

LEE MARTINEZ MEMORIAL



Sponsor Guide | 2024

BUFFALO, WY

Saturday, May 18, 2024



\$75,000

TITLE SPONSOR

Activation/Marketing:

INCLUSION IN ALL ADVERTISING -
radio/print /social media

Forever West Productions homepage
LOGO LINK TO YOUR OFFICIAL WEBSITE

SOCIAL MEDIA ADVERTISING leading up to
and throughout fair (FACEBOOK,
INSTAGRAM, TIKTOK) - 100,000+ Follower
combined

LFull Page Ad in Day Sheets

Brand highlights by event announcer

POSTERS for your business identifying you as
the presenting sponsor

Assets:

6 Vinyl banners
placements in arena
(SPONSOR PROVIDED)

3 Boxes
4 seats per box

1 Commercial
to be played on big screen
in preshow and during
performance



\$70,000 REPLAY SCREEN SPONSOR

Activation/Marketing:

INCLUSION IN ALL ADVERTISING - radio/print /social media

Forever West Productions homepage
LOGO LINK TO YOUR OFFICIAL WEBSITE

SOCIAL MEDIA ADVERTISING leading up to and throughout event
(FACEBOOK, INSTAGRAM, TIKTOK) - 100,000+ Follower combined

FULL PAGE black and white ad in day sheet

Feature highlights by event announcer

POSTERS for your business

Assets:

4 Vinyl banners
placements in arena
(SPONSOR PROVIDED)

2 Boxes
4 seats per box

1 Logo & Commercial
On replay screen for
full performance

Assets:

2 Vinyl banners
placements in arena
(SPONSOR PROVIDED)

1 Boxes
4 seats per box

1 Logo Featured on Bull
Fighters Jerseys

Activation/Marketing:

INCLUSION IN ADVERTISING

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SOCIAL MEDIA ADVERTISING leading up to and throughout event
(FACEBOOK, INSTAGRAM, TIKTOK) - 100,000+ Follower combined

HALF PAGE black and white ad in day sheet

Feature highlights by event announcer

Posters Autographed by Bull Fighters



Assets:

2 Vinyl banners
placements in arena
(SPONSOR PROVIDED)

1 Boxes
4 seats per box

1 Logo Featured on
Pickup Men's Shirts

Activation/Marketing:

INCLUSION IN ADVERTISING

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LOGO LINK TO YOUR OFFICIAL WEBSITE

SOCIAL MEDIA ADVERTISING leading up to and throughout event
(FACEBOOK, INSTAGRAM, TIKTOK) - 100,000+ Follower combined

HALF PAGE black and white ad in day sheet

Feature highlights by event announcer

\$4000

PICKUP MEN
SPONSOR





\$1,500

CHUTE GATE SPONSOR

Activation/Marketing:

Forever West Productions homepage
LOGO LINK TO YOUR OFFICIAL WEBSITE

SOCIAL MEDIA ADVERTISING leading up to and throughout event
(FACEBOOK, INSTAGRAM, TIKTOK) - 100,000+ Follower combined

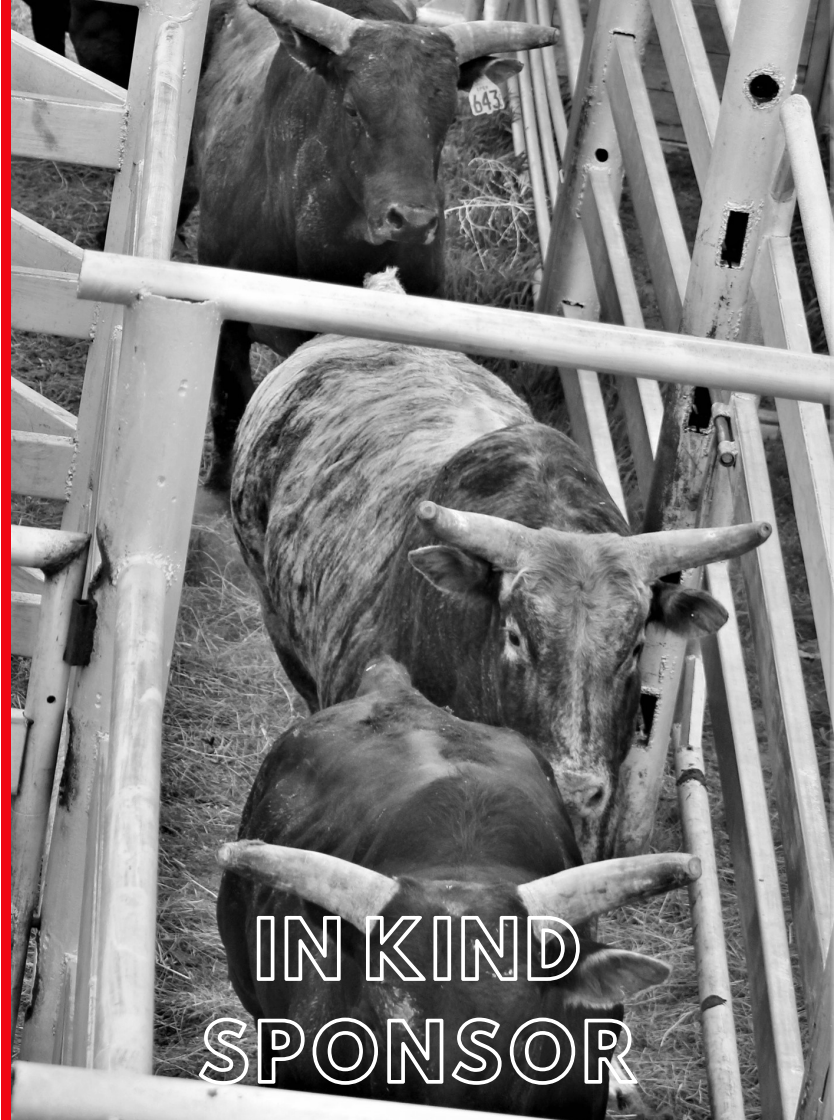
Logo in day sheet

Feature highlights by event announcer

Assets:

1 Chute gate banner

8 Tickets



Activation/Marketing:

- 4 Performance Tickets For Use
- 4 Performance Tickets for GIVEAWAY

Logo with Link on Official Website - To Be Post within 1 week of Sponsorship Finalization

SOCIAL MEDIA ADVERTISING leading up to and throughout event (FACEBOOK, INSTAGRAM, TIKTOK) -100,000+ Follower combined

Logo with Ride Information in Day Sheet

Feature highlights by event announcer

Custom Made Video Clip by contestant or announcer

Posters Autographed by Rider in Sponsored Ride

In-Kind Sponsorship will be given the Activation and Marketing equivalent to cash donations of the same value.

In-Kind Opportunities

- Food for Contestants and Contract Personnel
- Hay
- Hotel Rooms
- Prizes

Anything your business would like to contribute

Forever West Xtreme Bulls Advertising Opportunities

Sponsorship Level	Price	Enclosed
Title	\$15,000	
Replay Screen	\$10,000	
Announcers	\$5000	
Bull Fighters	\$5000	
Pickup Men	\$4000	
Barrel Man	\$3500	
Chute	\$1500	
Ride	\$500	
Arena Sign	\$250	
Other		
Other		

Business Name: _____ **Contact:** _____

Address: _____

Phone #: _____ **Email:** _____

Please Make Checks Payable to:

Forever West Productions
702 Mush Creek Road
Newcastle, WY 82701

Notes:



TICKETS: ForeverWest.Events