



Healing Fields Foundation
Access, Affordability and Quality



HEALING FIELDS FOUNDATION

ANNUAL REPORT

2021-22

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MESSAGE FROM THE CHAIRMAN



It's been a little over two years since the pandemic brought unimaginable suffering to the whole world. But what stood out, is the unwavering commitment of our Community Health Entrepreneurs (CHEs), who were the main focal points to deliver health-related solutions in their communities. In its 21st year, Healing Fields Foundation prides itself to have had the opportunity of enabling 5650 such women to become health agents of change and inspire us every passing day in our continuing journey of creating an impact in rural, remote India.

As we embark on our quest to build healthier and resilient communities, we look back to the year that saw numerous new initiatives undertaken by Healing Fields, the impact stories of our women leaders, and the urgency with which we're moving forward. With a motive to transform communities that mostly go unnoticed and are underserved at many levels, we aspire to co-create a continuum of ground-level solutions and further our journey of generating data-driven and evidence-based outcomes

INTRODUCTION

Healing Fields Foundation facilitates training for women to provide preventive healthcare and access to entitlements for resource-poor communities in India. Healing Fields provides a holistic approach to training and supporting women, who act as health agents in their own communities.

We enable this in the marginalized states of India by giving agency to the once-voiceless women who further carve sustainable methods for creating a change, and also treat minor concerns with diagnostic care and product support. Led by an Ashoka Fellow, Healing Fields is building vibrant ecosystems of rural health care in areas where basic health services are absent or severely deficient. The approach is holistic - working to prevent health problems and facilitate access to health services and entitlements from the government, as well as treat minor concerns with care, and enable livelihoods and access to health products through entrepreneurship.



A CHE administering oximeter checks at a Covid response camp

VISION

Build an eco-system that ensures access to affordable and quality healthcare for all, especially women from resource-poor communities.

MISSION

We aim to achieve our vision by seeding and strengthening once voiceless women as Community Health Entrepreneurs (CHE) who build and scale:

- Locally-led preventive health education solutions
- Technology-driven health access
- Economic empowerment through health microenterprises
- Community-level health infrastructure development

VALUES

Care, Compassion, Sensitivity

ACCOMPLISHMENTS TO DATE

5650



Community Health
Entrepreneurs
(CHEs) reached over 7.06
million people across 10
states

70%

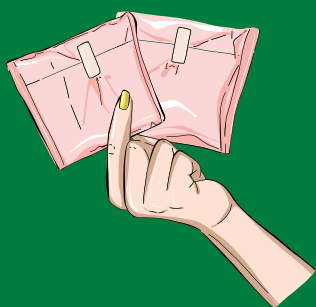


trained women with
increased income

94%



of families covered by CHEs
showed positive health
behaviour



350,000 +

women provided access to
sanitary napkins



60,000 +

toilets constructed



10,000 +

families were facilitated with
entitlements during the
pandemic



240,000 +

Covid-19 vaccinations
facilitated



2127

ASHAs were trained with the
help of local government
functionaries and also
collaborated with **16** partner
organizations for training of
262 staff



100

oxygen concentrators
distributed to government
health canters.

PROGRAM OVERVIEW

Community Health Entrepreneurship

The Community Health Entrepreneurs (CHE) is the flagship programme of Healing Fields Foundation. CHEs are women chosen from resource-poor communities of rural India who are trained in basic first-aid, illness prevention, entrepreneurship, and education on health and hygiene measures. Acting as first responders to minor health concerns, they work as health agents of change enabling an ecosystem that ensures access to quality and affordable healthcare. The CHEs further facilitate access to entitlements from the government, and also earn a steady income by promoting sanitary napkins and kitchen gardens. They are also equipped with digital literacy to monitor and evaluate local registries and use data as evidence to provide feasible health-related outcomes. To date, we have trained 5,650 women and reached over 7.06 million individuals in India.



A CHE from Gaya district in Bihar demonstrating health education



A CHE checking vitals of a community member in Gaya, Bihar

Telehealth Program Launch

Nearly 70% of people in India live in rural areas and 40% of them are below the poverty line. These marginalised communities have little access to health facilities in times of crisis. With just about 40% health workers in rural areas, there is a huge gap in resources. The Covid-19 pandemic has further heightened the importance to bridge this gap. Healing Fields launched the Telehealth program to provide healthcare facilities through a digital medium. The idea is to leverage the power of technology and our existing network of Community Health Entrepreneurs (CHEs).

