at the Chisago Lakes High School last Friday, October 21. It was a great event with lots of recognition of the Club. Marlys D., Michele L. and Christa L. worked the booth and gathered a lot of information. Other expo participants the Club made contact with were Meals on Wheels, Parmly, Let's Go Fishing, Chisago Lakes Rotary, Lions Club, Chisago Lakes Chamber, Family Pathways, and Lighthouse. The Chisago Lakes Foundation Board also visited the CLGNC booth and said they were waiting to see what the Club will do with the grant. It was said a meeting was needed to recap all the information gathered.

**Adopt a Grandparent Program** - There was discussion on the execution of the Adopt a Grandparent Program and the need for it to be a separate division or branch of the Good Neighbors Club. Paula H. wants to be a part of it since she is very familiar with transportation and companionship issues seniors deal with. It was decided there should not be a lot of information put on the website regarding the program until it was more defined. Miranda O. will simply put that the program is forthcoming.

**Wild River Snowmobile Club Request** - Marlys D. talked about the needs of the Wild River Snowmobile Club, who is non-profit but not tax exempt. They needed a sponsor to be able to receive donations. The Snowmobile Club asked the Chamber to sponsor, who declined. Marlys suggest the CLGNC be a sponsor. Funds would be funneled through the GNC, making the GNC

their fiscal agent. Marlys referenced a letter received by the Snowmobile Club with this request.

Marlys D. made motion, Lindsay S. seconded, to sponsor the Wild River Snowmobile Club as their fiscal agent. All Ayes. Motion carried.

**St. Bridget' Knights of Columbus Partnership** - Marlys D. shared she had been contacted by St. Bridget's Knights of Columbus about establishing a partnership. The Club generally agreed a partnership was a good idea, and more information was needed to determine what this partnership would look like.

**Technology Issues** - There was discussion on the technical issues Communications Director Miranda O. was having. Miranda stated her new laptop was compromised while on public Wi-Fi during the Club meetings and she was struggling to get it fixed. There was a proposal to get her a new Chromebook. Scott R. will work with her on connecting to Wi-Fi and using a VPN to keep this from happening again. This will be researched and brought back to the Board.

**Membership Education** - Chris S. recapped the need to educate new members from the get go. He liked the video idea, and everyone agreed there was a need for an elevator speech where we all say the same thing. It was suggested to run the video at the beginning of the meeting to let people know what we do.

**Celebration of the Lakes Reminder** - Marlys D. reminded everyone of the upcoming Celebration of the Lakes on the weekend of February 10-12. The Club will be doing Turkey Bowling as a fundraiser. Paula H. suggest using local farm grown turkeys instead of store bought.

**Minnesota Shriners Partnership** - Stephanie S. talked about the business she works for, Spirit of Halloween, and how they collect donations for the Minnesota Shriners at their Woodbury Children's Hospital for whatever they need. Last year, this zone had raised \$100,000 to host parties for kids in the hospital. The Director of Activities for the Woodbury Shiner Clinic had talked to Stephanie about opportunities for the CLGNC to participate. The Board agreed this would be a great Club event, and Stephanie said she would gather more information.

**Forest Lake Good Samaritan Club 5<sup>th</sup> Anniversary** - Scott R. informed the Board they were invited to join the Forest Lake Good Samaritans Club at Stellas in Forest Lake on Thursday, November 10, 2022, to help them Celebrate their fifth anniversary.

**Adjourn** – Lindsay S. made motion, Paula H. seconded, to adjourn at 7:26 p.m. All Ayes. Motion carried.

Prepared and submitted by Secretary Michele L.