



KIM CLARK

is the thought leader
& loudest advocate
for DEI Communications
in every organization

CommunicateLikeYouGiveADamn.com

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“Language leads to behavior.” - Kim Clark

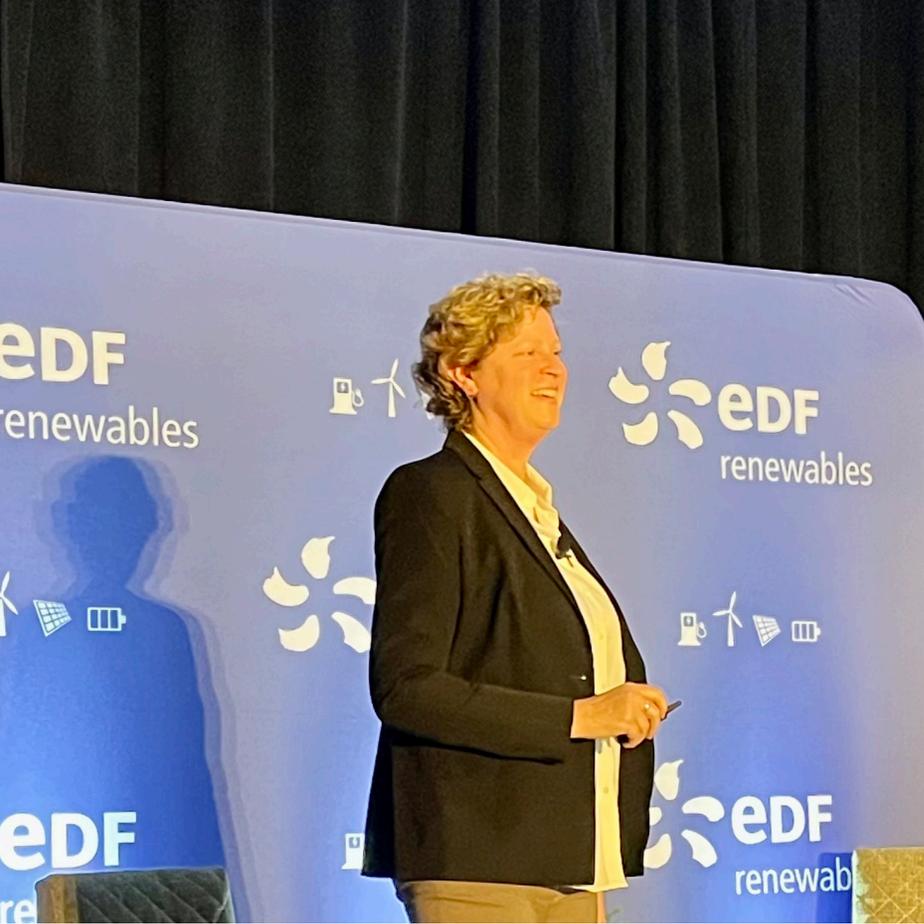
ABOUT KIM CLARK

Kim Clark (she/her) focuses her work on the communicator and content creator's role in diversity, equity, and inclusion (DEI). She is the co-author of ***The Conscious Communicator: The fine art of not saying stupid sh*t***, an Amazon #1 bestseller and the leading voice for DEI communications and social justice messaging guidelines for brands.

Her career spans documentary filmmaking, agency partnerships with the Discovery Channel, teaching at San Jose State University, and leading global internal communication teams at KLA, PayPal, GoDaddy, and GitHub.

Kim speaks at conferences and consults with companies on diversity, equity, and inclusion communications for communicators, content creators, managers, leaders, and general employee audiences.





SPEAKING TOPICS

- Shifting from Performative Communications to Transformative Communications: DEI and Social Justice Messaging
- Moving from Unconscious Bias to Conscious Communications
- Getting Beyond the Fear of Saying the Wrong Thing: Inclusive Communications and The DEI Lens



SPEAKING SAMPLES

- Siemens Podcast: How inclusive language creates belonging
- DEI and Allyship LinkedIn Live hosted by Staffbase
- The Conscious Communicator Q&A channel on YouTube
- Co-creating a Resilient Workforce conference session

SPEAKING TESTIMONIALS

“ From the first day, the workshop was informative, engaging, and authentic in a way I didn’t expect from a virtual course. Between the interactive sessions and the virtual office hours, Kim and crew provided the ultimate safe, welcoming learning environment that I think most DEI experts aspire to create.

– **Communications Manager,
Microsoft**

“ Kim Clark is one of the finest speakers I have ever experienced at a conference. She really knows how to listen, observe and relate stories and examples about complicated matters that impact professionals across communication practices. If you are looking for someone to help you “connect the dots” about challenges that are going on in your work or workplace, I suggest that you go to a conference where Kim Clark is presenting!

– **Conference Survey
Respondent**

“ Two years ago when the majority of our workforce was only a couple of months into work-from-home, we brought in Kim to give a virtual seminar on inclusive communications. Ironically, her presentation came just three days after the George Floyd murder when we were grappling with how to best support our employees through this challenging time. Kim not only pivoted to frame the tragic event for our team, but also offered expert counsel behind-the-scenes as our DE&I activities quickly expanded beyond our previous comfort level of women’s equality issues.

Forward to earlier this year when our Grid-Scale and Distribution-Scale Power teams were looking for an inspirational DE&I speaker for EDF Renewables North America’s annual Power Summit, I reached out to Kim and she readily accepted our invitation. She presented to 260 of our team members in a one-hour session focused on Recognize, Reset, Represent and Recognize that we all have bias. Reset and reclaim the power of words. Representation matters. It’s hard to be the last speaker standing in-between a jam-packed day of presentations and social hour/dinner, but Kim did a great job keeping our employees engaged.

