



JOANNA DIFEO

FASHION DESIGN

CONTACT



914-703-2326



joannadifeo@gmail.com

EDUCATION

SECONDARY SCHOOL

Maria Regina High School

2010 - 2014

GPA: 93.89

ASSOCIATES IN APPLIED SCIENCE- FASHION DESIGN

Fashion Institute of Technology

2021-2023

GPA: 3.93

Summa Cum Laude

BACHELORS IN FINE ARTS- FASHION DESIGN

Fashion Institute of Technology

2023-2025

GPA: 3.93

Summa Cum Laude

SKILLS

MicroSoft Office (Word, Excel, & Slides)

Adobe Photoshop & Illustrator

Procreate

CAD/Kaledo Software

Draping, Patternmaking, & Sewing

Styling

Technical Packages/Flats & Floats Basic

Photography/Social Media Content

(Canva, Capcut, Tiktok, & Instagram)

Photoshoot Styling & Assist.

SUMMARY

With a Bachelor's in Fashion Design, I'm seeking opportunities to learn more about the Fashion industry through experience in Design and Business. Particularly, I have an interest in Evening Wear, Bridal Wear, and Special Occasion. I currently have knowledge in Procreate, Photoshop, Illustrator, sketching, draping, pattern making, CAD, both machine and hand sewing, photoshoot assisting such as dressing models and styling, as well as social media content creating.

EXPERIENCE

FASHION WEEK ASSIST

Sienna Li

September 2021

- Assisted backstage during New York Fashion Week preparing looks and dressing models.

FASHION WEEK ASSIST

Grace Ling

September 2022

- Assisted backstage during New York Fashion Week preparing looks and dressing models.

INTERN

Love the Label

May-August 2024

- Assist in Spec Sheets, Illustrative Sketching
- Styling
- Sewing Quick Alterations
- Social Media Content
- Styling & Photoshoot Assist

FASHION DESIGN ASSISTANT

Love the Label

August 2024- April 2025

- Assist in Spec Sheets
- Styling
- Illustrating/Technical Flats & Sheets
- Sewing Quick Alterations
- Social Media Content
- Photoshoot Styling & Assisting
- Website Spreadsheet Development