

Get Apple Watch. Get Active. Get Rewarded.

A Benefit of John Hancock Vitality Life Insurance

With John Hancock Vitality life insurance, you can earn an Apple Watch® Series 3 for an initial payment of \$25 plus tax by exercising regularly. The more active you are, the more Vitality Points you'll earn towards funding the full cost of your watch.

And it's working! Customers who have the Vitality Active Rewards with Apple Watch program are more active than ever!

PHYSICALLY ACTIVE DAYS WENT UP

Members had **20%** more active days per week.



CURRENT MEMBERS ARE BIG FANS OF THE APPLE WATCH

They're using it 6 out of 7 days a week.



CURRENT MEMBERS ARE INCREASING THEIR STEP COUNT BY

2k

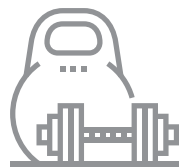


steps per day after enrolling in the program.

John Hancock

ABOUT HALF ARE PAYING \$0 EACH MONTH

Members are fully funding their watch by achieving their monthly activity goals.



A RANGE OF CUSTOMERS HAVE SIGNED UP FOR THE APPLE WATCH PROGRAM

The highest increase in activity while using the Apple Watch was among those that are the least healthy.

To learn more contact Andy Adelson at 954-661-9596

Source for stats: Vitality. John Hancock Vitality member data from 11/16-11/17. Data on file with John Hancock. You can order Apple Watch Series 3 (GPS) for an initial payment of \$25 plus tax and over the next two years, monthly payments are based on the number of workouts completed. Upgrade fees apply if you choose Apple Watch Series 3 (GPS + Cellular), certain bands and case materials. A Retail Installment Agreement with the Vitality Group will need to be signed electronically at checkout. Apple Watch Series 3 (GPS) requires an iPhone 5s or later with iOS 11 or later. Apple Watch Series 3 (GPS + Cellular) requires an iPhone 6 or later with iOS 11 or later. Apple Watch Series 3 (GPS + Cellular) and iPhone service provider must be the same. Cellular is not available with all service providers. Roaming is not available outside your carrier network coverage area. Wireless service plan required for cellular service. Contact your service provider for more details. Check www.apple.com/watch/cellular for participating wireless carriers and eligibility. Apple is not a participant in or sponsor of this promotion. Apple Watch is a registered trademark of Apple Inc. All rights reserved. Apple Watch program is not available in New York. Rewards and discounts are subject to change and are not guaranteed to remain the same for the life of the policy. Vitality is the provider of the John Hancock Vitality Program in connection with your life insurance policy. Insurance products are issued by John Hancock Life Insurance Company (U.S.A.), Boston, MA 02210.