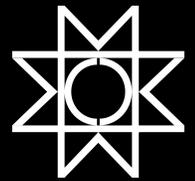


KIM CLARK COMMUNICATIONS, INC.

OVERVIEW OF SERVICES



Kim Clark
Communications

Helping organizations build Diversity, Equity, and Inclusion (DEI) communication skills and engage their folks in DEI work

We continuously face social and global events that impact us daily, weekly, and annually, which can shake our confidence. We've been leaning on what we've always done.

However, we will get what we've always gotten and we're in a time in history when we must go beyond what we know.

By learning and applying DEI Communication skills, we'll be able to carve a path and future that aids our organization in meeting business goals with DEI and prepares us for a to-be-determined future state.

Kim Clark Communications, Inc. specializes in working with folks in your organization who are key to messaging and communications. We'll work together to empower culture champions, Employee Resource Groups, people managers, while bringing hesitant, questioning colleagues along in the process.

We customize our approach to meet your unique culture and tie objectives and results to your organization's strategy and business goals.

DEI isn't the problem but rather a catalyst for solutions to organizational problems.

DEI efforts cannot be successful without aligned communications and messaging to tell a compelling story and vision which leads to action and includes every employee as part of the work.

CORE COMPETENCIES

DEI Communications Strategy & Assessments

DEI Communications Process Development

DEI Communications Trainings, Implementation, Accountability

DEI Content Development, Editorial

SAMPLE CLIENT PROJECTS AND WORKSHOPS:

- Diversity Statements, Reports, Commitments
- Custom Inclusive Language Guide and communications plan to drive adoption
- Employee Storytelling and How to Avoid Tokenizing
- DEI Fatigue: Understanding DEI Backlash
- Applying The DEPTH Model[™] to strategically position the company's reputation
- Performative Allyship to Transformative Communications
- Inclusive Communications, Visuals, Illustrations
- Majority Coding/Decoding in Communications: Belonging for Whom?
- From Unconscious Bias to Conscious Communications
- From Hesitant to Inclusive Leadership (also people managers)
- Fostering a Learning Environment: Microaggressions, Calling In, Apologizing Sincerely
- Cultural Appropriation in Communications

KEY SERVICE AREAS

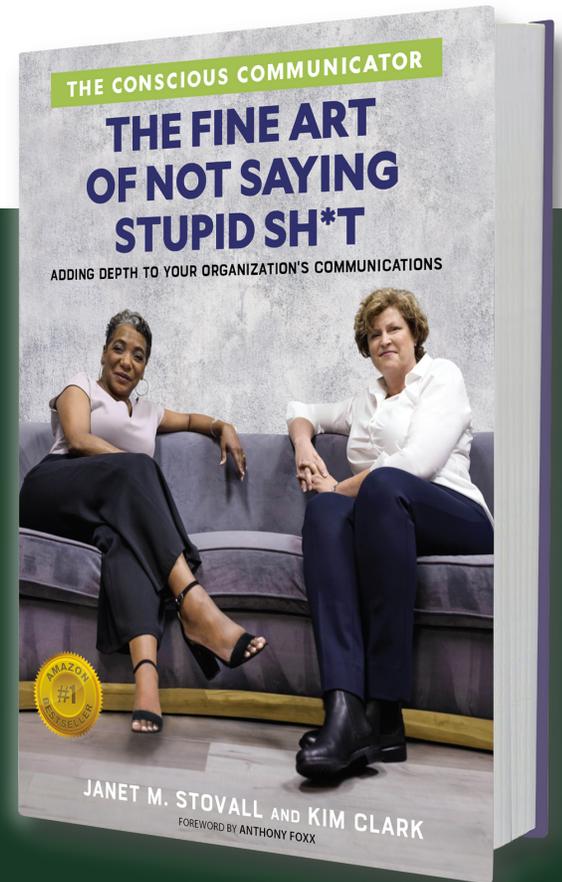
- Keynote Speaker at Company and Team Offsites/Conferences/Summits
- Training and Workshop Experiences
- Consulting Services: Project, Contractor/Monthly Retainer
- Content Review and Assessments
- Team and 1:1 Personal, Confidential Coaching



"Your approach to DE&I is bold and challenging. At the same time somehow you also always make me feel ok about being human and not always getting it right."



"It was the best webinar I have attended. Kim made what is often a fear-inducing topic very approachable. Her very practical tips were encouraging and motivating. I'd love to have follow up sessions by her."



Co-Author of Amazon #1 Bestseller: *The Conscious Communicator: The fine art of not saying stupid sh*t*



KIM CLARK

DEI Communications
Speaker, Consultant &
Author

Kim Clark (she/her) focuses her work on the communicator and content creator's role in diversity, equity, and inclusion (DEI) efforts. She is the co-author of *The Conscious Communicator: The fine art of not saying stupid sh*t*, an Amazon #1 bestseller and is leading the work to help organizations build trust and reputation through DEI communications and social justice messaging skills and processes.

Her network of DEI practitioners is vast and partners with colleagues as needed to customize client experiences and provide diverse lived and professional experiences to client outcomes.

Her career spans documentary filmmaking, teaching at San Jose State University, and leading global internal communication teams at KLA, PayPal, GoDaddy, and GitHub. She is known for her ability to facilitate sensitive yet urgent conversations to make meaningful progress in creating inclusive workplaces which lead to more intentional customer experiences and improved business outcomes.



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