


BRAINSTORMING FOR ESSAY

STEP 1: Decode the CORE MESSAGE (2 mins)

- Understand the central theme or tension in the topic.
- Convert abstract topics into core dilemmas or philosophies.

 Eg. "Forests precede civilizations, and deserts follow them" → the rise and fall of societies depend on ecological choices.

STEP 2: Create a QUICK ROUGH STRUCTURE (2–3 mins)

Frame it around 4 components:

1. Introduction (hook + meaning)
2. Thesis (why it is true)
3. Antithesis (counter-view or limitations)
4. Synthesis (your original, balanced conclusion)

STEP 3: BRAINSTORM DIMENSIONS (10–15 mins)

Use the MAGNET Framework to generate diverse points:

Dimension What to Think

M – Moral/Philosophical - Is there an ethical principle, dilemma, or truth?


A – Administrative/Policy- Implications for governance, policy, law

G – Geographical/Historical - Examples from history, geography, environment

N – National/Social - How it plays out in Indian society, development

E – Economic/Technological - Economic models, digital change, innovation

T – Thematic/Twists - Use metaphor, literature, psychology, or twist meaning

 Pro Tip: Think of 1–2 examples per dimension. Pick across time (ancient to future), scale (local to global), and sectors (tech, politics, ethics, etc.).

STEP 4: Organize Brainstormed Ideas (5–7 mins)

Now group your ideas logically into 4–5 main body paragraphs. These can be:





- Chronological (Past → Present → Future)
- Sectoral (Environment, Economy, Society, Politics)
- Dialectical (Thesis → Antithesis → Synthesis)
- Stakeholder-based (individual, govt, global, institutions)

STEP 5: Think of a STRONG INTRO & CONCLUSION (3 mins)

Intro: Hook (quote, anecdote, contrast) + explain the topic in own words

Conclusion: Reflective, futuristic, solution-oriented — show maturity + vision

 Bonus: Golden Brainstorming Tips

-  Jot keywords, don't write full sentences.
-  Think through metaphors: knife, fire, mirror, path, river, tree, etc.
-  Use thinkers: Gandhi, Kalam, Ambedkar, Mandela, Tagore, Buddha, etc.
-  Balance emotion + logic, philosophy + real-life governance.