– **Employee Communications,
EDF Renewables North America**

“ I’m passionate about learning, and have always focused on bringing the outside-in. When developing the proposal for bringing my vision to life, I invited Kim Clark along for the fun. I came across her excellence in a webinar she led a few years back, and (internally) decided that we’d work together in the right environment, at the right time. I reached out to her on LinkedIn (thanks for saying yes!), and the rest is history.”

– **LinkedIn, DIBs Communications**



AS SEEN IN

Kim Clark and her work have been featured in the following media outlets



The Bay Area Beat Podcast

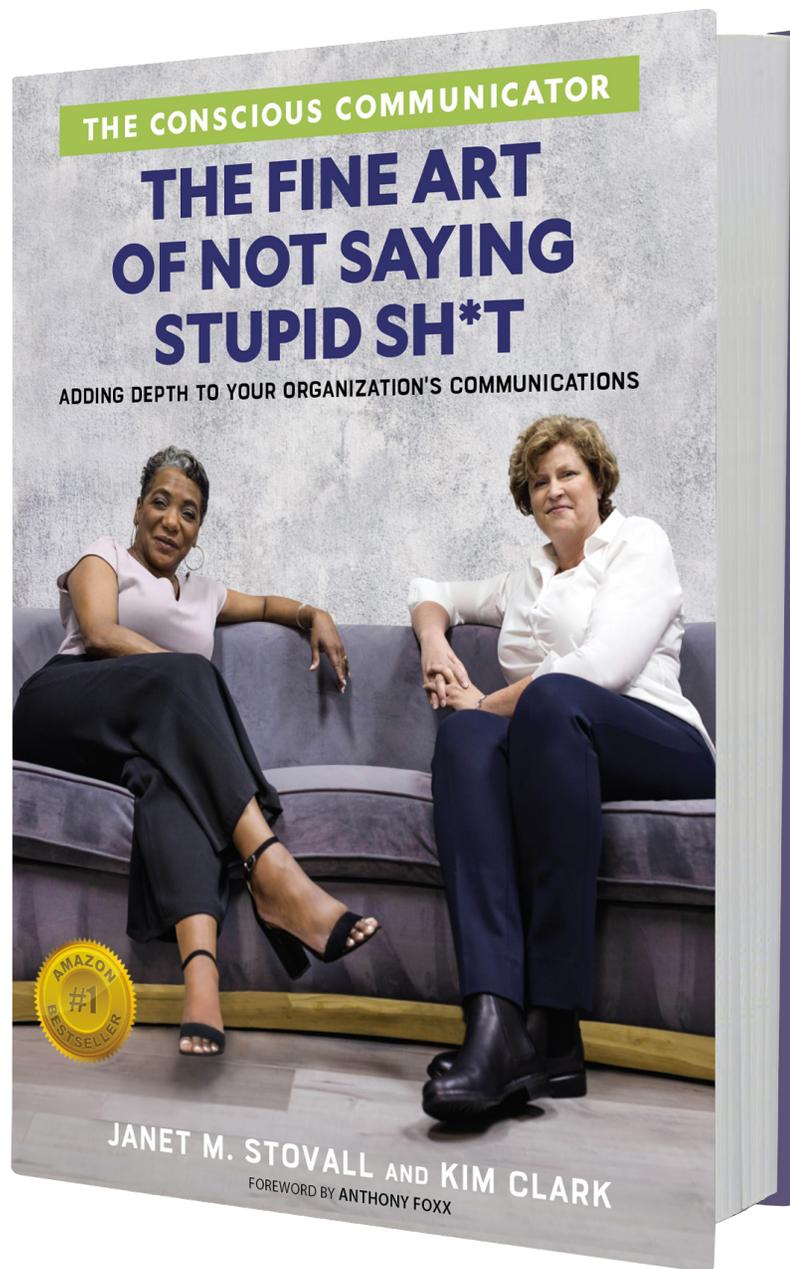


CLIENTS



Ministère de la Justice
Canada

Department of Justice
Canada



“A concise but comprehensive set of recommendations for improving a company’s social strategies.”

- Kirkus Review

“The foundational concept is fully developed and takes into account current concerns and hot topics while melding them with solid, structured advice for effecting positive change.”

- Booklife Review

Once upon a time, companies stayed out of diversity, equity, and inclusion (DEI) and social justice situations. However, DEI touches every part of the organization, from marketing and sales, to operations and technology, and social justice is no longer something that happens ‘out there, somewhere.’

This book helps communicators, leaders, and the organizations they represent answer the why, what, when, and how of planning, messaging, and delivering DEI and social justice subjects. In this groundbreaking book, Stovall and Clark introduce The DEPTH Model™, a framework and practical tool to help companies craft DEI and social justice communications aligned with their mission, vision, and values – consistently, proactively, and in ways that are powerful rather than performative.

“Recommended for communicators and anyone wanting to make an impact on diversity, equity and inclusion.”

- Review on Amazon

“It is a great combination of information, rallying cry, and practical advice to help all communicators understand why we must use a DEI lens in all of our work.”

- Review on Amazon

BOOK KIM TO SPEAK AT YOUR EVENT

Next steps:

1. Go to CommunicateLikeYouGiveADamn.com
2. Schedule a 15 minute meeting to talk about your event.
3. Have a great event.