They can act as first responders and facilitators to connect members of their communities to qualified health professionals through a telehealth app. This will provide access to healthcare services that are otherwise unavailable.

Equipped with training and access to a telehealth app, CHEs now do an initial assessment of illnesses and connect the patients to doctors and nurses. They also encourage vaccinations, and accompany people to ensure they get the correct treatment.

We are hopeful that the Telehealth initiative will result in quality, affordable and accessible healthcare and build more resilient communities.



A CHE from Gaya district in Bihar demonstrating health education



A CHE Anita's inspiring story on promoting education

After enrolling in the Community Health Facilitator Program, Anita of Balia district in UP, ensured proper education for her children and completed her own graduation. She has motivated several other women in her village to pursue their education.



COVID 19 RESPONSE

The world witnessed a global emergency that was never seen or heard of before. The Covid-19 pandemic brought immeasurable pain, suffering and helplessness, especially in the rural areas where we are currently working.

While the first wave created a stir of anxiety and evoked fear, the second wave with new virus mutations caused unimaginable fatalities. Essential resources like medical supplies, oxygen cylinders and bed availability at hospitals were all scarce.

It was during this period that 1200 of our CHEs were identified as nodal points for Covid response in their communities. Covid emergency relief and primary health services were the cornerstones on which Healing Fields initiated a response. We administered training on prevention, isolation of symptomatic individuals, and vaccination so these women could lead education on covid behaviours. CHEs worked with local functionaries and formed resilience committees to orchestrate response. Each of these CHEs reaches 250 families, so 1.5 million individuals were reached.

Biker Network

Repeated lockdowns and the overwhelming pressure on the public health infrastructure created havoc and left people without basic supplies and medical care. During this time of dire need, a network of bikers were trained who further assisted in the distribution of medical kits including medicines, oximeters/thermal scanners to the CHEs.



KEY COVID OUTCOMES

**1200**

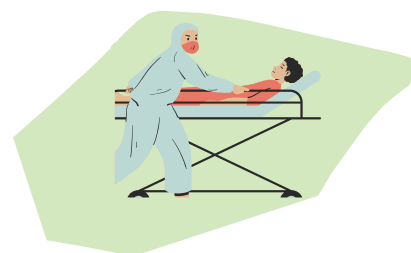
CHEs were trained and enabled to lead COVID response in their villages

**1.5 MILLION**

people reached with education on covid prevention and emergency relief support

**767**

individuals given access to nutrition, teleconsulting, sanitation, and safe isolation in 82 Community COVID Care Centers

**4600 +**

individuals offered teleconsulting

**1200**

villages provided essential supplies and medicines

**34,040**

individuals provided dry ration support

**739**

resilience committees activated for localised response

**100,213**

of local residents received a COVID vaccine

Education on timely vaccination

Vaccination inaccessibility and hesitancy was common phenomenon during the Covid outbreak. It resulted in millions of people - mostly in suburban and rural communities not being fully/partially vaccinated. In such a pressing time, it was critical to address this gap, with widespread awareness and localized vaccination centres. The CHEs played a pivotal role in leading village-level education on vaccination and setting up vaccination camps with support from the local administration and medical establishments.



When Suman Devi began to set up a Community Covid Care Center in her village in Uttar Pradesh, many people tried to stop her. She had to convince her community that this was the safest course of action and the best way to care for the ill and needy. Suman Devi sanitized and set up the center and took in 18 patients. She ensured that they followed safety protocols, measured their oxygen and saturation, and took meals twice a day to patients who did not receive food from home. After 14 days, many patients recovered and went home.

PROJECT ASPIRE



A CHE demonstrating the food pyramid for better nutritional habits

There goes a reimagined approach for solving societal issues at population scale. Healing Fields embarked on a journey through Project Aspire (a mission of Ashoka and Societal Platform, supported by the Rohini Nilekani Philanthropies) to build a platform that enables collaborative delivery of government entitlements.

Using data as a public good, which is readily available and accessible to the end user and has the ability to monitor and evaluate feedbacks at every stage of the user journey, is what the platform would primarily do.

Bridging the gap between service delivery of essential utilities to the last mile user, the platform will be an all-encompassing means for data-sharing and knowledge resources. It would be used by the women in rural areas, community members, local leadership like Gram Pradhans etc, thus creating an opportunity for outcome monitoring and seamless feedback evaluations.

