



2022 SPONSORSHIP PROPOSAL



DELAWARE
ENTREPRENEURIAL
SUMMIT



VISION FOR A SMALL BUSINESS FOCUSSED ENTREPRENEURIAL SUMMIT

For 2022 we aim to shift our focus for the Entrepreneurial Summit to maximize our impact on small businesses and embrace the downtown Market Street corridor. We're moving away from past years which happened in a single venue with multiple panels and keynote speakers, and will instead host nine panels in multiple local businesses along the 400 and 500 blocks of Market Street.

In addition, we will be able to activate some incredible spaces for this event including; Old Town Hall, the Delaware History Museum, The Queen, Willington Square, and the newly constructed boutique Hotel (need name). We can also have an impact on several small businesses who we plan to partner with for food and beverages including; Green Box Kitchen, Farmer & the Cow, Merchant Bar, and La Fia.



Panels will cover a variety of topics highlighting Wilmington's growing reputation as a dining destination, lifting up the creative economy, the state of investing in Delaware, incubation in the state, and more. The event will culminate with the 10th annual Swim with the Sharks Pitch Competition live on stage at The Queen.

In between panels and keynotes attendees will be able to unwind in Willington square where they can get to know our resource partners and enjoy local beverages from Stitch House Brewery and Wilmington Brew Works, and sample delicious food by residents in Wilmington Alliance's Kitchen Incubator.

OUR GOALS REQUIRE YOU

Along with a more expansive vision, comes more expansive costs. It's imperative that we reach a broad swath of our market with advertising, and have the resources needed to put on a first rate event so that we can continue building upon this vision in future years.

ABOUT US

"THE EMERGING ENTERPRISE CENTER HAS HELPED US GROW FROM A SMALL HOME OFFICE TO A MATURE COMPANY."

Mark Olazagasti, Incubator Graduate

The Emerging Enterprise Center entrepreneur incubator is dedicated to ensuring startups succeed.

As an initiative of the New Castle County Chamber of Commerce the incubator and accelerator program offers 5000 sq. ft. of affordable office and co-working space, conference rooms, professional business development, expert mentorships, office amenities, and connections that are vital to the success of new business start-ups and entrepreneurs.

