



About InfraGard Peoria Members Alliance

InfraGard Peoria Members Alliance is an independent nonprofit 501(c)3 corporation that is dedicated to protecting our region's critical infrastructure and the American people. Established in 2024, our chapter is comprised of 50+ members and covers the Central Illinois area. We are proud to contribute to the safety and security of Central Illinois via educational programs, member meetings and events, and information sharing that address a variety of security threats and risks. Notably, InfraGard Peoria has been recognized for the following: National Rookie of the Year Award. For more information, visit our web site at peoriainfragard.org.

Make a Difference: Become a Sponsor Today!

As a nonprofit corporation, the InfraGard Peoria Members Alliance relies on corporate sponsors, donors, and partners to help defray the costs of our vital programs and initiatives. The goal of our sponsorship program is to deliver targeted visibility and exposure, value-added benefits, while assisting in the protection of your business, industry, and community. Our sponsors have access to education, training, peer networking, and forums with critical infrastructure protection professionals to discuss issues affecting the region and the country. In addition, InfraGard Peoria Members Alliance provides sponsors with opportunities to engage a highly coveted demographic of individuals from a cross-sector of the regional-specific industries that represent the 16 DHS critical infrastructure sectors.

Our sponsors truly stand beside us in helping to protect the nation's critical infrastructure: with your financial support, we will continue to be a force multiplier.

About InfraGard®

InfraGard is a unique alliance between the Federal Bureau of Investigation (FBI) and members of the private sector for the protection of U.S. critical infrastructure and the American people. As one of the nation's largest public /private collaboration outreach programs, InfraGard connects critical infrastructure owners, operators and stakeholders with the FBI to provide education, networking and information sharing on security threats and risks. InfraGard's membership includes: corporate security managers, directors and C-suite executives, cybersecurity and IT professionals, chief information security officers, financial services executives, healthcare professionals, emergency managers, military and government officials, academia, federal, state and local enforcement, and more - all dedicated to contributing industry-specific insight and advancing national security.

The InfraGard Program is managed through a cooperative agreement between the FBI Office of Private Sector and InfraGard National Members Alliance, an independent nonprofit corporation that represents the 77 local InfraGard Member Alliances (IMAs). Individual InfraGard members are affiliated with their local IMA, and each IMA is affiliated with one of the FBI's 56 Field Offices.



Sponsorship Levels and Benefits

Sponsorship Benefits	Platinum \$5,000	Gold \$3,000	Silver \$1,500	Bronze \$750
Prestigious association with a premier FBI-affiliated public/private alliance.	✓	✓	✓	✓
Access to valuable training, education and networking provided at IMA events.	✓	✓	✓	✓
Company logo, brief description and link displayed on IMA website.	✓	✓	✓	✓
Recognition of sponsorship on IMA social media sites.	✓	✓	✓	✓
Company logo included in onscreen presentation at all IMA member meetings.	✓	✓	✓	✓
Opportunity for subject matter experts (SMEs) to present at or participate on a panel at meetings(s).	2	1	1	1
Complimentary passes to special events, which may include critical infrastructure tours, galas and more.	4	2	1	
Complimentary passes to industry events and trade shows, as available.	4	2	1	
Opportunity to include advertisement (embedded within one slide) to be displayed onscreen at the beginning and end of all member meetings.	✓	✓		
Opportunity to display marketing material at a table during all IMA member meetings.	✓	✓		
VIP reserved seating at all sponsor invited IMA Chapter meetings.	✓	✓		
One complimentary booth at Central Illinois Cyber.	✓			
Featured sponsor(s) of Central Illinois Cyber.	✓			
Sponsorship of special events, which may include Happy Hours and other networking/social events, tours, and more.	✓			

****Member Meeting Sponsorship**** – In addition to the levels listed above, this standalone custom sponsorship provides organizations with opportunities to network with attendees, display marketing material, and potentially present at a chapter meeting. The cost of this sponsorship depends on the venue, number of attendees and choice of food. Estimated cost is \$500 to \$750. Multiple opportunities exist year-round.



SPONSOR APPLICATION FORM

Date: _____

Organization Name: _____

Address: _____

City/State/Zip: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Authorizing Signature: _____

Print Name: _____

SPONSORSHIP LEVEL

Bronze _____ Silver _____ Gold _____ Platinum _____

Total Amount Due

PAYMENT

____ Pay online via credit card or ACH transfer

____ Check enclosed made payable to InfraGard Peoria Members Alliance. Please attach a copy of this application form with your check and mail payment to the following address:

InfraGard Peoria Members Alliance
c/o Dave Johnson
352 S. Glen Ave.
Morton, IL 61550

Sponsorships are valid for one year and renewable on an annual basis. Sponsorships and sponsoring corporations must be compatible and consistent with the mission and focus of InfraGard Peoria Members Alliance. Sponsors are responsible for providing the deliverables associated with their benefits in a timely manner. InfraGard Peoria Members Alliance reserves the right to exercise policy control over marketing and communications and is not obligated to support products, services or activities of sponsoring corporations that are deemed to not be in the interest of our members.

The InfraGard Peoria Members Alliance name, service mark and logo are governed by strict licensing agreements and may not be used by sponsors as a representation, endorsement or other affiliation unless pre-approved by the board of directors. InfraGard Peoria Members Alliance reserves the right to adjust sponsorship benefits, as necessary.