CASE STUDIES

“The biggest enemy was my shy nature and lack of confidence. But today I know that I can achieve anything in life for myself and for my society.”

We see this impact in the work of CHE Kaushalya of Ballia, Uttar Pradesh. A woman in her village was devastated by repeat miscarriages. Kaushalya stepped in in her role as a counsellor to talk to the woman and her family and discovered family dynamics that caused the expectant mother to refuse food for days at a time. Kaushalya educated the family to end this pattern. In the subsequent pregnancy, Kaushalya came to the woman's home every day for lunch to ensure she was getting the proper nutrition and used walks around the house afterwards to aid digestion and talk about prenatal care. The CHE facilitated access to local resources like the Anganwadi Center and the Primary Health Center to ensure the expectant mother was receiving supplemental nutrition and checkups. Nine months later, the woman delivered her first healthy baby.



Meet
Kaushalya...

"When a person passes away, it impacts not only the immediate family, but the entire village community,"

38-year-old Suganti Devi from Nashira village in Saran District of Bihar has been working as a Community Health Entrepreneur since 2014. Suganti Devi was moved seeing many COVID related deaths in her village.

Suganti Devi has now taken upon herself to ensure that her village is fully vaccinated. From educating people about social distancing and hygiene to persuading them to take vaccines, she has been at the forefront of the fight against COVID.

To encourage more people to get vaccinated, she mobilised people in her village using a dhindora - a type of street radio where audio messages on COVID safe behaviour and vaccination were played across the village. Seeing that more people started to turn up for vaccination, she ramped up her efforts. So from just 100 people attending the first vaccination camp, the numbers increased to 400 people in the 3rd camp.

When there was a shortage of vaccines, she went out of her way to facilitate resources from Anganwadi centres. She also took help from non-working teachers from school to manage the crowd and maintain proper inventory records at the vaccination camps.



Meet
Suganti...

Through our partnership with Gramvaani, Interactive Voice Response System (IVRS) is a mechanism that we have adopted so that our staff and our network of Community Health Entrepreneurs (CHEs) can address grievances in time and contain illnesses.

One such case was at Ramgarh, Bihar. When 18 children came down with diarrhea and vomiting, the villagers reached out to HFF's referral doctor through Gramvaani's IVRS platform. As soon as our team came to know about the incident, we connected with the onground CHE, who immediately sprung into action.

Reena Devi, our CHE in charge, coordinated with the block health authorities to ensure that a camp was immediately organized. Here, each and every child was assessed and treated. The parents were advised on the medication and were asked to maintain proper hydration levels for speedy recovery of their children. Reena Devi was prompt in monitoring the more severe cases and proactively shifted them to the hospital. She later found out that the main cause of this incident was food poisoning at a local wedding that was attended by the community. Due to the prompt action by Reena Devi and her team, the scare was contained. The children received treatment and many lives were saved



Meet
Reena...

RECOGNITION AND AWARDS



GROW - Edelweiss Foundation's top 100 inclusion

In the last year, we were thrilled to be selected as one of #GROW's100 – a collection of stellar grassroots organisations from across India! The GROW Fund is a first-of-its-kind initiative by EdelGive Foundation aiming towards building a resilient civil society and strengthening 100 grassroots organisations from across India over a period of 24 months.

World Economic Forum - Top 50 Last-Mile Responder In India

Healing Fields was honoured to be chosen as one of the Top 50 last-mile responders in India by the World Economic Forum, in recognition of our work during the ongoing Covid-19 pandemic.



EVENTS

Breast Cancer Screening Camp

Healing Fields Foundation organized breast cancer screening camps in Muzaffarpur and Balia: in each district, one was held at the block level in a Primary Health Center and one at the village level. At these camps, 127 women were counseled, screened, and referred as necessary.

Ashoka Livelihood Accelerator Follow-Up Events

Members of Healing Field's senior leadership team continued participating in programs led by Start Up! And supported by Ashoka that facilitated innovations in livelihood programming, strategic organizational growth, effective fundraising and communications, and collaborative partnerships.

ISDM - Agility Workshop

Members of Healing Field's senior leadership team attended a student presentation at Indian School of Development Management (ISDM), and shared their feedback on developing capacity for improving agilities and achieving scale.

