

Helpful Info from VBC:

[Building update - May](#) (YouTube)

[Basement Tours](#) (YouTube)

[Renovation Proposal \(Visual\)](#)

[Renovation Proposal \(Written\)](#)

CHATGPT: For a **2–3 minute vision-casting fundraising film** about a **church renovation**, here's how a director's outline for a producer might look when filled in (see below):

Black: ChatGPT Suggestions / Grey: we will replace with our own idea (TBD)

Red: Hope's time adjustments / footage left to capture

Blue: already captured footage

Yellow Highlight: Rinus' own words instead of ChatGPT's suggested, need to book a time to film, Sam is flexible



Vision-Casting Film Outline: “Renewing Our Church Home”

1. Purpose

To inspire the congregation and potential donors to invest in renovating a 50-year-old church building that no longer meets the needs of the community.

Core message: *“This is not just a renovation — it’s preparing a home for the next generation.”*

2. Audience

- Primary: Current congregation and supporters.
 - Desired action: Give generously to the building campaign.
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3. Core Story Arc (Approx. 3 Minutes)

The Hook (0:00–0:20) (0:00-0:10)

- Wide shot of the church exterior in late afternoon (complete)
- Voices layered: children laughing, choir singing faintly, doors opening (we will see what we do)
- Narrator: *“For 50 years, this has been our home...”*

The Problem (0:20–1:00) (0:10-1:10)

- Quick visuals (actual):
 - dark classrooms, misuse of space,
 - small landing (teens goofing off on stairs),
 - outdated kitchen (Rinus to speak about),
 - cold offices and preschool (Jenny in office - amusing in tone),
 - may film Andrew huddled by space heaters remembering his cold youth (amusing)
- Testimonial: Parent (Nalanda - filming time TBD) saying, *“We love our church, but there just isn’t enough room for the kids.”*
- Tone: respectful of the past, but honest about current limits.

The Vision (1:00–2:00) (1:10-2:30)

- Pastor on camera: *"This is more than a building — this is where faith is nurtured, families are strengthened, and lives are changed."*
- B-roll: youth playing games outside (vibrancy of next generation), worship (Sam will video on Sunday), (we have asked Mat and Jenny for pictures of: t-shirt prep, Christmas Skit Prep (Sunday School), hot dog days as well as fellowship in East Wing)
- Comment about our last reno (East Wing) and how it has impacted our church (Wally?)
- Comment by Margot Underwood about vision for renewed space (available for filming after Oct 5)
- Renderings or sketches of the renovated spaces
- Emotional music builds.

The Call to Action (2:00–2:30) (2:30-2:35)

- Narrator: *"Now it's our turn. Just as the founders built this place for us, we build for those to come."*
 - Text on screen: *"Join us. Be part of the vision. Together, we can renew our church home."*
 - ~~Closing with logo and campaign website.~~
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4. Tone & Style

- Warm, reverent, hopeful.
 - Respectful of history, but forward-looking.
 - Cinematic with natural light, authentic moments (not staged).
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5. Narration & Voices

- Blend of narration (single warm, trustworthy voice) + real people (pastor, member, child, elder).
 - A few on-camera lines to make it personal.
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6. Visual Elements

- Archival photos of the church reno to East Wing (we may have found some)
 - Current footage of overfull spaces (in progress)
 - ~~3D renderings or animation of proposed renovation.~~
 - ~~Drone shot of church in community context.~~
 - Closing graphic: *"Building Tomorrow Together."*
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7. Production Needs

- B-roll: youth playing games outside (vibrancy of next generation), worship (Sam will video on Sunday), (we have asked Mat and Jenny for pictures of: t-shirt prep, Christmas Skit Prep (Sunday School), hot dog days as well as fellowship in East Wing)
 - Assets: old photos, building blueprints, renovation designs.
 - Music: gentle piano/guitar moving to uplifting orchestral/choral build.
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This keeps it **short, emotional, and clear** — a fundraising film that connects past, present, and future in a hopeful way.