

MCA Logo Design Competition – Official Brief

We're calling on designers, artists, and creatives to create the official logo for MCA (Music Culture Adelaide)—an advocacy group dedicated to supporting live music, intangible cultural heritage, and community in Adelaide. Born from Save the Cranker, our work continues, fighting for venues and supporting the future of music and culture in this city.

What We're Looking For:

- A text-based logo featuring "MCA" (Music Culture Adelaide)
- Versatile and adaptable—must work across digital, print, merchandise, signage, and more
- Clear, recognisable, and functional
- Should reflect MCA's identity—popular music, culture, heritage, and community in Adelaide
- Final design must be supplied in vector format (e.g., AI, EPS, SVG) for scalability

Submissions Open:

Friday 28th February 2025

Deadline:

Friday 28th March 2025

Prize:

A double pass to any show @ [Lion Art's Factory](#) (Thanks LAF!!)

More details to be confirmed – stay tuned.

How to Enter:

Email your design to savethecranker@gmail.com with your name, contact details, and final logo files or file transfer link attached.

Questions:

For any issues or further questions, visit SaveTheCranker.com.au or email savethecranker@gmail.com.