

AGENDA

Club and Board Meeting
Tuesday, November 22, 2022, 6 p.m.
Chisago Town Hall



1. Call to Order - President Chris S.
2. Pledge of Allegiance – Shawn D.
3. Welcome and Introductions – Chris S.
4. Approval of Club Meeting Minutes
 - September 8, 2022
5. Approval of Board Meeting Minutes
 - October 27, 2022
6. Update
 - Club President Chris S.
 - Update from Treasurer - Marlys D.
 - Update from Director of Communications - Miranda O.
7. Old Business
 - Age Well Expo - Marlys D.
 - Big Idea Grant Award Reception – Marlys D.
 - Trick or Treat on Main Street - Natasha Z.
8. New Business
 - Presentation on Club Organization and Process – Chris S. and Scott R.
 - Christmas Mugs for Seniors - Kim L.
 - Adopt A Grandparent Program Planning - Chris S.
 - Celebration of the Lakes - Scott R.
 - Christmas Caroling – Rusty H.
 - Fundraising
9. Board Member Items
 - Appoint Lori Bestler as Membership Committee Chair
 - Vote in New Members
 - Chelsey Carroll
 - Judy Hom
10. Next Meeting
 - Set Date/Time/Location
 - Future Agenda Items
11. Adjourn

“Chisago Lakes Good Neighbors club, through its resources and diverse membership, contributes to the needs and wellbeing of our communities through acts of kindness.”

MINUTES – Club Meeting

Thursday, August 11, 2022 @ 7 p.m.

Lindstrom Community Center



Call to Order & Pledge of Allegiance - President Chris Schneider called the meeting to order at 7:00 p.m. Shawn D. led the group in the Pledge of Allegiance.

Attendance-There were 28 people in attendance and only 13 signed in. It was questioned by an attendee at the end of the meeting what the signup sheet was for. It was noted there needed to be clearer instructions at future meetings or a sign in table at the door.

Approval of Minutes – Miranda O. made motion, Lindsay S. seconded, to approve the minutes for the August 11, 2022. All Ayes. Motion carried.

Ki Chi Parade and Booth Update-During the parade food drive, 167 pounds of food and \$186 was collected. Food will be dropped off at Family Pathways. Natasha Z. said a lot of people had stopped by the booth and there has been a lot of interest in the Club since then. Scott R. added that the feedback was amazing, and the Club 's efforts were paying off. Shawn D. thanked everyone who helped get float ready.

Food Shelf - Scott R. said discussions with the Food Shelf were very positive, and he encouraged others to drop off food there. Discussions on Thanksgiving were ongoing. Chris S. added that they have people in need, and they may have last minute holiday requests.

Zion Church Meals Update - Natasha Z. gathered two more volunteers to make a full group for serving meals on September 19th. It starts at 3:30 p.m. and it was ok if you needed to show up a little late. Everyone should wear a hat and tie back their hair. Zion will provide masks.

Shafer Days – Shafer Days was the weekend of September 17th. Natasha Z. said they would be cancelling the Club's participation in the parade because there were not enough volunteers, but the Club will have the booth. More volunteers were needed for the booth in the afternoon. Rusty H. added that Shafer had a number of things they needed help with, and he would be available to help them set up and take down. Lindsay S. said the booth could be set up and not manned for a while, and information could be made available. Chris S. will reach out to Paula to see if there was a liaison that could tell us what help was needed. Jeff D. talked about the Club getting away from self-promotion and doing more volunteer work. Natasha Z. said the booth was costing \$25. Kim L. and Stephanie S. will work the booth in the afternoon

Membership Committee Update-Chair Christa L. posted the acts of kindness from last meeting and asked everyone to write another act of kindness for the jar. She has received a few membership applications and has reached out to those individuals. Chris S. said he would get her access to the DropBox for the contact list. He said he was looking for people to be on committees to make sure things get done, and he does not want Christa to be overwhelmed.

Public Relations Committee Update -Chair Miranda O. provided stats on website and FaceBook traffic saying it was better than the month before. The overall website page reach increased by 226 in the last 28 days. Blog subscriptions increased by ten. She said the Club's posts were easy to miss on FaceBook. She encouraged everyone to get the Club emails from the blog and she showed how to subscribe to it. She said she was working on a newsletter template and hoped to have something completed by the October meeting. She asked everyone to contribute their ideas. The blog for the food drive was submitted to the local newspaper by Marlys D. Miranda said if people were having trouble getting logged in and creating an account, she could help.

Treasurer Update – Chair Marlys D. said there was approximately \$1,461 in the account and she reviewed some of the recent expenses and donations. Booth posters cost \$80, booth for Shafer Days was \$25, and money was spent on temporary tattoos. The Club received \$500 from the fire department and another \$25 donation. The fee to be on the Rotary was \$500, and she recommended not spending the money. The Chamber membership fee was \$75.

Miranda O. made motion, Natasha Z. seconded, to join the Chamber. All ayes. Motion carried.

