

**BUFFALO, WY**

Saturday, May 21st





## Activation/Marketing:

INCLUSION IN ALL ADVERTISING -  
radio/print /social media

Forever West Productions homepage  
LOGO LINK TO YOUR OFFICIAL WEBSITE

SOCIAL MEDIA ADVERTISING leading up to  
and throughout fair (FACEBOOK,  
INSTAGRAM, TIKTOK) - 100,000+ Follower  
combined

FULL PAGE black and white ad in day sheet

Feature highlights by event announcer

POSTERS for your business identifying you as  
the presenting sponsor

## Assets:

6 Vinyl banners  
placements in arena  
(SPONSOR PROVIDED)

3 Boxes  
4 seats per box

1 Commercial  
to be played on big screen  
in preshow and during  
performance





# \$70,000 REPLAY SCREEN SPONSOR

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(FACEBOOK, INSTAGRAM, TIKTOK) - 100,000+ Follower combined

FULL PAGE black and white ad in day sheet

Feature highlights by event announcer

POSTERS for your business

## Assets:

4 Vinyl banners  
placements in arena  
(SPONSOR PROVIDED)

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2 Boxes  
4 seats per box

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1 Logo & Commercial  
On replay screen for  
full performance



## Assets:

2 Vinyl banners  
placements in arena  
(SPONSOR PROVIDED)

---

1 Boxes  
4 seats per box

---

1 Logo Featured on Bull  
Fighters Jerseys

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(FACEBOOK, INSTAGRAM, TIKTOK) - 100,000+ Follower combined

HALF PAGE black and white ad in day sheet

Feature highlights by event announcer

Posters Autographed by Bull Fighters





## Assets:

2 Vinyl banners  
placements in arena  
(SPONSOR PROVIDED)

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1 Boxes  
4 seats per box

---

1 Logo Featured on  
Pickup Men's Shirts

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Feature highlights by event announcer



\$4,000

PICKUP MEN  
SPONSOR







\$3,500

BARREL MAN  
SPONSOR



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HALF PAGE black and white ad in day sheet

Feature highlights by event announcer

## Assets:

2 Vinyl banners  
placements in arena  
(SPONSOR PROVIDED)

1 Boxes  
4 seats per box

1 Special Recognition by  
Rodeo Clown





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Logo in day sheet

Feature highlights by event announcer

## Assets:

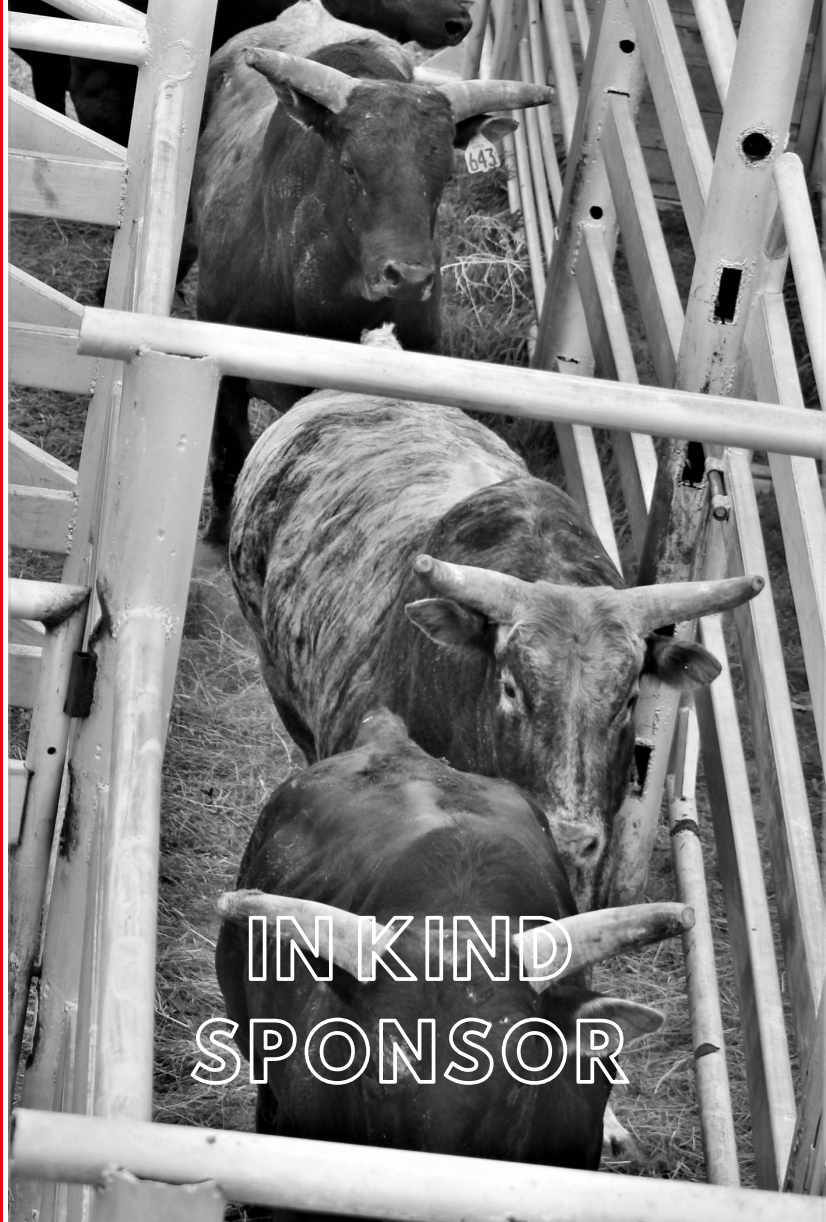
1 Chute gate banner

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6 Tickets  
4 seats per box

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## Activation/Marketing:

4 Performance Tickets

Forever West Productions event homepage  
LOGO LINK TO YOUR OFFICIAL WEBSITE

SOCIAL MEDIA ADVERTISING leading up to and throughout  
event (FACEBOOK, INSTAGRAM, TIKTOK) -100,000+  
Follower combined

Ad with Ride Information in Day Sheet

Feature highlights by event announcer

Posters Autographed by Rider in Sponsored Ride

In-Kind Sponsorship will be given the Activation and  
Marketing equivalent to cash donations of the same  
value.

### In-Kind Opportunities

Food for Contestants and Contract Personnel

Hay

Hotel Rooms

Prizes

Anything your business would like to contribute