




CRIC

CANADIAN RESEARCH
INSIGHTS COUNCIL
LE CONSEIL DE RECHERCHE
ET D'INTELLIGENCE
MARKETING CANADIEN

CEO Declaration of Compliance with CRIC Standards

I certify that based on my knowledge and having exercised reasonable diligence INOWE Canada Marketing has reviewed the requirements of the [CRIC Canadian Code of Market, Opinion and Social Research and Data Analytics](#) (the “CRIC Code”) and the [CRIC Public Opinion Research Standards and Disclosure Requirements](#) and that INOWE Canada Marketing fully complies with these CRIC Standards. By adhering to the CRIC Standards, INOWE Canada Marketing is also committed to following the [CRIC Pledge to Canadians](#).

Name of CEO: Alain Lemieux

Signature of CEO: 

Date: 2024-01-16