OUR IMPACT

77M+

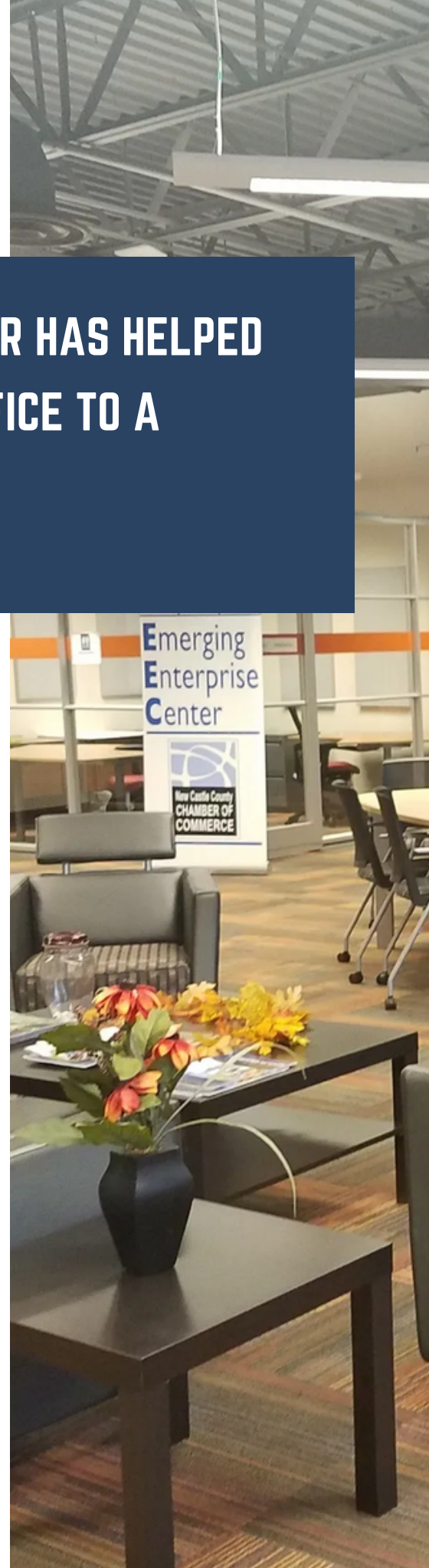
HELPED OUR INCUBATOR BUSINESSES GENERATE OVER \$77 MILLION IN REVENUE

242+

BUSINESSES THROUGH OUR INCUBATOR HAVE CREATED 242 JOBS AND GROWING

70

PROUDLY ASSISTED THE GROWTH OF 70 LOCAL COMPANIES





EXPAND YOUR BRANDS REACH

20K+

EMAIL
SUBSCRIBERS

5K+

SOCIAL
FOLLOWER

5.4K+

MONTHLY EVENT
CALENDAR
VIEWS

Your sponsorship of this summit will show your support of the small business community in New Castle County in a BIG way. It's going to be our job to make sure that not only our expansive membership base, but also the community at large knows that you have helped to make this event possible.

Our Chamber has been serving the community for 100 years and our incubator has helped so many small businesses move their businesses to the next step. Join us, and support us as we continue to innovate new ideas for our business community.

DELAWARE'S 5TH ANNUAL

ENTREPRENEURIAL SUMMIT | 2022

AND SWIM WITH THE SHARKS PITCH COMPETITION

SPONSORSHIP OPPORTUNITIES

YOUR SUPPORT WILL MAKE THIS EVENT POSSIBLE, AND DIRECTLY CONTRIBUTE TO SUPPORTING THE NEW CASTLE COUNTY SMALL BUSINESS AND ENTREPRENEURIAL COMMUNITY

	PRESENTING SPONSOR \$30,000 (ONLY ONE)	ANGEL SPONSOR \$15,000	FAMILY SPONSOR \$5,000	FRIEND SPONSOR \$2500
LOGO & RECOGNITION AT EVENTS	✓	✓	✓	✓
LOGO INCLUDED IN PROGRAM	✓	✓	✓	✓
LOGO INCLUDED ON VIRTUAL EVENT PLATFORM	✓	✓	✓	✓
LOGO INCLUDED IN EMAIL COMMUNICATIONS	✓	✓	✓	✓
LOGO INCLUDED ON EVENT REGISTRATION PAGE	✓	✓	✓	✓
SOCIAL MEDIA RECOGNITION	✓	✓	✓	✓
IN PERSON COMPETITION TICKETS	20	8	4	1
PROGRAM AD	FULL-PAGE	HALF-PAGE	QRT PAGE	
LOGO ADVERTISED ON SOCIAL MEDIA	✓	✓	✓	
EXHIBITOR TABLE AT EVENT	✓	✓	✓	
PRESS RELEASE ANNOUNCING SPONSORSHIP	✓	✓		
LOGO INTEGRATION AND COMPANY NAMED AS PRESENTING SPONSOR	✓			
REGISTRANTS LIST <i>Only attendees name and company.</i>	✓			
2 TO 3 MINUTES FOR SPONSOR COMMENTS	✓			
INTRODUCTION OF KEY NOTE SPEAKER	✓			

MEET THE TEAM

Our team looks forward to working with you on supporting the Delaware business community through outstanding educational resources and engaging events that inspire innovation, and position our local business leaders for growth.



BOB CHADWICK

NCC Chamber President



ALYSSE BORTOLOTTA

Director, Economic Development
and Business Incubator



JEREMY HEBBEL

Program Manager
Emerging Enterprise Center

A modern office interior with a blue overlay. The background shows a high-ceilinged space with exposed steel beams, hanging lights, and office furniture including tables, chairs, and a laptop. A sign on the left reads "EEEC Emerging Enterprise Center" and "New Castle County CHAMBER OF COMMERCE".

LET'S WORK TOGETHER

PARTNERS LIKE YOU, MAKE
EVERYTHING POSSIBLE.

EMERGING
ENTERPRISE
CENTER

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