UC Berkeley's Public Health Alumni Association's Professional Development Committee Fall Webinar

Gayathri Prashanth, COO, Healing Fields Foundation, spoke at the UC Berkeley's Fall webinar, as a panelist on the topic - "Global Perspectives: Leveraging the public health infrastructure and workforce in response to the COVID-19 pandemic".

ARTICLES AND PUBLICATIONS

ALL IT TAKES IS ONE CANDLE TO LIGHT UP THE WORLD

Coverage on Healing Fields' Covid response for Ananke Magazine's
'Faces of Resilience' issue (July 2021)

HOW 5K WOMEN FROM HEALING FIELDS FOUNDATION FOUGHT COVID-19 IN RURAL INDIA

Stories of the CHEs in the field as they lead Covid-19 response -
HerStory (Aug 2021)

BOARD MEMBERS

N. Rangachary

Former IRDA & CBDT Chairman

Mukti Bosco

Founder & Secretary, Healing Fields Foundation

Sujatha Rao I.A.S (Retd)

Former Union Secretary Health

Nimish Parekh,

Former CEO of United Healthcare

Uttam Patel

Chartered Accountant, PMR&Y Associates

Babu Joseph

Former Executive Director, Axis Bank Foundation

Siva Chittor

COO, Sai Life Sciences Pvt Ltd

Abhishek Poddar

MD, Maquarie Infrastructure and Real Assets

Sanjay Jesrani

Founder & CEO, Go North Ventures



PARTNERS AND COLLABORATIONS



Auditors

Internal - M. Bhaskar Rao & Sons

External - Deloitte Haskins & Sells

AUDITED FINANCIAL STATEMENTS

HEALING FIELDS FOUNDATION
Hyderabad
Balance Sheet as at March 31, 2022

Capital Reserve and Liabilities		Note No.	As at March 31, 2022		As at March 31, 2021		Assets	Note No.	As at March 31, 2022	As at March 31, 2021	(Amount in ₹)						
Capital reserve																	
Opening balance		A	2,06,56,334	7,29,73,058	2,12,34,097	Fixed assets	Current assets: Loans and advances Cash and bank balances	D	1,61,576	2,01,223							
Corpus donations received during the year			2,55,989		1,36,695							E	25,53,804	37,05,327			
			2,09,12,323		2,13,70,792										F	7,04,52,084	3,54,62,751
Excess of expenditure over income			-		(7,14,458)												
Surplus of income over expenditure			5,20,60,735		-												
Liabilities:																	
Current liabilities and provisions		B		1,94,406													
Grants received in advance		C		-													
				7,31,67,464					7,31,67,464	3,93,69,301							

See accompanying notes forming part of the financial statements

In terms of our report attached

For Deloitte Haskins & Sells
Chartered Accountants
(Firm Registration No. 008072S)

GANESH
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Date: 2022.10.07 18:06:22
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Ganesh Balakrishnan
Partner

Place: Hyderabad
Date: October 07, 2022

For and on behalf of the Society
Healing Fields Foundation

MUKTESHWARI
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BOSCO
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by MUKTESHWARI
KAUSHIK BOSCO
Date: 2022.10.07
15:49:00 +05'30'

Mukteshwari. K. Bosco
Secretary

Place: Hyderabad
Date: October 07, 2022

HEALING FIELDS FOUNDATION
Hyderabad
Income and Expenditure Account for the year ended March 31, 2022

