

CLGNC MEETING NOTES 4/9/2022

9:00 AM

Shafer Bar & Grill

Thanks for coming-Call to Order Acting President Chris Schneider

Mike-Mo FLGSM

Meeting notes from last meeting

-Official Name: Chisago Lakes Good Neighbors Club

-Random Acts Of Kindness

- Think Smaller, not necessarily big things
- Portray joy and kindness to someone (shock them into having a good day)

Form a non-profit

Keep it clean in the minutes

Telling Mike about how we all got together and formed this group and do something good with the people that are always together (how it started) CLDFC keeping things separate

New groupme for CLGNC and keeping the other one for leisure texts

Meeting notes approved

New Business:

FLGSC welcoming structure organization of their club to implement into ours, check out website and see what they are doing, get new ideas:

- Started in July of 17, have common things was out for a run after a storm, idea came to him to help neighbor with branches down. Used NextDoor and made a post about helping out and being good sematarians, pick something once a month to help out take requests and pick and choose what projects and then assembled a group
- 36 people that replied and reached out asking to help out by second week 100 people
- Came up with motto and logo l
- RAK-Ponzi Scheme of kindness-do something nice for someone and it pays forward using the card and telling them that by doing something nice, and go forward, can go to website and print them off. By 18 days it is 2x population of the world (math working out) new one every day for a month. Things do not have to cost money but showing kindness counts
- Facebook has great responses
- Did 2 different meetings night and day to accommodate everyone

- Limit projects to 2-4 hours
- Do challenges “(our city against your city)” as well as combine
- Make videos of what you are doing to inspire others to join and help
- Encourage people to come and do what they can
- Get sponsorship to help with marketing, shirts, etc. USE THE INTERNET!!!
 - Look into “free money” and see what they have for volunteer organizations (corporations, etc.)
- Key to raising money is to be a non-profit: open to more
- It feels good to do good, kindness and giving is selfish
- Knew that they needed to become a non-profit once they started needing money
- Home depot 50% off for volunteer organizations (look into other establishments)
- Organizational structure is going to need to be established:
 - Get it locked in
 - Have a board 9 people, can’t get off board
 - Hard to find good board members, meetings once a month
 - Always out recruiting new board members, keep asking
 - Keep as many people as possible on the board
 - Taking action items as you leave the meeting, make sure that you do things right away, taking ownership of what is delegated
 - Split delegations between board members
 - Google docs and google Drive
 - Microsoft Teams, etc.
 - Creating a website and find someone that is dedicated to it and is good at it, it is very important to have that
 - Keep a list of acts of kindness and activities that the group does
 - Keep photos of acts of kindness for others, KEEP RECORDS OF EVERYTHING!
- Group is funded by: commit to finding money (1k each) etc. Plunges, carwashes, sponsorships, etc.
 - Once we have an EIN, firefighters will be able to have money
- Look for grants through community companies, etc. when you see an opportunity jump on it, a lot of companies will match for donations and fundraising
- DO NOT HAVE A GARAGE SALE
- Winter Plunge is a great fundraising event CUB bagging food, BRINKS

- Stepping on other organizations toes.....WORK TOGETHER help each other out Lions, Rotary, etc. Get the word out about who you are
- Tell 5 people about what you are doing and watch it grow
- Biggest challenge is finding projects
- Using Facebook page for help Chisago Lakes Community Page, creating our own and implementing our group into the community that way
- Communication: social media, facebook, Instagram, website. Find a social media expert!!!
- Collect emails at events, bring door prizes!!! People love free stuff

- Raffle: Email address and phone? To enter raffle
- Have a facebook page and group LIVE VIDEOS are KEY and will get more views and traction
- Clip champ for editing videos to post on social media
- PECK to do Facebook page
- Invite everyone to meetings every month board meetings are for everyone
- Meetings are at different places around the community
- Types of Larger Events: smaller stuff leads to bigger stuff: :Cleanest City in The World” is one that has been big, the plunge,
- Falling short: make sure you plan ahead and market it to everyone and people are aware of what you are doing
- Parade: picking up trash while during the parade
- Insurance needed events: No insurance do have a waiver things that are done are not dangerous, waiver will be set in place in lieu of insurance. Protect group from liability
- Business expo at church was good for gathering emails, be part of Karl Oscar Days, Farmers Market, etc.
- Biggest mistakes: not advertising sooner what they are doing. Get non-profit right away
- Idea: go to automotive repairs, give gift card for those that can not afford maintenance on their vehicle
- Raising the money is the easy part
- Get sponsorship right away
- Dig fire hydrants out in the winter

IT'S THE LITTLE STUFF THAT MAKES THE BIGGEST DIFFERENCE!!!!

Award for weirdest thing found during a cleanup

Julie Anderson from KARE 11 to help get us on the news

COMMUNICATION FOR OUR GROUP

Shawn started a new groupme for CLGNC

Add anyone to be added to the list

Sign in sheet

Introduce new members to club at beginning of meeting

Working on different apps and will work on that while we can

ACTION ITEM: Microsoft Teams for communication Scott and OB to implement

BOARD MEMBERS

Structure of board and members: needed to implement a 501C3 Non-Profit (volunteers the next week)

Mission Statement needs to be implemented (everyone to contribute)

Next Meeting: Saturday April 16 9:00 AM Gallery

Move down highway 8 (need help along the highway)

Thank you to Mike and Mo

Adjourn