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**Manufactured Housing Group**  
2209 Plaza Avenue, Suite 100  
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*Dear Valued Client,*

*Please join us at the **2017 WMA Convention & Expo** at Peppermill Resort & Spa in Reno, Nevada, **October 16<sup>th</sup> - 19<sup>th</sup>** for education, networking, and more. We will be in **Booth #21** at this fast paced, nonstop, action-packed convention. For detailed information, please visit: <http://www.wma.org/event/2017-wma-convention-expo>*

*We look forward to seeing you there!*

*~John Gallagher & April Simmons*

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today!**

# *Manufactured Housing Market Update*

Demand in the manufactured housing sector continues to increase. Evidenced by higher community occupancy rates and the Manufactured Housing Institute's report of home shipments up 15% in 2016, with a forecast of continued growth through 2017.

Underlying factors include the declining Affordability Index for single family home ownership and record increases in apartment rental rates throughout California. Add to the mix improved financing options for manufactured home buyers and our industry is well positioned for growth.

Professional property management is also growing within the industry as it is considered an increasingly important aspect of a manufactured housing community investment. Professional training for personnel is becoming more available as well. TRI Property Management congratulates April Simmons, Regional Manager & TRI Principal, for receiving her MCM (Manufactured Housing Community Manager) accreditation from the WMA.

## *We'll See You at the WMA Convention!*

April and I look forward to meeting you at the WMA Convention at Peppermill Resort & Spa in Reno on October 16th -19th, 2017. We will be in Booth #21 so stop by, pick up some swag, and say hello!

For detailed information: [www.wma.org/event/2017-wma-convention-expo](http://www.wma.org/event/2017-wma-convention-expo)

Visit our website: [www.ManufacturedHousingGroup.com](http://www.ManufacturedHousingGroup.com)