Expenditure	Note No.	For the Year Ended March 31, 2022	For the Year Ended March 31, 2021	Income	Note No.	For the Year Ended March 31, 2022		For the Year Ended March 31, 2021	
Program expenses	G	8,93,899	6,09,426	Project Funds Received: Opportunity International - Australia Opportunity International - Indonesia Opportunity International - Deutschland	J	2,95,64,637	23,65,493		
Program planning facilitation and dissemination	H	92,497	3,75,780		K	-	11,34,333		
Administration expenses	I	50,988	1,84,984		L	1,50,18,071	51,15,857		
Surplus of income over expenditure				Less : Expenses Opportunity International - Australia	J	1,52,57,067	23,93,687		
				Less : Expenses Opportunity International - Indonesia	K	-	12,21,962		
				Less : Expenses Opportunity International - Deutschland	L	66,93,153	50,64,554		(64,520)
		5,20,60,735	-	United Way Hyderabad Project Funds	M	-	5,12,122		
				Less : Expenses		-	5,28,801		(16,679)
				GIZ Telehealth Program Funds	N	34,15,572	-		-
				Less : Expenses		20,96,401	-		-
				Other Project Funds	O	-	25,44,000		(944)
				Less : Expenses		-	25,44,944		
				Dasra Telehealth Project Funds	P	81,75,559	-		-
				Less : Expenses		14,01,142	-		-
				UNICEF - Livelihood Project Funds	Q	2,21,034	7,99,700		
				Less : Expenses		4,25,217	7,89,858		9,842
				Other donors - Community Resilient Health Project Statement (FCRA)	R	2,08,56,531	1,34,17,762		
				Less : Expenses		1,03,21,005	1,34,03,488		14,274
				Other donors - Community Resilient Health Project Statement (India)	S	1,95,91,438	59,56,093		
				Less : Expenses		91,26,533	58,99,680		56,413
				Interest accrued on Fixed Deposits			16,056		-
				Interest income Indian			8,07,124		4,57,346
				Interest income FCRA			7,52,615		-
				Excess of Expenditure over income			-		7,14,458
		5,30,98,119	11,70,190				5,30,98,119		11,70,190

See accompanying notes forming part of the financial statements

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Ganesh Balakrishnan
Partner

Place: Hyderabad
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MUKTESHWARI KAUSHIK BOSCO
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Date: 2022.10.07 15:49:35 +05'30'

Mukteshwari. K. Bosco
Secretary

Place: Hyderabad
Date: October 07, 2022

HEALING FIELDS FOUNDATION

Receipts and Payments account for the year ended March 31, 2022

Receipts		For the Year Ended March 31, 2022		For the Year Ended March 31, 2021		Payments	For the Year Ended March 31, 2022	(Amount in ₹) For the Year Ended March 31, 2021
Opening Balance								
Cash	-		10			Opportunity International - Australia	1,52,57,067	22,42,582
Savings Account	30,59,254	30,59,254	1,20,14,459	1,20,14,469		Opportunity International - Indonesia	-	12,21,962
Corpus donations received		2,55,989				Opportunity International - Deutschland	66,93,153	50,25,901
Interest received		27,92,630				Other Projects	-	25,40,612
Fixed deposits maturity proceeds		2,91,06,592				UNICEF - Livelihood Project Funds	4,25,217	7,89,858
Opportunity International - Australia		2,89,34,101				Refund to UNICEF - Livelihood Project Funds	4,58,966	-
Opportunity International - Indonesia						GIZ Telehealth Program Funds	20,96,401	-
Opportunity International - Deutschland						Other donors - Community Resilient Health Project Statement (FCRA)	98,51,175	1,33,15,663
Macquarie Finance India Private Limited		79,29,387				Other donors - Community Resilient Health Project Statement (India)	91,26,533	58,55,899
Macquarie Infrastructure & Real Assets (India) Private Limited		-				Dasra Telehealth Project Funds	14,01,142	-
Dasra Telehealth Project Funds		-				Program expenses	8,93,899	5,78,266
GIZ Telehealth Program Funds		81,75,559				Program planning facilitation and dissemination	92,497	3,75,780
Other donors - Community Resilient Health Project Statement (FCRA)		34,01,901				Administration expenses	11,341	1,27,452
Other donors - Community Resilient Health Project Statement (India)		1,78,54,845				United Way Hyderabad	-	5,28,801
UNICEF - Livelihood Project Funds		1,25,51,964				Fixed deposit	6,62,99,866	4,12,01,241
United Way Hyderabad		-				TDS Deducted	2,70,922	-
Income tax refund		-				Outstanding expenses paid	3,28,731	5,72,764
Other Projects		-						
						Closing balance		
						Cash on hand	643	-
						Savings accounts	8,54,669	30,59,254
		11,40,62,222		7,74,36,035			11,40,62,222	7,74,36,035

See accompanying notes forming part of the financial statements

In terms of our report attached

For Deloitte Haskins & Sells
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(Firm Registration No. 0080725)

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Ganesh Balakrishnan
Partner

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Mukteshwari. K. Bosco
Secretary

Place: Hyderabad
Date: October 07, 2022



www.healing-fields.org

No. 8-2-310/B/18/A, A. A. Villa Navodaya Colony, Road No 14
Banjara Hills, Hyderabad Telangana 500034