Miranda reviewed how to choose donation amounts on the website and said multiple tiers get complicated. If the Club receives a lot of sponsorships, it can be revisited. Scott R. added that Captain Shawn needed to be recognized because he was the first big donation.

Big Idea Grant Submission – Marlys D. said 12 – 15 hours were spent on the grant submission. It was confirmed the Club's \$8,750 grant request for the Adopt a Grandparent Program was received. She thought the Club had a pretty good shot of receiving it, but she did not know when it would be awarded.

Recent Random Acts of Kindness-Jeff D. shared a story about helping a driver who ran over a construction barrel. The Dunnes helped a neighbor with boat and beach cleanup. There was a brief discussion on always paying attention and looking for ways to help others.

Trick or Treat on Main Street- Marlys D. talked about the Chamber's Trick or Treat on Main Street event on Friday, October 28 from 4-6 p.m. Last year, there were approximately 1,200 kids that attended. It was suggested the Club could do a scary haunted booth and promote it as another food drive.

Future Activities/Ideas

- Thanksgiving dinners - Kim talked about an event that was done in St. Paul on deer hunting weekend. They filled the bed of a truck with Thanksgiving dinners for the local food shelf, and she suggested the Club organize something with Brinks. It was important to fill the gaps, and Kim said she could help with this.
- Age Well Expo – Marlys D. talked about the event to be held at the school on Friday, October 21. There will be more information to come.

- Celebration of the Lakes – Shawn D. said he would be helping cut the carousel. Last year, it was cut the night before, and it was driven on. He thought it would be great advertisement for the Club, and the Club could do another food drive. Most of the events will be on South Lindstrom Lake. He asked the group to start thinking about it.
- Adopt a Road Cleanup – There was discussion on the Stacy Trail cleanup for fall. Bruce M. suggested waiting until the ditch was cut. The group selected October 8, and possibly the following Saturday if there was a weather delay.

Communications - A new attendee to the group said they were confused by what some of these events were, and she wondered how she could volunteer. The GroupMe Chat was explained to her and the email lists. Jeff D. pointed out that a lot happens at a moment's notice, and it was important to be on GroupMe. Dana H. and Christa L. were working on a page to explain how things work. Scott R. talked about finding volunteer opportunities on community pages such as the Nextdoor app. Jeff D. suggested promoting the Club as a resource for help instead of gathering memberships. An attendee talked about her boy being sick, and someone who saw an article on him in the newspaper knocked on her door and gave them \$800 and asked that they pay it forward. She suggested scanning newspapers for opportunities. Shawn D. stated he has reached out to the Chief of Police to offer the group as a resource, but has received no response. Christa L. had passed out cards during the Music in the Park event and asked people to reach out if they needed help.

Next Meeting and Future Agenda Items-The next meeting will be held on October 13, 2022, at 6 p.m. in the same location.

Adjournment-Marlys D. made motion, Lindsay S. seconded, to adjourn at 7:07 p.m.

Minutes prepared and submitted by Secretary Michele Lindau.

MINUTES Board Meeting

Thursday, October 27, 2022, 6.p.m.
Gallery Bar & Grill



Call to Order

Club President Chris S. called the meeting to order at 7:17 p.m.

Attendance

President Chris Schneider
Vice President Scott Ross
Treasurer Marlys Dunn
Fundraising Director Natasha Zarich
Communication Director Miranda Olson
Secretary Michele Lindau
Member at Large Lindsay Schmidt
Member at Large Tim Clark
Member at Large Stephanie Schneider
Member at Large Paula Hanson
Member at Large Robert Morrison (OB)

Club Growth and Committees - Chris S. began a discussion on the growth of the club and identified areas that needed to be worked out to guarantee success. There was a need to show members the Club is on top of things, and members needed to be kept engaged. Lori, Dana, and Christa were taking a huge role in membership but Chris thought there needed to be one person on committees in the leadership position. This initiated a discussion on committees reporting to the Board on a regular basis. It was said minutes for each of the committee meetings could be prepared, but it was decided a quick report would suffice. Committee updates from the committee chairs will be added to future agendas.

Committee Roles - The Board discussed the overlap in the roles of each committee. There was an organizational chart, but there needed to be job descriptions to specifically identify each committee's scope of work and responsibilities. Chris will reach out to the committee chairs.

Membership vs Non-Membership - With the continued growth of the Club, there was concern on what it meant to be a member versus someone participating in strictly a volunteer role. There was a need to include people who want to help and learn about the Club as they decide if they want to be a member, but it was agreed that anyone interacting with the public as a representative of the Club should be a member. Those interacting with the public needed to have a clear understanding of the Club's mission.

Club Activities vs Volunteer Activities - There was a suggestion to have a members list and a non-members list. Natasha Z, as the Activities Committee Chair, would put out information that would require Club membership, and Communications Director Miranda O. could communicate information on the activities that were strictly volunteer opportunities. Many organizations have approached the Club looking for volunteers, but it was not the Club's role to organize the events. There needed to be a clear line on when the Activities Committee and

Board get involved in events. Anything requiring resources from the club (money or material) needed to be considered a club event and would be handled by the Activities Committee and Board. It was said it needed to be made clear on the website. There was discussion on putting a calendar on the home page of the website and Miranda O. said she could put meeting, Club events, and volunteer opportunities in different colors to make it easy for people to find the information. Club events would be posted on the website and perhaps a post to encourage people to check out the website for other volunteer opportunities. The Club would be a resource for volunteers, but Club membership was necessary to participate in Club events.

