



# 2023 Impact Report



“

The **enthusiasm, dedication,** and **sheer talent** of the participants and attendees were **awe-inspiring**. I believe that this event **embodies the spirit of innovation and entrepreneurship** that New Castle County stands for, and it was an absolute joy to be a part of it.

MASTER OF CEREMONIES,  
FOUNDER OF DETV, IVAN THOMAS

”

# Timeline

## 2023

Grand Prize: The Trash Porters,  
Christopher Boozer

Runner-up: Droneversity,  
Ashlee Cooper

People's Choice: RestoreMD,  
Dr. Kimberly Rogers

## 2022

Grand Prize: 24 Hr Truck Services,  
Aaron Swan

Runner-up: OmniPotential Energy,  
Cora Castle

People's Choice: 6Ninety9 Web Design,  
Donte Murphy

## 2021

Chess Express Kids,  
Jayvon Fairman-Davis



Watch Virtual Event

2020

TRIC Robotics,  
Adam Stager

2019

Wilminvest LLC, Bryce  
Fender and Joel Amin, Jr.

2018

SAS Nanotechnologies,  
Dr. Sumedh Surwade

2017

Green Graze Goats,  
Kalyn Butt



Watch Virtual Event

2017 Copyright Release Granted CIAPhoto.com

2016

Vibrating Therapeutic Apparel, Amira Idris

2015

Deer Valley Danes, Karin Roseman

2014

NumbersBee, Sakthi Vel

2013

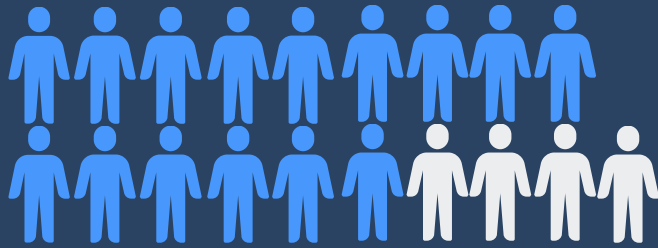
PenguinAd (now known as Carvertise), Mac Macleod and Greg Star



Program made possible in part by our partners:



Small Business Development Center



# >82%

Greater than 82% of award recipients are women and/or minority business owners.



# \$100,000+

Local startups have received \$100,000 in funding plus thousands of dollars worth of services, office, space and more.



# 245

Since 2020, our pitch competition has helped to educate 245 people in-person and online on how to pitch their business to investors.

# 9,245

Since 2021, local startups have received 9,245 votes and visibility for their startup.



# 2,254

Since 2021, our 70 semi-final participant's video pitches received 2,254 views through our website.





# Funding in Action

## The Trash Porters

Thanks to the funding from our Swim with the Sharks Pitch Competition, Christopher Boozer, the 2023 Grand Prize Winner and Founder of The Trash Porters, has successfully acquired a dump truck to augment the expansion of his trash valet business.

As part of the competition, Chris also received a new Mac laptop, a crucial asset for the prosperity of any business.

In addition to using the funds to grow his business, Chris expressed his enthusiasm by personally visiting our offices to share the excitement with our staff.



# About us

The Emerging Enterprise Center entrepreneur incubator is dedicated to ensuring startups succeed.

As an initiative of the New Castle County Chamber of Commerce the incubator and accelerator program offers 5000 sq. ft. of affordable office and co-working space, conference rooms, professional business development, expert mentorships, office amenities, and connections that are vital to the success of new business start-ups and entrepreneurs.

## Our impact.

**83M+** OUR INCUBATOR BUSINESSES HAVE GENERATED OVER \$83 MILLION IN REVENUE

**300+** OUR INCUBATOR HAS ASSISTED COMPANIES IN CREATING 300 JOBS AND GROWING

**85** WE HAVE PROUDLY ASSISTED IN THE GROWTH OF 85 LOCAL COMPANIES

**\$100K** SINCE 2013, WITH THE GENEROUS SUPPORT OF OUR SPONSORS WE HAVE GIFT OVER \$100,000 IN FUNDING AND PRIZES.

# BE SEEN AS A SMALL BUSINESS CHAMPION

**20K+** EMAIL SUBSCRIBERS

**5K+** SOCIAL FOLLOWER

**5.4K+** MONTHLY EVENT CALENDAR VIEWS

**+** GET IN FRONT OF OUR EVENT PARTNERS AUDIENCES!

Your sponsorship will show your support of the small business community in New Castle County in a BIG way. It's going to be our job to make sure that not only our expansive membership base, but also the community at large knows that you have helped to make this event possible.

Our Chamber has been serving the community for 100 years and our incubator has helped so many small businesses move their businesses to the next step.

Join us as we continue to innovate new ideas for our business community.



# Become a Sponsor

	PRESENTING SPONSOR \$25,000 (ONLY ONE)	ANGEL SPONSOR \$10,000	FAMILY SPONSOR \$5,000	FRIEND SPONSOR \$2500
LOGO & RECOGNITION AT EVENTS	✓	✓	✓	✓
LOGO INCLUDED IN EMAIL COMMUNICATIONS	✓	✓	✓	✓
LOGO INCLUDED ON EVENT REGISTRATION PAGE	✓	✓	✓	✓
EXHIBITOR TABLE AT EVENT	✓	✓	✓	✓
EVENT TICKETS	12	8	4	2
SOCIAL MEDIA RECOGNITION	✓	✓	✓	
<b>REGISTRANTS LIST</b> <i>Only attendees name and company.</i>	✓	✓		
<b>“Presented by” credit</b>	✓			
<b>2 TO 3 MINUTES FOR SPONSOR COMMENTS</b>	✓			
<b>INCLUDED IN GRAND PRIZE CHECK PRESENTATION</b>	✓			
<b>FINAL JUDGE FOR PITCH COMPETITION</b>	✓			
<b>PRESS RELEASE ANNOUNCING SPONSORSHIP</b>	✓			

Please visit [www.eecincubator.com/swim-with-the-sharks](http://www.eecincubator.com/swim-with-the-sharks) to register as a sponsors.  
The Emerging Enterprise Center is a 501c3 and your contribution may qualify for a tax-deduction.