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TROY STARK

WRITER / NARRATIVE DESIGNER

SUMMARY

Experienced writer and narrative designer with over 15 years of experience in live event production, including festivals, conventions, music, comedy, theater, film, and live streams.

Skilled in scriptwriting, storyboarding, continuity, copywriting, ghostwriting, character creation, editing, and punch up.

Proficient in a variety of technical tools and software, including JIRA, ClickUp, Miro, Oasis, Snowdrop, Anvil, Canva, DaVinci Resolve, Adobe Premiere, StreamYard, OBS Studios, CopyScape, MS Office Suite, Google Docs, Confluence, Figma, and Trello.

EXPERIENCE

A Very Serious Show, MavTek, Montreal – Writer, Social Media Coordinator

August 2022 - Current

- Written over 30 episodes of this Late Night format show.
 - Including all eps of Season Two, Season Three and Season Four.
- Written most of the social media copy on all platforms ([Instagram](#), [TikTok](#), [Twitter](#)).
 - (MILESTONES: IG: over 12 million accounts reached in the last 90 days, 2 mil on X and TT)
 -

Ubisoft, Montreal – Narrative Designer, Level II (Senior Writer)

February 2021 - March 2022 (1 Year Contract, completed)

- Designed narrative structure and gameplay scripts
- Wrote storyboards and branching dialogue for main and NPC characters
- Maintained continuity and lore
- Designed, wrote, parsed, implemented, tested, and reported feedback on the narrative content
- Developed documentation, tools, and technology to improve the narrative workflow

Montreal Grand Comedy Competition, Montreal – Creator, Producer

Fall 2017 - Present

- Secured venues for all shows

- Booked lineups and created ticketed events
- Coordinated branding, promotion, and media appearances
- Ensured proper setup of venue before ticket holders arrived
- Coordinated staff and artists
- Emceed shows and facilitated payouts for staff and artists

Zerys Media, Online Job Board – Copywriter/Ghostwriter
February 2012 - November 2016

- Researched, wrote, and edited articles to client's specifications
- Ensured all articles passed Copyscape originality tests

The AV Club, Toronto – Arts & Culture Writer
January 2013 - August 2014

- Pitched and wrote articles on Canadian content

EDUCATION

Humber College - Comedy Writing and Performance
September 2012 - May 2014, Etobicoke, Ontario

Concordia University - Creative Writing (B.A.)
September 2008 - May 2012

PORTFOLIO

Writing samples available at www.troystark.net/portfolio