Acts of Kindness - It was discussed how the Club had moved from promoting simple acts of kindness to more of a volunteer organization. Tim-suggested having a card to hand out with an act of kindness to encourage others to pay it forward. It would be promoting the Club while staying with the Club's basic mission. There was a suggestion to allow anyone to put volunteer opportunities on the members forum page, but it was agreed this would not be a good idea.

Club Video - Scott R. talked about David Peck's offer to do a video on the Club as an introduction. This would be a 30 second max video to elevate our pitch. Miranda O. said it would need to be a video, or a YouTube video in order to be on the website.

Treasurer's Report - Treasure Marlys D. provided a report on Finances. As of September 30, 2022, there was \$3,133 in the account. Natasha Z. was able to secure a \$1,500 grant from the company she works for, CenterPoint, and she said there were more grant opportunities now that the Club is recognized in their system. Marly provided information on recent expenses such as the purchase of the spinning wheel, glowsticks, and literature. There was currently a little over \$2,400 in the checking account. She received the check for the Big Idea Grant, and it was agreed it would be put in a separate account for the Adopt a Grandparent Program.

Age Well Expo Recap - Marlys D. talked about the Age Well Event held at the Chisago Lakes High School last Friday, October 21. It was a great event with lots of recognition of the Club. Marlys D., Michele L. and Christa L. worked the booth and gathered a lot of information. Other expo participants the Club made contact with were Meals on Wheels, Parmly, Let's Go Fishing, Chisago Lakes Rotary, Lions Club, Chisago Lakes Chamber, Family Pathways, and Lighthouse. The Chisago Lakes Foundation Board also visited the CLGNC booth and said they were waiting to see what the Club will do with the grant. It was said a meeting was needed to recap all the information gathered.

Adopt a Grandparent Program - There was discussion on the execution of the Adopt a Grandparent Program and the need for it to be a separate division or branch of the Good Neighbors Club. Paula H. wants to be a part of it since she is very familiar with transportation and companionship issues seniors deal with. It was decided there should not be a lot of information put on the website regarding the program until it was more defined. Miranda O. will simply put that the program is forthcoming.

Wild River Snowmobile Club Request - Marlys D. talked about the needs of the Wild River Snowmobile Club, who is non-profit but not tax exempt. They needed a sponsor to be able to receive donations. The Snowmobile Club asked the Chamber to sponsor, who declined. Marlys suggest the CLGNC be a sponsor. Funds would be funneled through the GNC, making the GNC

their fiscal agent. Marlys referenced a letter received by the Snowmobile Club with this request.

Marlys D. made motion, Lindsay S. seconded, to sponsor the Wild River Snowmobile Club as their fiscal agent. All Ayes. Motion carried.

St. Bridget' Knights of Columbus Partnership - Marlys D. talked about establishing a partnership with St. Bridget's Knights of Columbus. The Club generally agreed a partnership was a good idea, and more information was needed to determine what this partnership would look like.

Technology Issues - There was discussion on the technical issues Communications Director Miranda O. was having. Miranda stated her new laptop was compromised while on public Wi-Fi during the Club meetings and she was struggling to get it fixed. There was a proposal to get her a new Chromebook. Scott R. will work with her on connecting to Wi-Fi and using a VPN to keep this from happening again. This will be researched and brought back to the Board.

Membership Education - Chris S. recapped the need to educate new members from the get go. He liked the video idea, and everyone agreed there was a need for an elevator speech where we all say the same thing. It was suggested to run the video at the beginning of the meeting to let people know what we do.

Celebration of the Lakes Reminder - Marlys D. reminded everyone of the upcoming Celebration of the Lakes on the weekend of February 10-12. The Club will be doing Turkey Bowling as a fundraiser. Paula H. suggest using local farm grown turkeys instead of store bought.

Minnesota Shriners Partnership - Stephanie S. talked about the business she works for, Spirit of Halloween, and how they collect donations for the Minnesota Shriners at their Woodbury Children's Hospital for whatever they need. Last year, this zone had raised \$100,000 to host parties for kids in the hospital. The Director of Activities for the Woodbury Shriner Clinic had talked to Stephanie about opportunities for the CLGNC to participate. The Board agreed this would be a great Club event, and Stephanie said she would gather more information.

Forest Lake Good Samaritan Club 5th Anniversary - Scott R. informed the Board they were invited to join the Forest Lake Good Samaritans Club at Stellas in Forest Lake on Thursday, November 10, 2022, to help them Celebrate their fifth anniversary.

Adjourn – Lindsay S. made motion, Paula H. seconded, to adjourn at 7:26 p.m. All Ayes. Motion carried.

Prepared and submitted by Secretary Michele L.